

THE YEAR'S GREATEST SALE! A DARING EVENT... HUGE OVERSTOCK MUST BE REDUCED! OUT IT GOES REGARDLESS OF COST!

IT'S OUR BIG HOUSE CLEANING TIME

We Need Fast Action
Buying!... Over \$100,000
Stock to Be Sold Direct
to the Public at a Fraction
of its Actual Cost!

LORDS FAMOUS LABEL
LADIES', MEN'S
CHILDREN'S
APPAREL **Inventory**

8801 SOUTH VERMONT
... LOOK FOR THE BIG SALE SIGNS ...

DISPOSAL SALE!

EVERYTHING GOES!

BIGGEST SALE EVER...

Our Statement

This is no time for us to "HMM" and "HAH" ... A "BOTTLENECK" condition developed which requires immediate selling action to readjust our stock into a normal state.

Due to these circumstances, it is now absolutely imperative to CLEAR OUT a great portion of this gigantic stock on hand, no matter what the loss may be.

To assure quick and positive action we have gone the limit in cutting and slashing prices on this entire stock of famous label ladies' and children's apparel.

Throughout our entire store THE SALE PRICE TAGS WILL SET AN ALL-TIME RECORD for bargains never before heard of... We assure you that you will not be disappointed.



OPEN FRI. and MON. UNTIL 9 P.M.

ANY ITEM IN THE STORE, Makes No Difference, Nationally Advertised or Otherwise, TO BE SOLD OUT at Terrific Price Cuts!
DEFINITELY A HISTORY-MAKING SALE

SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS... AN EVENT THAT WILL MAKE MERCHANDISING HISTORY... PLAN NOW TO BE HERE WHEN THE DOORS OPEN FRIDAY... JOIN THE CROWDS IN THIS HUGE SALE!

THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE

Sale!
STARTS FRIDAY
AUG. 16th
10 A.M.
CLOSED THURSDAY
TO PREPARE FOR THIS GREAT STORE-WIDE SALE EVENT!

HURRY WHILE THEY LAST!
NYLON HOSE
Odds and ends from our regular stock

ONE GROUP—
Values to \$1.35 Pr.
SALE PRICE 25¢
Limit 2 Pair

Ladies Rayon Tricot Panties
Lovely 2-bar tricot in white and pastels... 1st quality, Sizes 5, 6, 7.

Values to 59¢
SALE PRICE 19¢

LADIES' PLAY SHORTS
Khaki only. Full cut. Sizes 10-16.

Values to \$1.95
SALE PRICE 25¢

LADIES' GIRDLES
Two-way stretch. Irregular but a terrific buy. Get several for everyday use. Sizes S-M-L.

Values to \$1.95
SALE PRICE 66¢

LADIES' BLOUSES
Short sleeves. Plaids, checks, solids, novelties. Sizes 32-38.

Values to \$3.95
SALE PRICE 88¢

BRASSIERES
Whites. Some soiled but from our regular stock of famous brands.

Values to \$2.95
SALE PRICE 50¢

LADIES SWIM SUITS
Lastex, cottons, prints, solids. All sizes. Stock up now at this giveaway price.

Values to \$8.95
SALE PRICE \$1

LADIES' 100% WOOL COATS
Gorgeous styles, fully lined, first quality, hand-detailed. Buy now for later—but BUY!

Values to \$39.95
SALE PRICE \$13

LADIES' FULLY LINED COSTUME COATS
No-one but no-one can afford to pass up this buy. Dark shades for year 'round wear.

ONE GROUP—
Values to \$29.95
SALE PRICE \$3

LADIES' 100% NYLON 1/2 SLIPS
White, Lace Trimmed. Sizes S-M-L.

Values to 88¢
SALE PRICE 88¢

LADIES' CAPRI PANTS
Cottons, prints, solids, novelties. Sizes 10-16.

Values to \$3.95
SALE PRICE \$1

FAMOUS BRAND BRASSIERES

- MAIDEN FORM
- WARIVEN
- EXQUISITE FORM ETC.

Values to \$5.95
SALE PRICE 1/2 PRICE

LADIES Better Blouses
An outstanding selection of famous brands in nylons, cottons, novelties, solids, sheers, prints. You'll buy an armful.

Vals. to \$5.95 Vals. to \$8.95
\$1.33 \$2.77

Ladies' Denim Jackets
WHILE THEY LAST!
REG. \$4.95

50¢

LADIES' BETTER PAJAMAS
Full cut, well tailored. Seersuckers, piques, etc.

Values to \$1.97
SALE PRICE \$1

Ladies' Skirts
Flares, pencil, slims in wanted fabrics by better Calif. makers.

Values to \$8.95
SALE PRICE \$2

LADIES' BULKY KNIT SHRUGS
Capes and Stoles. 100% Nylon. Values to \$5.95.

SALE PRICE \$2.00

BE THE FIRST LUCKY WOMEN TO ENTER OUR STORE FRIDAY MORNING!

DRESSES

You will hardly believe your eyes when you see such bargains... dresses taken from much higher priced groups... some slightly soiled... some taken from window displays... Styles, colors galore in dresses and casuals.

ONE GROUP—
Values To \$14.95
SALE PRICE \$1.00

LADIES' BETTER SUITS
Wow! Wait 'til you see these hand-detailed styles, fully lined, by famous Calif. makers. Just right for the new season ahead. 100% wools, silk and rayons, blends, etc.

Values to \$29.95
SALE PRICE \$9

LADIES' BETTER DRESSES
Gay, exciting new fashions... Dresses for afternoon, evening, to work in. Dressys, casuals... top fabrics, loads of styles in regular and half-sizes. Lord's is famous for their selection of better dresses.

ONE GROUP— Vals. to \$17.95
SALE PRICE \$5.00

ONE GROUP— Vals. to \$25.00
SALE PRICE \$7.00

ONE GROUP— Vals. to \$39.95
SALE PRICE \$9.00

SHOES

LADIES' and CHILDREN'S
Odds & Ends
Terrific Buys

Values to \$8.95
SALE PRICE \$1

BACK-TO-SCHOOL SANDALS
"Now Is The Time To Buy Them" All sizes.
\$1.88

LADIES BETTER SHOES
Dressys and casuals, High and medium heels.
\$2.88

MEN'S SHOES
Famous brands. Good Styles.
\$3.88

BOYS' DENIM PANTS
Full cut, faded blue, grey, wheat. Just like Dad's. Sizes 2-16. Limit 2 pairs.

Values to \$2.95
SALE PRICE \$1

CHILDREN'S SOX
Whites & Pastels. Sizes 6-10. Combed cotton. Limit 5 pair.

Values to 39¢
SALE PRICE 10¢

GIRLS' DRESSES
Cute styled, good fabrics. Sizes 1-6.

Vals. to \$2.95
SALE PRICE 88¢

CHILDREN'S PLAYWEAR
• CAPRI PANTS • Pants
• Shorts • Blouses
• Cotton Skirts

ONE GROUP—
Vals. to \$2.95
SALE PRICE 66¢

BOYS' SPORT SHIRTS
Short sleeves. Plaids, Checks, Stripes.

Values to \$1.95
SALE PRICE 77¢

CHILDREN'S HATS
Out They go. See them and buy them for the season ahead.

Values to \$1.95
SALE PRICE 25¢

MEN'S DENIM SLACKS
Broken sizes. While they last.

Values to \$4.95
SALE PRICE \$1.97

MEN'S SPORT COAT
100% wools, mixtures, fullcut. Well tailored, 1/2 lined. Better makers.

Vals. to \$29.95
SALE PRICE \$10

MEN'S ARGYLE SOX
"Grab Them While They Last"

Values to \$2.95
SALE PRICE 33¢

BOYS' WEAR
• SPORT SHIRTS • BIB ALLS
• SWIM TRUNKS • SLACKS
• TEE SHIRTS • SHORTS

Values to \$2.95
SALE PRICE 50¢

TRAINING PANTS
White, combed cotton. Sizes 2-12. Limit 5 pair.

Values to 39¢
SALE PRICE 10¢

STRETCH SOX Children's
New ivy league patterns to fit all.

Values to 59¢
SALE PRICE 19¢

GIRLS' BABY DOLL PJ'S
Seersucker and piques. Full cut, lovely prints. All sizes.

Values to \$1.95
SALE PRICE 99¢

BETTER DRESSES GIRLS'
A lovely assortment of fluffy and tailored styles for the fall. Fruit-of-the-Loom and other famous materials. Buy now for Back-to-School. 3-6X, 7-14.

Values to \$5.95 Values to \$7.95
\$1.88 \$2.88

MEN'S DRESS SLACKS
Gabardines, wool blends and rayon weaves. Broken sizes.

Values to \$10.95
SALE PRICE \$3.88

MEN'S 100% WOOL MEN'S SUITS
Also mixtures, single-breasted styles. Limited quantities.

Values to \$49.95
SALE PRICE \$15

MEN'S BETTER SPORT & DRESS SHIRTS
Famous Brands. Short and long sleeves.

ONE GROUP—
Values to \$4.95
SALE PRICE \$1.00

LORD'S.. 8801 So. VERMONT AVE. LOOK FOR THE BIG SALE SIGNS! Open Friday & Monday 'til 9 p.m.