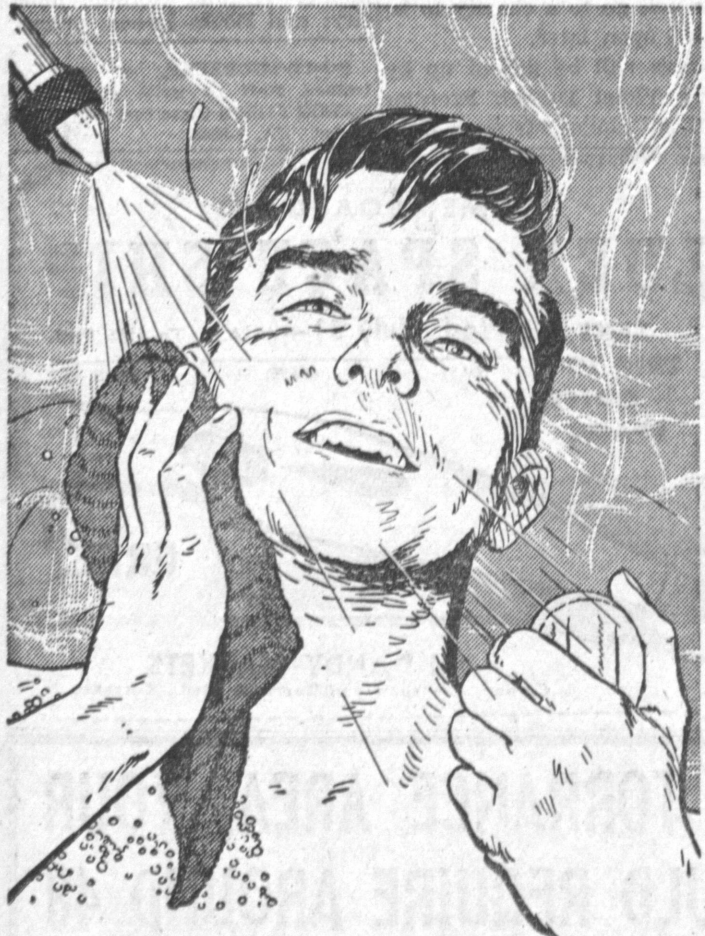


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Only GAS can keep your family as **HOT WATER HAPPY** as this shower after shower after shower!

NEED A NEW WATER HEATER?

- 1. CHOOSE GAS!** 98 out of 100 have... because Gas heats water three times faster—easily keeps ahead of washing machines, dish washers and growing families. Gas costs less, too!
- 2. CHOOSE THE RIGHT SIZE!** Too small a heater gets overworked—doesn't last as long nor serve you as well. Your plumber's approved sizing chart shows the proper size heater for your family.
- 3. CHOOSE QUALITY!** One good way to tell a quality Gas water heater that won't rust is to look for the Verified Long Life Seal shown here... or insist on a ten-year warranty when you order. You may buy on convenient terms—even arrange credit and financing over the phone with your plumber.



SOUTHERN CALIFORNIA GAS COMPANY

GAS heats water 3 times faster... costs less, too!



WINNER OF STUDEBAKER

Fred E. Edwards, president of Southwest Savings and Loan Assn., presents the keys to a 1957 Studebaker "Golden Hawk" to Mrs. Edith L. Hayet of 1462 West 178th st., Gardena. Mrs. Hayet, an employe of the BMW Manufacturing Co. of Torrance, won the car in connection with the grand-opening of Southwest Savings' new Inglewood headquarters. Assisting in the presentation is Frank Afton, president of Frank H. Afton co., Studebaker-Packard agency of Inglewood, and Eldon Bowen (far right) vice-president of Southwest Savings and manager of its Torrance office.

SB Center

Promotion Manager Appointed

A full-time promotion manager has been engaged by the South Bay Center to coordinate the activities of the new 37-store unit. It was announced by SBC Merchants' Association President Peter T. Spilos, general manager of the South Bay Bowling Center.

Lynne Frantz, 27, immediate past president of the Redondo Beach Junior Chamber of Commerce and a member of the South Bay Daily Breeze advertising staff for the past five years, has been appointed to the position, according to Spilos.

"In order to gain the maximum efficiency in promotion and advertising endeavors we felt it imperative that a full-time manager be hired," Spilos said. "Most successful regional shopping centers throughout the country have been using this system with greater success," Spilos added.

"This will undoubtedly be the



LYNNE FRANTZ
SB Center promotion manager

"Southland's Shopping Show-place" and naturally I'm excited to be a part of the venture." Frantz said, "From the tremendous reception accorded the stores already open by the citizens of the surrounding communities, it is the one-stop answer to the shoppers' problems."

DELTA DELTA DELTA BENEFIT LUNCHEON

South Bay alumnae of Delta, Delta, Delta will hold its annual "Patio Party" benefit bridge luncheon Wednesday, July 31, at 12 noon, in the home of Mrs. Carl Stoffers, 3012 Via La Selva, Palos Verdes.

This social fund raising event will help finance the group project, the making of layettes for the nursery at Harbor General hospital, and supplement the fund for emergency equipment for the pediatric wards.

An invitation is extended to all to attend this year's benefit.

Sen. Richards Speaks Here

Bills ranging from the sublime to the ridiculous were considered by the California legislature before adjourning. Senator Richard Richards told a capacity audience at a Democratic fund-raising dinner here Saturday.

At the facetious end of the ledger was a bill urging the adoption of the dog-faced butterfly as the State insect.

Important bills passed at the last session included the Kraft-Geddes-Richards Child Care Center act; the Short-Doyle (mental health) act, defeated previously in 1955, and others.

The senator stated that he saw over 40 bills which he authored passed at the session. Lawmakers considered over 800 bills altogether. Richard stated that he receives about 500 letters daily

from his constituents and urged citizens to continue writing him so that he can stay in touch with the various problems, needs, and opinions.

Other speakers included: Assemblymen Clayton A. Dills and Vincent Thomas, Supervisor Kenneth Hahn, Hon. Allan Jones and Alan Cranston, and Rosemary De Camp who presented a short skit.

Those on the committee were: Rose Sarukian, tickets; Pete Sarich, food; Phil Corrigan, program chairman.

BOOTHS

All booth spaces are accounted for by local organizations for the forthcoming Torrance "Ranchero Days" July 24 to 28, Chamber Manager Dick Fitzgerald announced today.

SPACE TRIP

Free trips to the moon will be available to local children this Wednesday, July 31, when Frankie Luer brings his huge space ship to the Jim Dandy Market at 2515 Torrance blvd. The ship will operate from 10 a.m. to 4:45 p.m. The 60 foot space ship was built by the Luer Packing co. to entertain their young friends with an authentic full color animated film trip to the moon. Inside the metal hull is a 34-seat auditorium where children are seated during their 8 minute trip.

Big Bear Vacation

Mr. and Mrs. Sam Freedman and children, Nancy and Wade, 4007 176th st., are spending a month at Big Bear lake.

"SPEEDY" by HERMAN MILLER PLYMOUTH CO.

HAW! HAW! GET AN AUTOMOBILE! BEEP! BEEP! OH-OH! NEXT TIME TAKE YOUR CAR TO HERMAN MILLER PLYMOUTH CO. IN TORRANCE FOR ITS SERVICING! THEY'LL KEEP IT IN FIRST CLASS RUNNING ORDER!

COMPLETE ENGINE TUNE-UP Of Any 6-Cyl. Chrysler Product **\$12.70** Labor

...EXCLUSIVE PLYMOUTH HEADQUARTERS...
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Sponsored by the Downtown Torrance Retail Merchants Association

Gigantic! First annual
TORRANCE Ranchero Days

THURS., FRI. and SAT.
JULY 25, 26, 27

\$100.00 CASH PRIZE

That's right... \$100.00 in cash will be given to some lucky shopper each day during rancho days!

Pick Up Your FREE Tickets At Any Member of the Downtown Torrance Retail Merchants Association Today



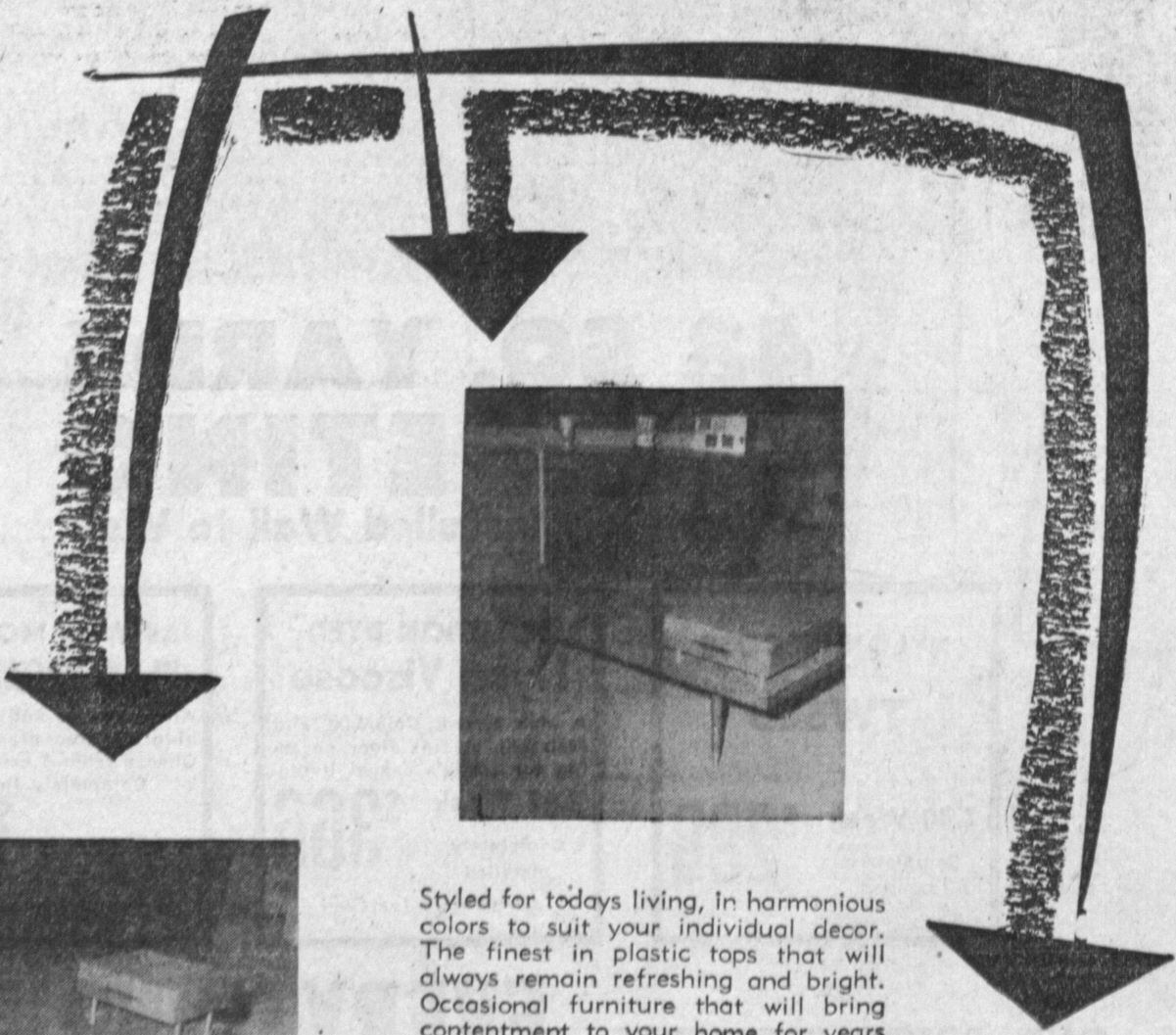
ALL STORES OPEN UNTIL 9 P.M. FRIDAY DURING THIS EVENT!

SHOP DOWNTOWN AND HAVE FUN WITH THE WHOLE FAMILY!

FREE Deputy Badges To All The Kids

DRAWING at 1 P.M.
Thursday, Friday, Saturday
IN FRONT OF CIVIC AUDITORIUM
CORNER EL PRADO AND CRAVENS

OCCASIONAL TABLES from ALT BROS.



Styled for today's living, in harmonious colors to suit your individual decor. The finest in plastic tops that will always remain refreshing and bright. Occasional furniture that will bring contentment to your home for years to come.

The super-hard wood grain plastic top on the furniture is not effected by alcohol, oil, milk, coffee, etc. It is resistant to cigarette burns and even boiling water. It will never need polishing, painting or refinishing. It is easily cleaned by soap and water.

MANY OTHERS TO CHOOSE FROM WIDE VARIETY OF COLORS

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