

BRING YOU THE SOUTHLAND'S BIGGEST GALA CELEBRATION OF VALUES IN YEARS!

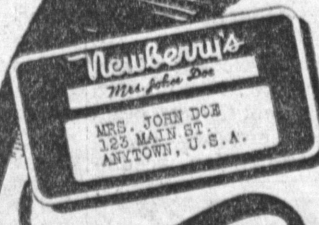
OPENING SALE

✓ DON'T FORGET
you can
"Charge it"
at Newberrys

WED., SAT....JUNE 27, 28 and 29

SAVINGS IN EVERY DEPARTMENT...GET YOUR SHARE!

- MAIN SALES FLOOR**
- Accessories: Handbags, Belts
 - Shoes: Cameras, Candy
 - Children's Wear: Cosmetics, Cookies
 - Dresses: Foundation Garments, Gift Wrappings
 - Greeting Cards: Handkerchiefs, Jewelry
 - Lingerie: Luncheonette, Millinery
 - Nylons: Notions, Mats and Cookies
 - Shirts: Snack Bar, Sportswear, Ladies' and Girls'
 - Stationery: Sub-Teen Fashions, Toilet Goods
- LOWER LEVEL**
- Art Goods: Bath Mats, Bedding, Crockery, Credit Office
 - Dry Goods: Trapperies and Materials, Electric Clocks, Electrical Appliances, Electrical Supplies
 - Furniture: Furniture and Rugs, General Offices, Gifts, Glassware
 - Hardware: Horticulture, Hosiery, Men's & Boys' Housewares, Infants' Furnishings
 - Infants' Wear: Lamps and Shades, Luggage, Men's and Boys' Wear, Music
 - Novelties: Paints, Paint Supplies, Pottery, Personnel Office
 - Pets and Pet Supplies: Public Rest Rooms, Radios, Tinware, Toys, Yard Goods



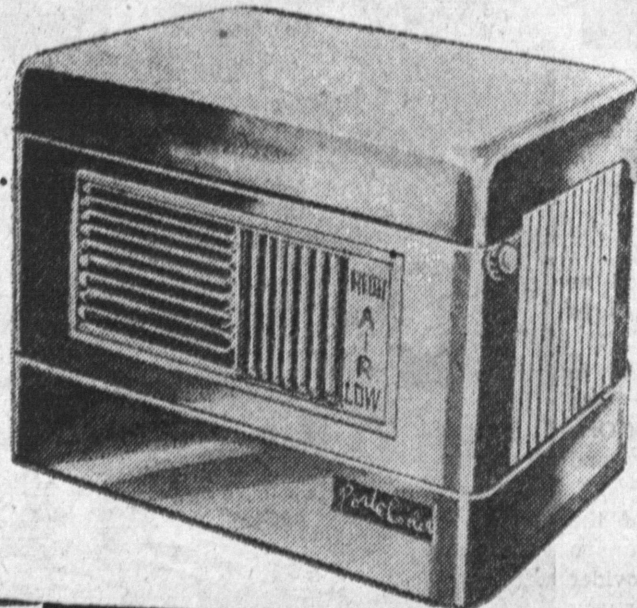
Newberry's makes your shopping easier. Just say, "Charge It". 4 easy, convenient credit plans.

FABULOUS SAVINGS! GRAND OPENING SAVINGS in ALL J.J. Newberry STORES

LOW COST AIR CONDITIONING

PORTA COOLER

Newberry low price **\$39⁹⁵**



Lightweight, sturdy, completely portable. Designed for complete safety. No installation—simply plug-in the nearest outlet. Operates with or without water. Attractive 2-tone combinations of green or grey with white grill and louvers.



Reg. \$18.98
SAVE \$9
PORTABLE RADIO
7 Wales Color
Battery 2.78, extra
Newberry low price **\$9⁹⁸**



Reg. \$15.95
SAVE \$6.10
STEAM-DRY IRON **\$9⁸⁵**
Hoover Deluxel
Switch up — it's a steam iron. Just one steam setting for all fabrics. Switch down—it's a dry iron for fabric safety dial.



SAVE 52c!
BOYS' SPORT SHIRTS
Regular \$1.49
Newberry low price **97^c**

Generously cut, long-wearing half sleeve shirts in assorted styles and fabrics. S, M, L.

SAVE 46c!

DENIM JEANS
10 oz. weight
Newberry low price **\$1³³**

Copper riveted and bar tacked! 10-oz. blue denim, double knee jeans with 3 front and 2 back pockets. Zipper fly; 5 belt loops. Sizes 4-12.



SAVE 72c

MEN'S SPORT SHIRTS

Regular \$1.69
Newberry low price **97^c**

Terrific selection of styles and fabrics in all wanted colors. Designed for comfort, with short sleeves. Cool! Washfast! Sizes S, M, L.



Reg. \$15.95 **Save \$6.10**
PROCTOR TOASTER
Automatic Pop-Up!
New \$9⁸⁵
Color Guard
Buy before so many features in such a priced toaster. See it today!



Melts in Your Mouth. Not in Your Hand!
m&m's PLAIN Chocolate Candies
LARGE FAMILY SIZE.

PLAIN & PEANUT
The Chocolate Melts in Your Mouth—Not in Your Hand!
Enjoy 'em anytime **69^c** lb.



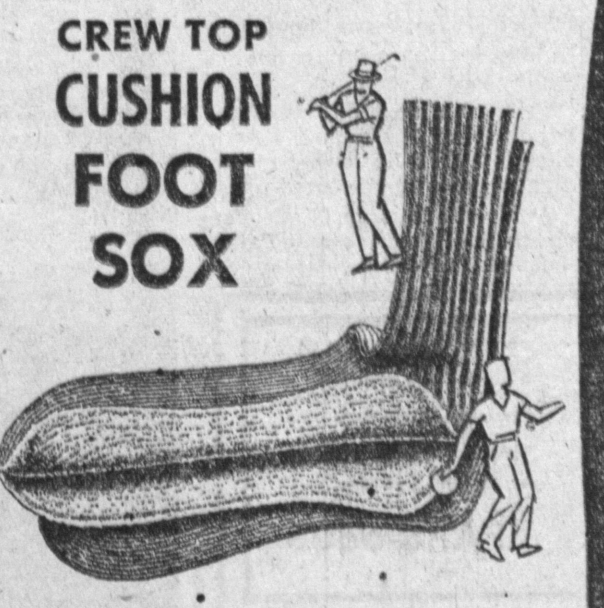
SAVE 23c
PILLOWS
Tremendous saving Reg. \$1.00
and sectional prints and plain with button center. Plain or fringe trim. Newberry low price **77^c**



WORK or SPORTS CUSHION FOOT SOX

CUSHION PROTECTED TOE-SOLE-HEEL
Newberry low price **39^c** 3 prs. \$1.15

Cushion-Foot sox do just what the name says... cushion the shock of standing or walking. Wonderfully comfortable, long wearing; extra good looking. Sizes for both men and boys.



CREW TOP CUSHION FOOT SOX

SPORT SOX FOR MEN & BOYS
Newberry low price **49^c** 2 prs. 95^c

Like walking on a bath towel! Absorb perspiration. Cushion your feet and help ward off fatigue. Color choice. Sizes for men and boys.

SPECIALS
77c
2 for 25c
3 for 87c
17c
\$11.87
47c, 3 for \$1

Foam Rubber FATIGUE MATS
Big 18"x30" Size
SPECIAL **\$1⁴⁹**
Marvelous help to house-keepers! Use while washing dishes, scrubbing, gardening! Comes in 7 colors.

JUMBO PLASTIC STRAWS
Regular 25c
2 pkgs. 25^c
Flexible and wonderful for cooling summer drinks. Assorted colors. 36 in plastic bag.

Get Your Share of These Values at Your Newberry Neighborhood Store

HAWTHORNE BAY CENTER

OF HAWTHORNE BLVD. & 174TH ST.

THESE OPENING VALUES ALSO AVAILABLE AT J. J. NEWBERRY'S

TORRANCE STORE

1275 SARTORI DOWNTOWN TORRANCE