



HERE IN PERSON! *Bill Welsh* **KTTV STAR SHOPPERS**

• PRIZES!
• FUN
FOR ALL

BROADCAST LIVE, DIRECT FROM
Ralphs SOUTH BAY STORE—Hawthorne and Redondo Beach Blvds. at 174th Street
FRIDAY MORNING, MAY 31, AT 11:00 O'CLOCK, ON CHANNEL 11



Ralphs and MEMORIAL DAY
Grocery Company

Serving Southern California for 84 years, Ralphs is as old as Memorial Day! Because it was in 1873, the year Ralphs was founded, that "Decoration Day", which had been celebrated spontaneously for several years, was first declared a legal holiday! May we hope that this year Memorial Day will make happy memories for you... of family outings and close friendship ties.

ALL RALPHS STORES OPEN MEMORIAL DAY except Anaheim closed all day.

Ralphs FRESH PRODUCE

TENDER SWEET **Corn** LARGE EARS
Each **5c**

GREEN **Cucumbers** LONG
Each **5c**

FRESH **Carrots** NEW CROP
Lb. **5c**

JUICY NAVEL **Oranges** MEDIUM SIZE
Lb. **7c**

Prunes EXTRA LARGE
1-lb. **29c**

HAMS Whole or Shank Half Lb. **47c**
Shank End Lb. **39c** Butt End Lb. **53c**
With Ham Serve Ocean Spray Cranberry Sauce

FRESHLY MADE GROUND BEEF

REGULAR GROUND BEEF Lb. **29c** LEAN GROUND CHUCK Lb. **49c** SELECTED GROUND ROUND Lb. **69c**

SWIFT'S PREMIUM **Brown N' Serve Sausage** 8-oz. Pkg. **47c**

KOLD KIST **Frozen Beef Steak** 2 1/4-oz. Pkg. of one **8c**

COUNTRY CLUB **Charcoal** WITH STARTER 10-lb. **49c**

DEERHEAD **Briquets** 10-lb. **49c**

HYPOWER **Tamales** 15 1/2-oz. **19c**

IMPORTED SELANDIA **Sliced Boiled Ham** Lb. **\$1.23**

MARY ELLEN **Strawberry Jam** 10-oz. **21c** 20-oz. **35c**

Ralphs FRESH BAKERY

Hot Dog Rolls or Hamburger Buns 19c
FRESH AND DELICIOUS Pkg. of 6...

Mary Anns GOLDEN CUPS OF TENDER CAKE, LUSCIOUS FOR STRAWBERRIES Pkg. of 4 **19c**

OH BOY FROZEN **Meat Loaf** 16-oz. Pkg. **69c**

ROSE ROYAL FROZEN **Cheese Pies** Plain, Strawberry or Pineapple 20-oz. **69c**

ICE CREAM

Ralphs

Family Pack Freezer Pack
2.25c Half Gal. **49c**

Good at any **Ralphs** Market

This **Ralphs** Coupon T.P.

WORTH 30c

On purchase of one 3-lb. Can **Ralphs**

SHORTENING

Thursday, Friday, Saturday and Sunday only, May 30, 31, June 1 & 2, 1957

LIMIT ONE COUPON PER CUSTOMER

STRAWBERRIES

FRESH PACT Frozen Sliced

2.27c 10-oz. Pkgs.

Ralphs CATERING

Fresh Peach Ice Cream
Pint... **2.49c** Quart... **49c**

SAFE-T VANILLA **Ice Cream Cones** Pkg. of 12... **17c**

BETTY CROCKER **Date Bar Mix** 14-oz. **33c**

LIBBY'S AQUA RIPPLE **Ice Tea Glasses** 14-oz. **12c** for **\$1.00**
Plus 4c Tax

BREAST O' CHICKEN WHITE CHUNK **Tuna** 6 1/2-oz. **29c**

DELUXE FRENCH STYLE **Green Beans** 15 1/2-oz. **17c**

Mc Cormick Tea Pkg. of 48 Bags Marked "10c Off" Price 67c Less 10c Sale Price... **57c**

Vanessa's Ginger Ale 1c Sale

Get one 24-oz. Bottle for 1c with purchase of six 12-oz. Bottles at Regular Price Total Price **88c**

CHURCH'S CONCORD **Grape Juice** 24-oz. **29c**

Albers Flapjack **PANCAKE & WAFFLE MIX** 1-lb. **19c** 2-lb. **35c**

COMET LONGRAIN **Brown Rice** 12-oz. **2 for 35c**

COTTAGE CHEESE

Ralphs Creamed, Farmer Style, Chive or Low Calorie

Pint **19c**

APPLE SAUCE APPLE TIME
1-lb. **10c**

TREATS PACIFIC CRACKERS
1-lb. **29c**

A J A X

Giant Can Marked "3c Off" Price 2 for 31c Less 6c

Sale Price **2.25c** for 2
Plus 1c Tax

Ralphs SELL FOR LESS

STORE HOURS: 9 A.M. to 10 P.M. DAILY

FISHER'S **Cheese Spread** 2-lb. Carton **69c**

PETUNA **Pet Food** 6-oz. Can **10c**

Bisquick Biscuits HOMESTYLE OR BUTTERMILK 8-oz. Can **13c**

Ralphs SELL FOR LESS

Prices Effective in all Ralphs Stores Thursday, Friday, Saturday and Sunday May 30, 31, June 1 & 2, 1957 We Reserve the Right to Limit Quantities

KTTV STAR SHOPPERS VALUES

Prices Effective at Ralphs South Bay Store Only... Thursday, Friday, Saturday, Sunday, May 30 to June 2

DR. ROSS DOG FOOD
Beef-Vegetable-Chicken, Liver or Meat
2 for **25c**
plus 1c tax

STAR-KIST LIGHT CHUNK TUNA
6 1/2-oz. **25c**

C & H SUGAR
10 lb. Bag **99c**

Hills Bros. Instant Coffee
2-oz. **49c**

SCOTTIES FACIAL TISSUES
Pkg. of 200 **14c**

S AND W RED KIDNEY BEANS
1-lb. 1-oz. **15c**

GOLD SEAL GLASS WAX
6-oz. **28c**
plus 1c tax

M & M'S CANDY Plain or Peanuts 1 1/2-oz. **49c**
plus 3c tax

BELL BRAND POTATO CHIPS
5-oz. **29c**

SQUIRT BEVERAGE
7-oz. Bottle **6 for 45c**
plus deposit

VEL DETERGENT
Large Pkg. **33c**
plus 3c tax

WHITE KING D DETERGENT
Giant Pkg. **69c**
plus 3c tax

WAXTEX WAX PAPER
100-Ft. Roll **19c**
plus 1c tax

DENTYNE GUM
Pkg. **4c**

COLGATE DENTAL CREAM
3 1/4-oz. **49c**
plus 3c tax

JOHNSON & JOHNSON BABY SHAMPOO
4-oz. **59c**
plus 3c tax

ALKA SELTZER
Bottle of 25 **58c**
plus 3c tax

BAN LOTION DEODORANT
1-oz. **98c**
plus tax

Complete Food Stores Serving Los Angeles County for 84 Years