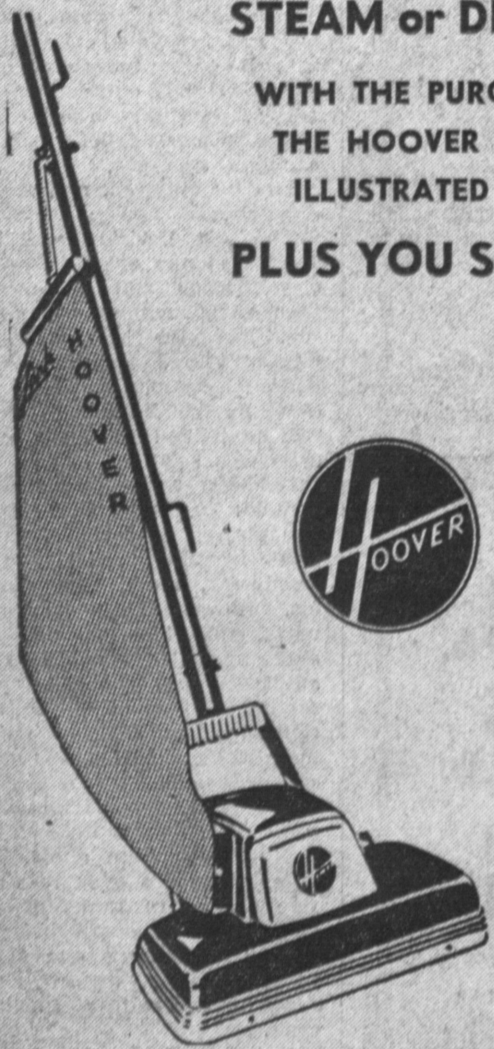


# COMPARE THE DIFFERENCE

## FREE

**\$15.95 HOOVER DELUXE  
STEAM or DRY IRON**  
WITH THE PURCHASE OF  
THE HOOVER VACUUM  
ILLUSTRATED BELOW  
**PLUS YOU SAVE \$30**



**HOOVER FULL SIZE "1957"**

*Vacuum  
Cleaner*

- HAS DISPOSABLE BAGS
- POWERFUL MOTOR
- SNOWSHOE WHEELS
- FAMOUS HOOVER ACTION

**LIBERAL TRADE-IN  
ALLOWANCES  
BANK TERMS**

**WAS \$89.95  
WHILE  
LAST  
THEY \$59<sup>95</sup>**

— IT BEATS — AS IT SWEEPS — AS IT CLEANS —

**AUTHORIZED SERVICE**

We service and repair all makes and models of vacuums.

**FREE  
PICK UP & DELIVERY**

We will come out and pick up your old vacuum cleaner for service free of charge.

CLEANING TOOLS AVAILABLE  
FOR ONLY . . . \$9.95

**NEW  
SENSATIONAL 1957**

**ZENITH TV**  
WORLD'S FINEST QUALITY



Model Z-2221-Y in Ebony Only

**OUR PRICE INCLUDES . . .**

- DELIVERY (Within 8-mile radius)
- INSTALLATION (Hook up to your antenna)
- SERVICE (For 30 days free of charge)
- DEMONSTRATION AFTER SALE
- 1 YEAR GUARANTEE ON PICTURE TUBE
- FACTORY GUARANTEE

**COME IN OR PHONE TODAY!**

SWIVEL  
BASE **CONSOLSETTE  
ENSEMBLE**

AT THE PRICE OF A TABLE MODEL!

**\$189<sup>95</sup>**

ZENITH GIVES YOU EXTRA QUALITY  
FEATURES FOR BETTER PERFORMANCE

- ZENITH TARGET TUNER brings you amazingly clear picture and sound
- 15,000 VOLTS OF PICTURE POWER for clearer, sharper realism
- CINEBEAM PICTURE TUBE reflects all light out the front of screen
- CINELENS FACE PLATE reduces reflection in lighted rooms
- TOP TUNING—No bending or stooping to tune TV
- BUILT-IN CARRYING HANDLES—Conveniently

This Is the Greatest Value We've Ever Offered

**HURRY**

THIS IS A LIMITED OFFER!

## LADIES! WHY ASK FOR A BACKACHE?

You Have a Washer That Takes the Hard Work Out of Washing!  
You Have a Range That Takes the Fatigue Out of Cooking!  
You Have a Vacuum That Takes the Muscle Out of Cleaning!

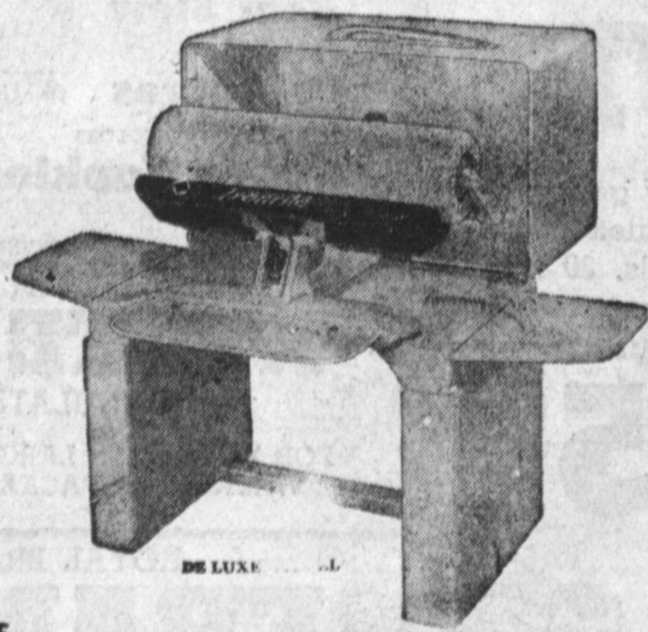
BUT WHAT GOOD DO THEY  
DO IF YOU BREAK YOUR BACK  
IRONING EVERY DAY?

YOU NEED THE AMAZING

**Ironrite**  
AUTOMATIC IRONER

LOOK WHAT IT DOES!

1. CUTS YOUR IRONING TIME BY TWO THIRDS
2. HAS TWO COMPLETELY USABLE OPEN ENDS
3. IRONS ANYTHING YOU CAN WASH, BEAUTIFULLY WITH NOTHING TO FINISH BY HAND



TRY OUR EXCITING NEW PLAN  
**RENT AN \$2 PER  
IRONRITE WEEK**

INCLUDES DELIVERY AND TWO FREE  
HOME INSTRUCTIONS — NO OBLIGATION TO BUY

LOCAL BANK TERMS

COME IN  
OR CALL  
TODAY **FR. 6-3444**

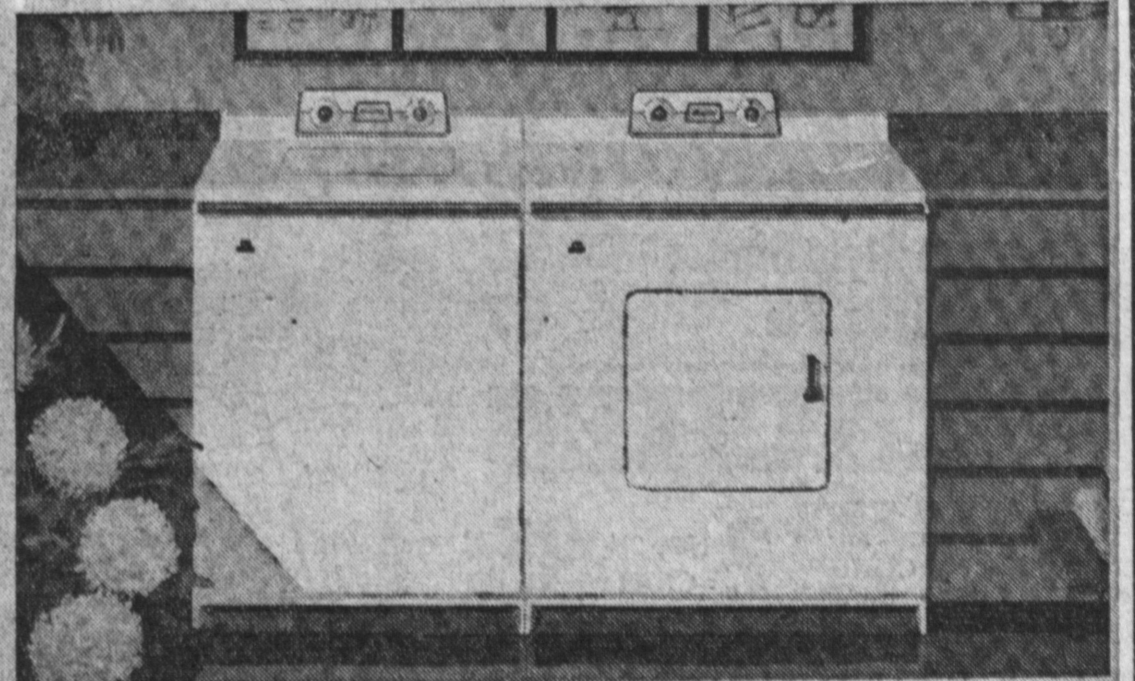
## MAYTAG deluxe WASHER AND DRYER

Washer can save 9 gallons  
of hot water per load!

- Exclusive Automatic Water Level Control
- Gentle, thorough Gyrotator washing
- Exclusive Double-Spin Tubs

Widest choice of dryers  
6 gas or electric models!

- Operate on 110 or 220 volts
- Use LP or city gas
- Vent or no-vent installation
- Prices and terms you want



Model 1024  
Model 601CY

**BOTH REGULAR \$619.90**

WHILE  
THEY  
LAST **\$449<sup>95</sup>**

**OUR PRICE INCLUDES**

- DELIVERY Within a 8 mile radius
- INSTALLATION—Normal installation includes by-pass valves where necessary
- 1 YEAR FREE SERVICE—Includes all parts and labor for one year
- 5 YEAR PARTS GUARANTEE—Covers complete drive mechanism and transmission
- DEMONSTRATION—In your home after sale by home economist

**HOURS**

Every Day But Sunday  
9 A.M. 'TIL 6 P.M.

FRIDAY NITE

'TIL 9 P.M.

PHONE

**FR. 6-3444**



212 So. PACIFIC AVE. REDONDO BEACH

**WE SERVICE . . .**

- WASHING MACHINES
- TELEVISIONS
- RADIOS
- SMALL APPLIANCES
- VACUUM CLEANERS
- REFRIGERATORS

For Prompt,  
Courteous Service **FR. 6-3444**