



UY NOW and SAVE!



BOYS' Sport Shirts back-to-school Dan River ging. hams, novelty fabrics, broadcloth and seude, flannels, long sleeves, vat-dyed stores at \$1.99, OUR NEW LOW Well Known Brands

USE OUR LAYAWAY GIRLS' 100% ORLON Made for the typical school girls. Fine knit cardigans. Reg. price \$4.98. Sizes 3-14. Plain and Jeweled styles. OUR NEW



Boys' **49er Jackets**

In warm melton cloth. Famous throughout the country for back-toschool wearing. Choice of many school colors. Made to sell for \$9.95...

Sizes 4-16. OUR NEW LOW PRICE

BOYS' & GIRLS' SWEAT SHIRTS

AIR CONDITIONED

Character Designs

Heavy weight cloth. Ass't colors. Sizes 4 - 14. If perfect sell for \$1.49

BOYS' & GIRLS' STRETCH SOX

Assorted Pastel Colors 6-8/2; 9-11 3 for \$100 REG. 790 BOYS' FLANNEL LINED BOXER PANTS

Special purchase. Never offered for less than \$1.98. In fabrics of pinewale cords, 8-oz. denim and tweedy novelty cloths. Assorted

Sizes

GIRLS' - BOYS' **PAJAMAS**

Broadcloth and drip-dry seersucker prints and flannels. You will know these brands. Sizes 4 - 14. Reg. to \$2.98.

Just Arrived-750

AIR CONDITIONED

Boys' 2 to 16 Years Faded 10-oz. — Reg. \$2.99 **DENIM SLACKS** Mint, powdered blue, and charcoal, gray and tans. Zipper and pleats. Jacket to match. \$1.39.

Also famous 1334-oz. Wrangler's brand. Reg. \$2.95 vatue. JACKETS TO MATCH. OUR NEW

Girls' 100% Nylon, Cotton FULL SLIPS

Made for the school girl. Cut for the new school dresses. Made to retail for \$3.59. For the opening of the new season. 77c Group \$177

Girls& Back To School SKIRTS

Quilted cottons in full sweeps and beautiful fall shades. Never sold for less than \$3.98.

Sizes 3 - 14 THESE ARE A MUST

Girls'

For back-to-school, Made in all the newest fall shades. These are in a selected group originally priced at \$3.98. In sizes 7-14. Limited quantity.

> NEW LOW PRICE

Famous Texas Migr. - "BILLY THE KID"

Brown and Blue Mixtures

Made by Texas mfg. to retail for \$5.98. This is a clean-out purchase for back-to-school. Sizes 4-12. Limited quantity. Shop early and use our layaway plan.

Tee Shirts Famous

Boys'

brands. In assorted styles. Prints, whites, stripes, Reg. \$1.29. Sizes 1 - 16

Girls' For back to school. Advertised in Life. Wrinkle-Shed wrinkle-resistant cotton by Dan River. Wrinkle-shed cottons will

never shrink out of fit. Sizes 3-6X, 7-14. Made to sell for \$3.98 up. Subteens.

Girls' **Panties**

Lace trim nylon 2-bar tricot body, also cotton, Double and triple cotton. Double crotch. Sizes 1-14. Regular to 79c.

BOYS' BLUE DENIM

111/4-oz. - 181/2 % Nylon

Reinforced vulcanized knee. Guaranteed for the life of jean. New pair free if knee wears out before Jean. Can be washed with your clothes. They are vat-dyed and sanforized. Do not shrink or fade. They are

Sizes 4-16 — Sizes 26-36 Huskies

QQVALUES TO

\$3.50

LADIES'



Drip dry novelty fabrics. 1/4 sleeves. Sizes 32-40, Never offered at this low price. Assorted styles and colors. Values to \$4.98.

AND

LOW PRICE

LADIES' NEW FALL

VALUES

TO

\$5.95



Fine Cottons & Wools • Fall Shades & Sweeps Quilted & Velvets

Sizes 8-18

Values From \$6.95 and up



300 New Early LADIES'

These were timed for de livery now. In order for immediate wearing. Made of the finest satin lined fabrics only. Made for higher priced dresses. Sizes 10-20. 121/2-241/2

Reg. 12.95 & up

LADIES' - 100% NYLON BOUFANT CAN CAN



Sizes S-M-L Assorted

Values to \$4.98

Shades



Ladies' 100% Orlon

Sweaters New Shades

1st Quality Cardigan and Slipovers

In new fall shades to match all your gar-* Sizes 34-40 ments.

LADIES'

Newest fabrics and styling Tailored and dressy. Assorted colors and sizes. Made to sell for \$3.98. Also flannel suedes.

OUR NEW LOW PRICE Sizes: 34-40 \$1 66

LADIES'

BABY DOLLS & SHORTIE GOWNS

ot drip-dry seer-sucker. Assorted styles and colors. In choice of fabrics. 2-bar tri Really a \$2.98 Value.





LADIES' & GIRLS'

Beautifully styled for back-to-school. Milluim lined in poplin cloths and novelty wood buttons. Double breasted.

> Sizes 4 to 14

Ladies' 100% Nylon Full & 1/2 Slips Beautiful styles, lacy trimmed

Never before advertised. Reg. \$2.49. All sizes. NEW LOW PRICES

Ladies' 100% NYLON PANTIES

Assorted colors and 2-bar tricot, lacy Sizes S-M-L. OUR NEW LOW PRICE

Men's SL

Hollywood, Ivy League style faded denims and polished cottons. Colors: faded blue, charcoal, green, tan, black. Sizes 29-42, assorted lengths. All cuff bottoms. Mercerized, vat-dyed and sanforized. Fam-

VALUES TO \$6.95

OUR NEW LOW PRICE

Riverside, Jefferson, Beltex and other famous makes. Chambray, dacron, cottons, rayons, slub linens, plain and novelty prints, checks and solid colors. Short and long sleeves for work or play. Popover and button fronts. Sizes small, medium, large.

VALUES TO \$3.98



Ladies' Novelty Corduroy

Regimental Stripes **New Fall Shades** Sizes 8 - 18

Limit 2 To A Customer

BOYS' AND GIRLS For back-to-school. Plain

trimmy fur collars. Nylon and quilted. Sizes 2 to 16. Plastic Twill, Gab-Sheen, Novelty Cloths



Values To

DOORS OPEN 9:30 A.M. OPEN FRI-SAT-MON TIL 9 P.M.

ALL SUMMER MERCHANDISE MARKED FOR IMMEDIATE **CLEARANCE!**