



In Torrance 1327 El Prado
ALSO IN HARBOR CITY
Sale Price Good thru Sat., May 11.
Limit Rights Reserved
Open 9 a.m. to 9:30 p.m.

HILTON
Portable Radio
Complete with Earphones.
ONLY **14⁹⁵**

Mother's Day MAY 12

PRESCRIPTIONS
RELY ON McCOWN
Your doctor's prescription is as good as the pharmacist who fills it, and the drugs that go into it. McCOWN assures you the freshest quality drugs available plus the highest skilled personnel... you can rely on us!
Squibb - Lederle - Lilly
Parke-Davis, Sharpe & Donme
All Famous Brands Are Stocked

MOM'S THE WORD!

LUXURIOUS 72"x84"
FRENCH CREPE COMFORTER



Light as a feather yet snug and warm. French crepe with fluffy dacron that is moth-proof. Washable. Tiny floral design.
\$12.95 Value
\$5⁹⁹

BONNIE TAG SLEEVELESS
Broadcloth Blouses

Plaids • Prints • Stripes
All sizes for misses and women... A big selection of colors, styles, knit band waist.



99^c

Mom thinks **CANDY'S** Just dandy
Gift Boxed **CHOCOLATES**



Generous assortment of hand-dipped delicious milk chocolate creams with fruit, nut or chew centers. Specially prepared fresh for McCOWN to delight mothers everywhere.
2-pound Box
2⁶⁹

FRAGRANCES



SHULTON EARLY AMERICAN
OLD SPICE
Treasured scent of roses and spice. Toilet water in smart gift package.
1²⁵

MAX FACTOR'S - 2-oz.
PRIMITIF COLOGNE **1⁷⁵**
REVLON'S
INTIMATE SPRAY **2⁷⁵**
TUSSY - Exotic Cologne - 2-oz.
BRIGHT SECRET **1⁵⁰**
Prices Plus Fed. Tax

FRESH EASTMAN KODAK
FILM
Black-and-White 2^{45c} **69^c**
620-120-127
616, 116 Black and White Regular 60c Roll **47c**
127 KODACOLOR Regular \$1.10 Roll **88c**
120, 620 KODACOLOR Reg. \$1.25 Roll **99c**
616, 116 KODACOLOR Reg. \$1.75 Roll **1.33**

LENTHERIC
TWEED COLOGNE
1⁵⁰ plus tax

Dorothy Gray
FIGURINE COLOGNE
1²⁵ Plus Tax.

COTY
EMERAUDE COLOGNE
2⁰⁰ plus tax

98c Deluxe Gift Boxed for Mother
STATIONERY **77^c**
35c Box of 20 Fragrant Packs
BUBBLE BATHS **19^c**
16c 100-Watt American
LIGHT BULBS **9^c**
BRIDGE - POKER - PINOCHLE
PLAYING CARDS **39^c**
19c Kitchen Charm
WAX PAPER **14^c**

Ladies' Half APRONS
A Normal 1.39 Value
Organdy and Cotton Fancy
Hundreds To Choose From
88^c

Sheer First Quality
NYLON HOSIERY
Very sheer, 60 gauge, 15 denier nylons give maximum leg flattery. These are perfect... first quality stockings you will be proud to give.
Reg. 89c
66^c

LADIES' NYLONIZED PANTIES
All Sizes
Beautiful Colors and Patterns
3 prs. 99^c

Bourjois presents:
NEW! SUMMER COLOGNES
Created in France... Made in U.S.A.



\$2 value for only \$1
Spike n' Ice... a spicy, shimmering fragrance
On the Wind... cool, crisp and gay
Here is truly the year's best cologne value. Your choice of fragrance—each so wonderfully cool and refreshing
—in large 6 ounce bottles for lavish use. Now in beautiful, new gift cartons.

Jacqueline Cochran's
PURSUIT AFTER BATH COLOGNE
NOW **\$1⁵⁰** REGULARLY 3⁰⁰

FRAGRANCE COMPANIONS AT EXCITING SAVINGS!
Pursuit Dusting Powder... fragrant filmy-soft. 6 ozs. in a pretty shaker-top box. Regularly 1.50—NOW 1.00*
Pursuit Soap... fine French-milled soap, delicately scented. 3 cakes in a beautiful gift box. Regularly 1.50—NOW 1.00
*Plus tax

LIMITED TIME ONLY
CHARBERT'S
"Breathless Mist"
Beautiful 6-oz. Flare-Skirt Bottle. Regular \$1²⁵* \$3.00 value... now
Charbert's entrancing. Breathless summer cologne, risqué yet heavenly... light yet lasting! Each item is temptingly priced so you can use it lavishly... splash it on for all-over-the-body loveliness. Beautifully packaged for you to give it proudly. Buy now!

Beautyaire - Hot or Cool - With Stand
ELECTRIC HAIR DRYER **3⁹⁵**
3.49 - 3-Heat Control
ELECTRIC HEATING PAD **2⁶⁹**
For Under Arms and Legs
Lady Schick Electric Shaver **14⁹⁵**
Revlon
Futurama LIPSTICKS **1²⁵ to 4⁵⁰**
1.49 Raytex Optically Correct
JEWELLED SUN GLASSES **88^c**
1.98 Scorchproof Silicone and Tufflex
Ironing Board Pad & Cover **99^c**

Lustre-Creme LOTION SHAMPOO
SAVE 31^c
LIMITED TIME ONLY
REGULAR \$ **1¹⁹**
\$1⁵⁰ SIZE

NEW! PORTABLE OVEN-TOASTER
IT TOASTS!
IT GRILLS!
IT BROILS!
HEATS and COOLS QUICKLY
This new electric toaster-grill combination does everything... grills sandwiches, hamburgers, franks, broils chops, browns frozen waffles, pies, rolls. It's light and portable, made of Reynolds aluminum. Tray slides out for easy serving.
3⁹⁹

1.79 Ceramic Donkey, 5-PC. CONDIMENT SET
7/8-in. donkey holds containers for salt, pepper, vinegar, salad oil.
1⁴⁷
CERAMIC BUYS
Fancy Handy Painted
CUP AND SAUCER SETS **88^c**

Your Headquarters for
SPRING DRUG NEEDS
12 Ounces
19c Citrate of Magnesia **11^c**
Half Ounce
17c IODINE **9^c**
4 Ounces - 20 Volume
19c PEROXIDE BLEACH **9^c**
Pint
49c Antiseptic Mouth Wash **21^c**
12 for Adults or Infants
39c Glycerine Suppositories **17^c**

8 Hangers
for only **77^c**
This is a luxury everyone can afford. Eight full-shaped, full-sized, 17" plastic hangers with top and bottom notches. Plated, swivel, steel hooks.

Modern Design
COLORAMA LAMP
Designed for modern living, ornamental lamp comes in selection of decorator colors: red, black, green or brass. UL approved. Perfect for mother!
Regular 3.29
2⁵⁹

Practical ELECTRICAL GIFTS for Mother

DEEP FRY COOKER Family Size
Fries, Roasts, Stews **888**

2 BOWLS MIXER and Stand
Complete Set **999**

HAND MIXER 2-Speeds
For quick drinks, snacks **888**

POP-UP TOASTER 2-Slice
Bright Chrome **888**

HEAVY GAUGE STEEL
CLOTHES HAMPER
Pastel colors. Ventilated. Large family size, decorated with pearlized top. A 7.95 value.
5⁷⁷

1.49 8-Piece Anchorglass
SERVA-SNACK SET
4 TRAYS • 4 CUPS
Useful gift for mother to use for buffet servings or television snacks. Service for four.
8-Pc. Set **1¹⁹**

6-Inch, 2-Sided
MIRROR
on Chrome Stand
Magnifying on one side, plain on the other. Chrome stand allows mirror to flip over to reverse side.
79^c

1.98 DRESSMAKER'S
PINKING SHEARS
Cuts clean... paper foil, plastic, sheer to thick fabrics... use for all sewing and dressmaking needs.
1²⁷