

# CALL THEM WHATEVER YOU LIKE WEINERS..HOT DOGS..FRANKS

By any name they're wonderfully good eating for these are quality wieners (franks), (hot dogs)—freshly made of fine beef and seasoned to taste perfection with costly spices. They're the perfect picnic treat..the best for barbecues .. a quick-cooking meat for hasty-tasy summertime dinners. Buy a supply today at this special price. Enjoy some tonight—put the rest in your freezer for future meals or picnic pleasure!



WELCH'S — CONCORD  
**GRAPE JUICE**  
3 24-OZ. BOTTLES **\$1<sup>00</sup>**

THE BEST OF THE ECONOMY BRANDS"  
**VIKING COFFEE**  
1-POUND CAN **63¢**

SWEET SUSAN, HAMBURGER or  
**HOT DOG RELISH**  
12-OZ. JAR **21¢** ea.

VAN CAMP'S JACK VARIETY  
**MACKEREL**  
TALL 1-POUND **10¢**

PREMIUM QUALITY GOLDEN CREME  
**ICE CREAM**  
14 FLAVORS IN THE ROUND CELLO COVERED PKG. 1/2 GALLON **69¢**

COASTAL CONCENTRATED FROZEN REGULAR or PINK  
**LEMONADE**  
6-OZ. CAN MAKES A QUART  
12 CANS FOR 89¢ **2 for 15¢**

Golden Creme  
"AA" **EGGS**  
SAVE 13¢ ON EVERY  
FRE

49¢ SIZE NU-SOFT  
**CLOTHES RINSE**  
PINT BOTTLE **39¢**

PERSONALLY SELECTED PRODUCE  
IMPERIAL VALLEY — THICK PINK MEAT — SWEET & JUICY  
**CANTALOUPE** 10¢ ea  
AVERAGE WEIGHT ... 1 1/4 LBS.

NEW CROP GRAVENSTEIN <b>APPLES</b> For Eating and Cooking 3 Lbs. <b>25¢</b>	HOME GROWN ITALIAN <b>SQUASH</b> FRESH and CRISP <b>10¢</b> lb	EXTRA FANCY STANDARD <b>PRUNES</b> LARGE SIZE 2 Lbs. <b>25¢</b>
--	--	--

CUT-RITE WAXED  
**PAPER**

SUN SWEET NEW CROP  
**BREAKFAST PRUNES**  
2 POUND PKGS. **29¢**

SCOTT -- GIANI  
**PAPER TOWEL**

57¢ SIZE  
**PUREX BLEACH**  
GALLON JUG **45¢**

Grand Duchess ALL BEEF  
**STEAKS**  
4 Steaks in Package 11-oz. Net Weight **49¢**

SWIFT'S BROWNE  
HEAT and SERVE  
**FRIED CHICKEN**  
1-LB., 10-OZ. PKG. **\$1<sup>59</sup>**

QUEEN'S PR  
**FACIAL TISSUES**

GOLD SEAL  
**GLASS WAX**  
47¢ PINT CAN **39¢**

SWIFT'S  
**JEWEL OIL**  
QUART BOTTLE **49¢**

Birdseye Frozen PEAS, 10-oz.	19¢	Purex BEADS O' BLEACH, large	37¢
Chef Boy-Ar-Dee—15-oz. SPAGHETTI & MEAT	25¢	Bon Ami GLOSS WAX, pint	35¢
Circus Spanish PEANUTS, 7 1/4-oz. can	33¢	Crown Prince HORSEMEAT, 1-lb.	19¢
Dole Frozen PINEAPPLE JUICE, 6-oz.	18¢	Downyflake FROZEN WAFFLES	2/35¢

Van de Kamp's  
**SPECIALS**  
Aug. 8-11

National Biscuit  
**SWISS CREMES** 5/4-oz.  
CHALLENGE BUTTER 1/2-lb. Pkg.  
VANO STARCH quart bottle  
BLUE BONNET MARGARINE 1-lb. Pkg.  
20 MULE TEAM BORAXO 8-ounce  
BON AMI POWDER regular can  
PACIFIC CRACKERS 1-pound  
CHICKEN of the SEA CHUNK TUNA 1/2 can  
COLGATE DEODORANT SOAP 2

Orange CHIFFON CAKE Large 79¢ ea. Small 45¢ ea. (89¢ Value) (49¢ Value)  
Almond Brazil CANDY ROLLS 63¢ tray (Reg. 69¢)  
Cinnamon COFFEE CAKE LOAF 31¢ ea. (Reg. 35¢)  
Coconut MACAROONS 23¢ pkg. (Reg. 27¢)

Van de Kamp's BAKERY

REDI-WIP  
**TOPPING**  
Pressurized Can **54¢**

MCCORMACK'S  
**TEA BAGS**  
48 Count **67¢**

Complete FROZEN DINNERS  
**FRADELIS**

FRADELIS THE GOLDEN QUALITY LINE  
**SWISS STEAK DINNER**  
COMPLETE WITH VEGETABLES 12-OZ. PKG. **75¢**

910 W. SANTA BARBARA at VERMONT

PACK IN THE SAVINGS -- THURS., FRI.