

"WHIRLYBIRD" HELICOPTER LANDS AT *Ralphs*

REFRESHMENTS
and "WINGS" for
THE CHILDREN!

NEW SOUTH BAY STORE!

In the South Bay Shopping Center, where Redondo Beach Boulevard and Hawthorne intersect at 174th Street (Artesia). See the pride of KHJ's "Whirlybirds," Channel 9, Mondays at 7:30 P.M. See it land, at Ralphs!

SATURDAY
MAY 11
AT 1:00 P.M.

FREE KIDDY RIDES!

Ride on "Puff-Puff," the Musical Train . . . take a spin on the Rocket-Ship Ride, the Auto Ride! No purchase necessary.

Friday, May 10, 3 to 8 P.M.
Saturday, May 11, Noon to 8 P.M.



HERE! IN PERSON! CHUCKO

You see him daily on "CHUCKO'S CARTOONS," Channel 7, 10 to 11 A.M. Now meet him at Ralphs South Bay Store! Saturday, May 11, at 10 A.M!

Prices in this ad effective Thursday, Friday, Saturday, Sunday, May 9-10-11-12



... says "THANK YOU"

... for the tremendous success of our South Bay Store Opening, by continuing the giant chainwide Celebration Sale through this week end. If you haven't seen the new store at Hawthorne and Redondo Beach Blvds, and 174th St., it's worth a trip, it's a beauty! And there's a big prize-drawing there, Saturday, May 11, at 8 P.M. But, wherever you live, it will pay you to go to your nearest Ralphs for some of the most outstanding bargains in a long time! Thank you all for your loyalty to



Register Now! FREE PRIZES

Nothing to guess, nothing to compose, it is not even necessary to buy anything to be eligible! Just write your name, address, and phone number on the blanks provided! Free prizes include: O'Keefe & Merritt Gas Range, Amant Refrigerator-plus-Freezer filled with choice foods, "Mountains of Groceries," Duncan Hines Stainless Steel Cookware, Free Groceries for a Month, Blaisdell Plastic Set, Artistic Wire Ware, 12 Ralphs Miniature Trucks and Trailers, Motorola 14-in. Portable TV, Motorola 5-Tube Table Model Radio with Airplane Dial, and 50 Pacific Drive-In Theatre Passes!

Public DRAWING Sat., May 11, 8 P.M.

Chucko Recommends:

Prices effective at Ralphs South Bay Store only, Thursday through Sunday, May 9 through May 12.

BEECH NUT STRAINED BABY FOOD

5¢

BUTTERNUT COFFEE

1-lb.

79¢

KERN'S STRAWBERRY PRESERVES

12-oz.

31¢

SONNY BOY CHOCOLATE MILK

AMPLIFIER
10 1/2-oz.

29¢

WESTON'S CINNAMON WAFERS

7 1/2-oz.

27¢

Ralphs FRESH PRODUCE

ITALIAN Squash NO. 1
Lb. **10¢**

FRESH Cole Slaw Mix OR SALAD MIX
8-oz. Cello Pkgs. **2 15¢**

ALL GREEN Romaine FRESH
Lb. **4¢**

ANJOU Pears FANCY
Lb. **14¢**

COFFEE
YUBAN

1-lb. Can **79¢**

2-lb. Can \$1.57

Ralphs CATERING

Chocolate Bits Ice Cream
Pint **2 for 49¢** Quart **49¢**

FOR MOTHER'S DAY CANDY
BRACH MINIATURE CHOCOLATES 8 1/2-oz. **59¢** 1-lb. **98¢**

CHRISTOPHER CHOCOLATES 1-lb. **\$1.20**

BRACK OR IMPERIAL CHOCOLATE COVERED CHERRIES 1-lb. Box **69¢**

COFFEE
ENCORE

1-lb. Can **59¢**

Ralphs
STORE HOURS
9 A.M. to 10 P.M. 7 DAYS A WEEK

STEAKS U.S.D.A. CHOICE GRADE

Club Lb. **89¢** T-Bone Lb. **93¢**

Porterhouse Lb. **95¢** BONELESS Top Sirloin Lb. **\$1.09**

Beef Tenderloin (FILLET) Lb. **\$1.69** Flank Steaks Lb. **69¢**

OSCAR MAYER Smokie Links 12-oz. Pkg. **53¢** FARMER JOHN Sliced Bacon 1-lb. Pkg. **55¢**

IDLE WILD FARMS FROZEN ROCK CORNISH Game Hens 14-oz. Pkg. **89¢** FRESH FILLET OF Dover Sole Lb. **67¢**

Gallo Italian Salami "From Old San Francisco" COTTO Sliced 5-oz. Pkg. **25¢** DRY Sliced 3-oz. Pkg. **29¢** CHEF MILANI RECOMMENDS AMERICAN BEAUTY ITALIAN STYLE Spaghetti Dinner 8-oz. Pkg. **10¢**

Good at any **Ralphs** Market

This **Ralphs** Coupon

WORTH 40¢ T.P.

On purchase of one pair SANDRA SHEER Regular 60 Gauge-15 Denier

NYLON HOSE

Thursday, Friday, Saturday and Sunday only, May 9, 10, 11 & 12, 1957

LIMIT ONE HOSE COUPON PER CUSTOMER

Wesson Oil
Quart **63¢** Gallon **\$2.09**

PROGRESSO Tomato Paste 6-oz. Can **7¢**

VAN CAMP'S Pork & Beans 1-lb. 14-oz. **19¢**

Ralphs Vanilla
2-oz. **25¢** 4-oz. **39¢**

NABISCO Ritz Crackers 1-lb. **35¢**

SUNSHINE KRISPY Saltine Crackers 1-lb. **31¢**

MAYONNAISE
LAURA SCUDDER Farm Fresh
Quart **49¢**

BEETS
LIBBY'S Sliced
1-lb. **2 for 25¢**

MARIE ELIZABETH SKINLESS & BONELESS Sardines 3 3/4-oz. **35¢**

DINTY MOORE Beef Stew 1 1/2-lb. Can **37¢**

QUAKER Sugar Puffs 8 1/2-oz. **19¢**

RED BIRD Brooms \$1.09 VALUE Each **89¢**

SWIFT'S PREMIUM FRIED Pork Sausage 10-oz. Can **35¢**

Sweetheart Soap 1¢ Sale
One Reg. Bar for 1¢ with purchase of 3 bars for 27¢ Sale Price **4 Banded Bars 28¢**

One Bath Size Bar for 1¢ with purchase of 3 Bath size bars for 40¢ Sale Price **4 Banded Bars 41¢**

Ralphs FRESH BAKERY

Butter Loaf Bread
ALL BUTTER MAKES THIS EXTRA DELICIOUS Std. 15-oz. **19¢**

Cinnamon Rolls
TENDER ROLLS BAKED WITH FINEST CINNAMON, SUGAR, RAISINS, THEN ICED Pkg. of 6 **26¢**

WONG'S FROZEN Chinese Food
Chicken or Pork Chop Suet Egg Foo Young or Fried Rice Pkg. **39¢** Egg Roll or Sweet & Sour Pork Pkg. **49¢**

KOLD KIST FROZEN Chili & Beans 1-lb. Pkg. **25¢**

SWANS DOWN INSTANT Apple Chip Cake Mix 19-oz. **33¢**

GRAPE JUICE
WELCH'S
24-oz. **29¢**

GOODWIN'S Ammonia Quart **23¢**

2¢ OFF CALO each can
CALO CAT FOOD
15 1/2-oz. Can Marked "2¢ OFF" Sale Price **2 for 21¢** Price 2 for 25¢ Less 4¢

Good at any **Ralphs** Market

FREE T.P.

This **Ralphs** Coupon good for one Free 26-oz. Pkg.

Ralphs SALT

Thursday, Friday, Saturday and Sunday only
May 9, 10, 11 & 12, 1957

LIMIT ONE SALT COUPON PER CUSTOMER

Ralphs
PRICES EFFECTIVE THURSDAY, FRIDAY, SATURDAY and SUNDAY May 9, 10, 11, 12, 1957
We Reserve the Right to Limit Quantities

Complete Food Stores Serving Los Angeles County for 84 Years

Your Nearest Ralphs Store Is Ralphs South Bay Shopping Center, Redondo Beach Blvd. and Hawthorne Blvd.