

AMONG NEW BUILDINGS Completion of new Blisscraft of Hollywood building in Hollypark Industrial center called for christening of "Powerful Polly," new 125,000-pound plastic press, biggest in the west. Left to right are Mr. and Mrs. C. O. Bliss, heads of the firm, and film actress Kathy Marlowe.

SOUTHWEST BOOMED BY 300 MILLION DOLLAR HOLLYPARK PROJECT

development of residential com- Lee of the Hayden Lee firm. which has a tremendous impact lease or sale, front on Western his sons, Bob and Bill, Jr.

wood, and Gardena areas. 35 major factories in the indus desired, he said. trial portion of the section.

Ambulance Service Here Eleven Years

the most modern up-to-date ambulances which come radioequipped and ready to handle in-

bulance offers a complete line ated Oil co. of sick room supplies and oxy-

Visiting Nurses assn., and has duty at all times. The firm has as a sales accountant,

Work is progressing rapidly Culver City industrial area. on the construction of "Holly Structures for the new Hollypark," the huge \$300,000,000, park industrial center are de-900-acre "City Within a City" signed by Architect S. Charles munities and industrial section. The buildings, available for rance resident for 45 years, and

This was reported yesterday plained. Planned to suit light to the present location three are about as hard to handle. by George Keiter, spokesman manufasturing industries, the ment co., which is constructing square feet to virtually any size surance, some financing and head crane.

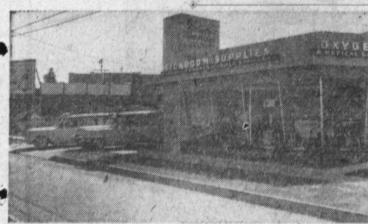
Thus far, 11 new single story rance. The Hayden Lee firm also is widely known for its development of the nationally famed Hollypark industrial and combroker, then working into substant house the state of the national state of the natio port Industrial tract and the the second section, where four Orange county.

Waste heat boilers through which exhaust gases pass is new plants currently are under

T. Johnson ranches.

South Bay Ambulance, 704 sented in the new Hollypark sons, the staff consists of Lee rance plant. Formance blvd., Redondo Beach, industrial center development Wilson, Manuel Zamorano, and has been established at the same include Paller & Goldstein Ben Roberts, salesmen, and last year on a 10,000 sq. ft. new location every since its incep. Sheet Metal co., Harn of Cali- Mrs, Marjorie Cummins, secre- warehouse addition. fornia, Standards Brands Paint tary. The ambulance service, head ed by Lennon D. Aguilar, offers turing co., Crenshaw Develop-Creative Proces ment Printing, National Cash Register co., A & A Diecasting co. Blisscraft of Hollywood, Shell In addition, South Bay Am Oil co., and Tidewater Associ-

12 employes who work out of It also handles calls for the a modern 3-year-old building. Aguilar, who has lived in a physicians' exchange service. Southern California all his life, Trained 'attendants are on worked over 18 years with Shell



MODERN BUILDING AND FACILITIES

In addition to its ambulance service, South Bay Ambulance offers sick room supplies, oxygen service and a physician's exchange service .- Press Photo.



AMERICAN ROCK WOOL The bulk of the mineral wool used for building insulation is sold in the Los Angeles area, although the firm services the West Coast .- Press Photo.

American Rock Wool Firm's Sergeant Product Used for Insulation

Used for building insulation, States are made in the Los An foamy white mineral wool geles area, it was stated. converted from a material re-

a series of complicated process- batts. ings and end up as rock wool. Then one building took

the Torrance plant is sold in the Los Angeles area, although the local division is set up to service the west coast.

American Rock Wool furishes a great amount of its product to water heater manufacturers in this area for insula-

Tolson Real Estate Firm II Years Old

1618 Cravens ave., is owned and dozer, a tractor loader and operated by Bill Tolson, Tor-three standard dump trucks.

On the future growth of the ave., El Segundo bivd. and The realty firm opened in from the borax company in a Torrance, Hawthorne, Ingle. Crenshaw blvd., Keiter ex. 1946 at 1920 Carson st., moving state resembling wet earth and Cardena areas.

property management in Tor-

county.

At present the firm is also fashioned from 900 strategically doing business in Riverside and In March, 1950, an addition located acres forming a portion San Bernardino county. Tolson in the shape of a resin manuof the colorful and historic O. also had an office in Manhattan facturing plant was erected, to Beach which he sold.

Industries already, repre- In addition to the three Tol- product as required by the Tor

Buys Plant sembling wet earth is fabri. The story of mineral wool in Army's Transportation Group of cated locally at the American Torrance dates back some years the Ryukyus Command. Rock Wool corp., 401 Arling to Coast Insulating corp., whose plant was acquired in Slag tailings left over from 1946 by American Coast, then the production of 20 Mule Team producing granulated wool, Borax find their way through white wool rolls, and white

The bulk of production of care of the processing, selling, and office staffs. Immediately after the purchase of the concern by American, a second plant was erected. During the following year office buildings went up, and in '48 the old plant was dismantled.

Today the sprawling facilities of Arlington ave., across from of Arlington ave., across from Columbia Steel contain three heaters made in the United production lines, and various supplemental buildings to the main operation of combining at Wabash, Indiana, in 1938. main operation of combining minerals with chemicals to produce mineral wool.

Space is also available and utilized for a large mineral

Mixing Process

Preliminary mixing of the materials which go to make up W. H. Tolson and Associates, mineral wool is done by a bull-

Machinery is used because the basic minerals are received 1946 at 1920 Carson st., moving state resembling wet earth and

From the mixing pile, the The firm now concentrates blended minerals move to a refor the Hayden Lee Develop buildings range from 10,000 on general real estate work, in verberatory furnace by over-

The furnace is fed by hand and under intense reflected heat bakes the wet minerals into the

Steam generated During the tract days, he sold facturing process. Natural gas, way or newly completed, Keiter 2000 homes here and in Orange plus burning oils, is used as Plant Added

produce as much of the sticky

Construction was completed

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In Okinawa .

Army M/Sgt. Stephen C Stephens, whose wife, Yoshiko lives at 18869 S. Prairie ave... recently arrived on Okinawa and is now assigned to the

wide range of products, including loose granulated house batts and industrial felt, is manufactured.

Other products are white wool rolls, resilient sheets, duct wrapping, and insulating and acoustical quilts. The normal operating force

consists of 100 plant employes and about 15 supervisory and administrative personnel. In charge of the overall

supervision of the concern is John A. Ebbinghouse, 4334

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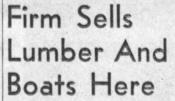
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B. W. Byrne & Sons; featuring hard lumber as well as outward motors and boats, located in Torrance three months ago, moving here from Long Beach where the firm was in business 13 years.

The 7500 sq. ft. building, at thus being well-protected. The firm started with boat Hydro.

boats and outboard motors. sale.

now branched out into selling in this area," an official for Harold Gray, in charge of



26400 Crenshaw blvd., is well the firm said, indicating that Heading the firm is George lighted and not too cold, the the firm sells retail and whole C. Byrne, president, who has lumber being stored inside Makes include Champion, Lar-been in the lumber business son, Kennedy, and Super- over 30 years. Other officers include Bayard W. Byrne, III, and cabinet lumber-hard as "We have probably the best second vice-president; Rex well as soft woods-and has selection of hardwood lumber Little, first vice-president, and

paint sales.



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