

VON'S GRAND EATING POT ROAST



a real Von's special

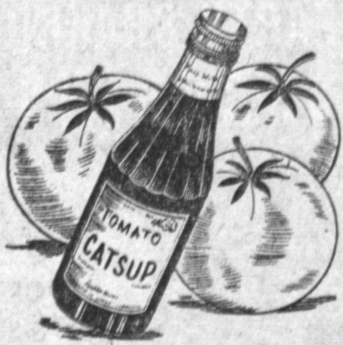


"Featuring U.S.D.A. Choice Young Steer Beef"

All cuts of Von's Beef are properly aged to insure you fine delicious flavor and tender eating every time. Also, Von's meat cutting methods guarantee you uniform and economical trim. All excess fat and bones are removed—which means more savings to you. You be the judge... you must be completely satisfied!

Blade Cut Roast	33 ^c LB.	Center Cut or 7-Bone	39 ^c LB.	Round Bone Roast	41 ^c LB.
BONELESS CHUCK ROAST			BONED AND ROLLED FINE FOR BARBECUING		
			49 ^c lb.		

COUNTY FAIR
CATSUP



14 OZ. BOTTLE **10^c**

Beef Short Ribs EXTRA FANCY LEAN AND TENDER **23^c lb.**
Boneless Beef Stew FRESH—TENDER FLAVORFUL **49^c lb.**

MORRELL'S PRIDETTES
PORK BUTT BONELESS SMOKED 2 TO 3 LB. AVG. **69^c lb.**

MORRELL'S PRIDE—EASTERN SUGAR CURED
SLICED BACON HICKORY SMOKED 1 LB. PKG. **69^c lb.**

STANDING RIB ROAST
FIRST FIVE RIBS
THE ARISTOCRAT OF ALL BEEF ROASTS **77^c lb.**

GORTON'S FROZEN **FISH STICKS** 18-OZ. PKG. **63^c**
LOBSTERS FOR SALADS OR BROILING **99^c lb.**
ROCKFISH FRESH FILLETS **39^c lb.**

BEST FOODS—WHOLE EGG
MAYONNAISE QUART JAR **49^c**

WILSON'S CERTIFIED—TRUAM—100% PURE HAM
Chopped Ham SLICED **79^c lb.**
MORRELL'S ALL BEEF
Salami Chubs 12-OZ. MIN. **49^c**
COW BRAND—IMPORTED—PLAIN OR ASSORTED
Swiss Gruyere 8-OZ. **39^c**



Reedsport Cheese
VON'S OWN SHARP **65^c lb.**

MARGARINE
VON'S DELICIOUS NUTRITIOUS 1-LB. CARTON **19^c**

SOAP
WHITE KING GRANULATED GIANT PACKAGE **49^c**

TUNA
CHICKEN OF THE SEA 6 1/2-OZ. CAN **23^c**
CHUNK STYLE LIGHT MEAT

GREEN GIANT **PEAS** 17-OZ. CAN **17^c**
NIBLETT'S GOLDEN WHOLE KERNEL **CORN 2** 12-OZ. CANS **29^c**
BEECH-NUT—STRAINED ASSORTED

BABY FOOD 10 4 1/4-OZ. JARS **1.00**

LINDSEY—MEDIUM—PITTED **RIPE OLIVES** NO. 1 CAN **33^c**
HEINZ HAMBURGER **DILL PICKLES** 11-OZ. JAR **27^c**

HEINZ **CAMPBELL'S BEANS** 16-OZ. CAN **23^c**
TROPICAL STRAWBERRY **PRESERVES** 12-OZ. JAR **29^c**

WHITE KING **"D" DETERGENT** 33^c GIANT PKG. **69^c**
FASTER-EASIER **BAB-O CLEANSER** 2 28-OZ. CANS **43^c**

CHALLENGE **BUTTER** 1-LB. CARTON **71^c**
HOT WEATHER FAVORITE **DELAWARE PUNCH** 2 8-OZ. CANS **35^c**

FOR DELICIOUS ICE TEA—TREE BRAND **BLACK TEA BAGS** 25¢ OFF ON 100 BAGS YOU PAY— **94^c**
FELS NAPHTHA—INSTANT **SOAP GRANULES** LARGE PACKAGE **33^c**

LUX LIQUID DETERGENT 12-OZ. CAN **39^c**

PEACHES
ELBERTA FREESTONE—TREE RIPE—GOLDEN MEATED



3 lbs 25^c

CARROTS
TENDER—YOUNG—FRESH PULLED

DELICIOUS WITH POT ROAST LARGE BUNCH **5^c**

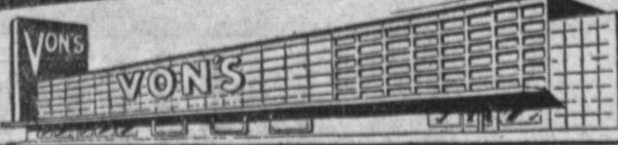
SPANISH ONIONS
ADDS FLAVOR TO ANY ROAST **4^c lb.**

SUNDRIES
STOPS HEADACHES—3 WAYS **ANACIN** PACKAGE OF 30 **49^c**

WILDROOT CREAM OIL **HAIR TONIC** MEDIUM SIZE **59^c**

BE SURE AND WATCH
VON'S AFTERNOON MOVIE—CHANNEL 4
WITH JACK McELROY, MONDAY THROUGH FRIDAY
AT 4:40 P.M.—A NEW MOVIE EVERY DAY!

Van de Kamp's **PICNIC SPECIALS** July 11-14
Shortbread COOKIES 25^c pkg. (Reg. 29^c pkg.)
4-Layer Chocolate Buttercream SPONGE CAKE **89^c** (Reg. 98^c ea.) 46^c half
Pastel MINTS 1/2-lb. box **53^c** (Reg. 59^c)
Butterfly COFFEE CAKES **6 for 31^c** (Reg. 6 for 35^c) 3 for 18^c



REMEMBER... IT'S VON'S FOR VALUES!

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., JULY 11, 12, 13, 14
SALES TAX ADDED TO TAXABLE ITEMS
WE RESERVE THE RIGHT TO LIMIT QUANTITIES