



...remember,  
at Von's you  
save money!

# FRYLING CHICKEN

VON'S "TABLE KING" ...  
TOP QUALITY CHICKENS

Von's own "Table King" Chickens are scientifically raised on selected ranches under Von's rigid specifications — whole, quartered or your favorite parts. Serve the best. Von's own "Table King" Chickens!

# 39



Whole  
2-2 1/2 lb.

**SLICED BACON**  
LUER'S QUALITY  
SUGAR CURED  
A BREAKFAST FAVORITE  
**73¢** 1-LB. PKG.

**LEGS & THIGHS  
CHICKEN WINGS**

TENDER DARK MEAT **69¢**  
TO FRY **33¢**

**CHICKEN BREASTS** TENDER WHITE MEAT **73¢**  
**BACKS & NECKS** FOR DELICIOUS SOUP **11¢**

LAST MINUTE SPECIAL!  
**FROZEN PIES**  
COUNTY FAIR



APPLE, BERRY  
OR PEACH  
8-INCH PIES

**39¢** Each

LUER'S QUALITY  
**HAMS**

BONELESS - FULLY COOKED  
EITHER **89¢** WHOLE OR HALF **98¢**  
END 1-LB. OR 1.09 LB. CENTER CUT SLICES ... 1.09 LB.

Fresh **Salmon** DELICIOUS STEAKS **69¢**  
Swordfish Steaks **69¢**  
PACIFIC BROADBILL **69¢**

VON'S TABLE-KING YOUNG HENS  
**TURKEYS**

READY TO STUFF  
FRESH DRESSED LOADED WITH LOTS OF TENDER JUICY MEAT  
10-12 LBS. **39¢**

Jerseymaid  
**BUTTER**

First Quality-Grade AA

1-POUND CARTON **59¢**

DEL MONTE YELLOW CLING

**PEACHES**

SLICED OR HALVES  
No. 2 1/2 CAN **23¢**

COUNTY FAIR

**CUT BEANS**

TENDER GREEN 17-OZ. CAN **10¢**

**WATERMELONS**  
Ripe-Fiery Red-Sweet

Von's Truckload Sale!

ALL SIZES!  
You Pick 'em  
one price  
Whole Melons

**49¢** EA.



**GRAPES**

THOMPSON SEEDLESS SWEET-RIPE 2 LBS. **25¢**

**NECTARINES**

LA GRANDE FANCY QUALITY LARGE SIZE 2 LBS. **29¢**

**SALAD DRESSING** VON'S OWN FRESH QT. JAR **39¢**

**BABY FOOD** HEINZ STRAINED 12 4 1/2-OZ. CANS **1.00**

Save Cash on these Frozen Food Specials

FRADEL'S SWISS STEAK 12-OZ. PKG. **69¢** RUPERT'S DOVER SOLE 18-OZ. PKG. **59¢**  
T-V Dinner 10-OZ. PKGS. **35¢** GORTON'S BREADED SCALLOPS 7-OZ. PKG. **59¢**  
Birdseye Peas 2

Old Manor  
**COFFEE**

All Grinds

1-POUND CAN **69¢**

2-POUND CAN ..... 1.37

YOSEMITE

**TOMATOES**

2 NO. 2 1/2 CANS **25¢**

COUNTY FAIR

**CORN**

GOLDEN CREAM STYLE 17-OZ. CAN **10¢**

SWIFTNING Shortening 3 LB. CAN **79¢**  
WAXTEX Sandwich Bags PKG. OF 30 **10¢**  
WYLER'S Lemonade Mix 3 3-OZ. PKGS. **39¢**  
PACIFIC THL. FLAKE Soda Crackers 1-LB. PKG. **29¢**  
RATH'S BLACKHAWK Luncheon Meat 12-OZ. TIN **41¢**  
Comet Cleanser 2 14-OZ. CANS **31¢**  
Ivory Flakes LGE. PKG. **34¢**  
Camay Soap 2 BATH SIZE **29¢**



SWIFT'S PREMIUM  
**FRANKS**

REGULAR SIZE 1-LB. PKG. **55¢** KING SIZE 1-LB. PKG. **57¢** "FITS THE BUN"

**COTTAGE CHEESE**

BROOKFIELD WHEEL Jack Cheese FULL OF FLAVOR IN THE PIECE **49¢**

Smokie Link Sausage MORRELL'S PRIDE 12-OZ. PKG. **49¢**

Sour Cream Dressing VON'S OWN YOU'LL LOVE IT 8-OZ. JAR **45¢**

"Jerseymaid Prize-winning  
Fresh Dairy Products"

JERSEYMAID Half & Half PT. CTN. **23¢**  
JERSEYMAID Buttermilk QT. CTN. **13¢**  
JERSEYMAID HOMOGENIZED Milk 2 QT. CTNS. **41¢** 2 1/2-GAL. CTNS. **81¢**  
JERSEYMAID Non-Fat Milk QT. CTN. **9¢** HALF GAL. **17¢**  
JERSEYMAID Chocolate Milk QT. CTN. **19¢**  
JERSEYMAID Table Cream 2 1/2-PT. CTNS. **43¢**

BE SURE AND WATCH  
VON'S AFTERNOON MOVIE—CHANNEL 4  
WITH JACE McELROY, MONDAY THROUGH FRIDAY  
AT 4:40 P.M.—A NEW MOVIE EVERY DAY!



Van de Kamp's  
**SPECIALS**  
Aug. 1-4

Cinnamon ROLLS 25¢ (Reg. 29¢) pan of 8  
4-Layer Lemon Coconut CAKE (98¢ Value) **89¢** ea. 46¢ half  
Blueberry MUFFINS 4 for 21¢ (Reg. 4 for 25¢)  
Butter Chews FINE CANDIES 10-oz. **43¢** (Reg. 49¢)

NEW VON'S SPECIAL! MAR-CREST FINEST QUALITY

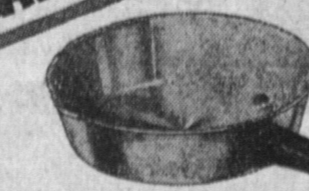
**Aluminum Cookware**  
EXTRA THICK! MIRROR FINISH! HEAT-PROOF HANDLES!

... LOOK FOR THE BIG DISPLAY AT YOUR NEARBY VON'S!

**SAVE!**

Unconditionally Guaranteed

3-PC. SAUCEPAN SET \$4.50 VALUE **\$2.49**



BAKE-ROAST UTILITY PAN 2.50 Value ... **1.29**

5-in-1 Combination (3-qt. saucepan, double boiler, covered pan, casserole and pudding pan) ... \$4.50 VALUE, ONLY **\$2.49**

7-INCH FRY PAN \$1.95 VALUE ONLY **99¢**

9-inch Fry Pan ... \$2.95 VALUE, ONLY **\$1.49**  
Chicken Fryer & Domed Cover ... \$5.95 VALUE, ONLY **\$2.99**  
6-Quart Covered Pot \$4.50 VALUE, ONLY **\$2.49**

FOR QUICK PAIN RELIEF

**ANACIN** LARGE SIZE 100 TABLETS **98¢**

VASELINE HAIR TONIC MEDIUM SIZE **49¢**

**VON'S**

PRICES EFFECTIVE THUR., FRI., SAT., SUN., AUG. 1, 2, 3, 4  
SALES TAX ADDED TO TAXABLE ITEMS  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES