



# THE 8<sup>TH</sup> WONDER OF THE WORLD

## NEW '57 MERCURYS

ONLY \$1.65 PER WEEK

ONLY AT



MORE THAN THE LOW-PRICED ..

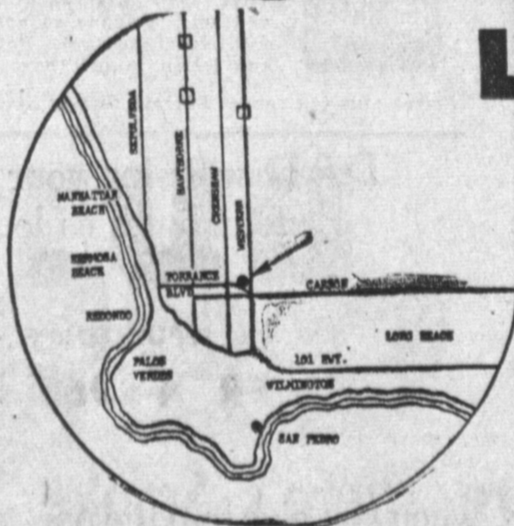


"F." "C." "P." CARS!

NOT STRIPPED

BUT THE COMPARABLE MODEL  
SIMILAR EQUIPMENT . . . AND SAME  
BANK TERMS. SEE US TODAY!

# TORRANCE LINCOLN - MERCURY



1885 TORRANCE BLVD.  
1 Block West of Western Ave.

"We're Hard to Find,

But Worth It"

OPEN SUNDAY

FA. 8-3065

# "100% Value Sale"

We are not a volume dealer, only a quality dealer!

REMEMBER: A Cheap Car is not Good, and a Good Car is not Cheap!  
DO YOUR SHOPPING AT A QUALITY DEALER  
OSCAR MAPLES FORD, Inc.

**1956 FORD**  
Fairlane Victoria. Radio, heater. Fordomatic, white sidewalls, power steering. Cost new \$3620. Our price Today Only \$1999  
New car dealer warranty.

**1955 FORD**  
Thunderbird. Radio, heater, over-drive, beautiful black & white finish. Ready for the road.  
Full Price \$2399

**1956 FORD V-8**  
1/2-Ton Pickup.  
Full Price \$1299  
New Car Dealer Warranty

**1951 MERCURY**  
Club coupe. Original paint, radio, heater, Merc-o-matic. Excellent throughout. One-owner, new car trade.  
Full Price \$499

**1955 FORD**  
Club sedan. Radio, heater, like new tires, sparkling finish with 2-tone custom tailored interior to match. Try and beat this one!  
Today Only \$1199  
100% Financing—No Down Plan

**1951 BUICK**  
2-door sedan. Dynaflow, radio and heater. Ideal 2nd car or work car!  
Only \$399  
100% Financing—No Down Plan

**1952 CHEVROLET**  
Belair hardtop. Radio, heater, visor, white side walls, original two-tone blue. A really fine car.  
Full Price \$699  
100% Financing

**1953 FORD V-8**  
Ranch Wagon. Radio, heater, reconditioned motor, work done in our shop. Test drive this one! Special this—  
Week End \$999  
100% Financing—No Down Plan

**1951 MERCURY**  
4-door sedan. Radio, heater, over-drive.  
Full Price \$499  
100% Financing — \$1.00 per Day

**1953 PLYMOUTH**  
Cranbrook 4-door sedan. Radio, heater, 2-tone. Original. Like new throughout. Seat covers.  
\$699 Full Price  
100% Financing

**1952 HUDSON**  
Wasp 4-door. 1st come, 1st served. Hurry! A good 2nd car! Try and beat this one, you can't!  
Full Price \$149

**1954 STUDEBAKER**  
1/2-ton pick-up. Overdrive. Excellent condition.  
Full Price \$699  
100% Financing—New Car Dealer Warranty

**1954 STUDEBAKER**  
Station Wagon. Can't tell from new.  
Full Price \$1099  
100% Financing—New car dealer Warranty

**1955 FORD V-8**  
1/2-Ton pick-up. Fordomatic, radio, 2-tone finish. Excellent throughout. Choice of 2!  
100% Financing—No Down Plan

**1956 FORD**  
Ranch Wagon. Fordomatic, radio. Like new. New car dealer warranty.  
Full Price \$1899  
100% Financing

**1952 LINCOLN**  
Capri hardtop. Beautiful red finish. Hydramatic, radio, heater, white sidewall tires. Cost new \$4400. Special today.  
Full Price \$899  
100% FINANCING

**1955 CHEVROLET**  
Station Wagon. Full factory equip. Automatic transmission.  
Like New \$1799  
100% Financing—"Your car down!"

WHERE FOLKS BUY AGAIN with CONFIDENCE

**1946 CHEVROLET**  
1/2-Ton pick-up. Looks and runs like a new pick-up. One of those very hard to find models!  
100% Financing—No Down Plan

**1953 FORD V-8**  
2-door sedan. Radio, heater, 2-tone finish. Look all you want, but you can not beat this price!  
Today Only \$599  
100% Financing—No Down Plan

## It's The Truth AVALON MOTORS BUICK

Will Give You \$300

for a Vacation Bonus

If you own a 1954 Buick, Olds, Ford or Chevrolet Hard-top in good condition, and can take this offer:

TRADE IN YOUR CAR AND DRIVE HOME a brand new 1957 BUICK RIVIERA HARD-TO, equipped with V.I.P. Dynaflow, Radio, Heater, Over-size Tires, Deluxe Steering Wheel, Directional Signals.

FOR ONLY \$19.84 PER WEEK

And We Will Give You Our Check for \$300

For you to spend on a nice Vacation!

## Avalon Motors Buick

In Wilmington

900 ANAHEIM

OPEN EVENINGS

TE. 4-6448

'55 Ford  
V-8 custom ranch wagon. Exceptionally clean. Very low mileage. Radio, heater, white walls, etc. Lifetime guarantee. 100% financing or bank terms. Only \$1866.

CREIGHTON SELECT CARS  
339 S. Pacific Coast Hwy. (1 blk. south of Torrance Blvd.) REDONDO FR. 9-2081

"Little Lot - Big Values"

ROACH AND HARDMAN AUTO SALES  
1961 Torrance Blvd. FA. 8-8101

1950 DODGE Coronet. 39,000 original miles. All extras. Brown & white leather upholstery. \$450. DA 6-2980 after 5 p.m.

## CLOSED SUNDAYS

If you shop on Sunday, see us on Monday and we will beat any legitimate deal on a new—

## 1957 OLDSMOBILE

We are short of used cars! Highest trade-in on Your Present Car!

- '55 FORD Crown Victoria ..... \$1895
- '55 PONTIAC Starchief Catalina ..... \$1995
- '52 CHEVROLET 4-door sedan ..... \$695
- '50 OLDSMOBILE Holiday Coupe ..... \$595

Open Week Nights Until 9 P.M. G.M.A.C. OR BANK TERMS

## Harbor Motor Co.

"Your Oldsmobile Dealer" WILMINGTON

230 W. Anaheim TE. 4-1166

300 W. Anaheim TE. 4-1166

# OSCAR MAPLES, INC.

2 GIANT LOCATIONS

TORRANCE LOT

1420 Cabrillo

FA 8-5014

WALTERIA LOT

101 Hwy. at Hawthorne FA 8-8488