TORRANCE PRESS Thursday, April 18, 1957 Page 22

While Robert did not re-

ceive a specific reply from

the President, he did receive

Great Men ...

(Continued from Page 1)

2) Great Men and 3) Conclu. D. Eisenhower.

sions Under the first category, youngsters asked themselves a) what do we know now, b) what do we want to know,

c) How shall we find out, and sistant: d) How shall we organize and classify our findings.

Write Letters

them, Mrs. Long's pupils wrote

get their opinions regarding; theless, he does appreciate your friendliness in writing to him. Sincerely, (s) Sher-One of the students, Robert man Adams." Dias, wrote to President Dwight Wayne Jackson and Kathy

Advertising Agcy. Named By Merchants State Views Regarding John Popovich & Associates, What Makes Faller decided to write Torrance's Mayor Albert Isen and 1733 Border ave., has been R. J. H. Hull, Torance superin- chosen as the advertising tendent of schools, for their agency for the Downtown Retail Merchants Division of the opinions. Torrance Chamber of Com-

"I would like your opinion on merce. The new agency has been what makes a man great," named to coordinate the adver-Wayne wrote the mayor. "I happen to think you are a tising promotion for local mer-

very great man in the field of chants. education," Kathy wrote Dr. Popovich, who heads the firm, ches and I thought it was very is a native of Torrance. Prior

Hull. "I heard one of your to opening the agency he was speeches and I thought it was in the newspaper field.

He studied social science and very good." Dr. Hull and Mayor Isen both advertising at the University of answered. Their replies may be California at Santa Barbara.

Associated with him is John read on page (Next week: Qualities of Great- Stuteville, merchandising and

AT THE HEIGHT OF THE SEASON

LORD'S BRINGS TO THE PUBLIC

UNHEARD OF VALUES ON BRAND

NEW SPRING APPAREL. NOW IS

THE TIME TO SAVE FOR THE EN-

TIRE FAMILY.

LADIES' VACATION PLAYWEAR

LADIES'

CAPRIS

and fabrics. Smart de-

sign for fit and long

Values to \$5.95

LADIES'

Beautiful summer col-

ors in plains or fancy

patterns. Flared or pen-

cil slim styles.

COTTON SKIRTS

88

.

NO.

Popular spring colors

LADIES'

PLAY SHORTS

Denim play shorts by

Values to \$2.98

LADIES'

PLAY BRA'S

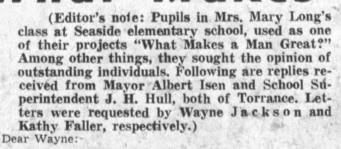
Famous brand. All

white. For fun and sun,

good looks and comfort.

well known maker.

marketing consultant.



Thank you for your letter that we received here on Friday, requesting our opinion as to what makes a man great.

As you know, Wayne, all great men are not registered in history books for greatness is in each one of God's creatures.

No doubt patience, sympathy and understanding are characteristics of all people of greatness.

Yet at the same time, a great man expends his efforts with sincerity to complete every task.

Ordinarily he complains not because of the heavy burdens of his duties.

He strives mightily and zealously in the pursuit of duty and he is joyful in the sacrifice toward the betterment of others.

He shirks not his responsibilties in indifference and earnestly concerns himself and actively labors for the betterment of all mankind.

> Sincerely yours, (s) Albert Isen

Dear Kathy:

You have raised an interesting question in your wellwritten letter of February 29.

Greatness in men very often is only discovered when they have had sufficient challenge in prominent places to prove their greatness. Among our presidents, historians seem to classify as great only some few of those who served their country in this capacity, at a time where there was a crisis such as a major war to test their qualities of leadership.

In education today probably the greatest are unknown because they are not in the public eye, and are still living. Education is a profession in which people serve their fellow man without thought of reward or personal glory. These people are dedicated and sincere often have qualities of leadership seldom seen in public office.

Educational scholars have studied problems for many years seeking the answers to learning problems. Some have achieved more prominence than others. John Dewey and Thorndyke are two well-known men in the general field of education and psychology. Their findings were not as dramatic to human life as were those of Dr. Salk or Louis Pasteur.

To have the good fortune to have the spark of greatness is one thing. To be fortunate enough to have it come to the attention of the world is another thing, and to have the chance to prove it under sustained pressure of public scrutiny is still another thing.

Many men commonly considered great have been made great by people around them; others have made the people around them great because of the qualities of leadership they possess.

Many unsung heros have performed miraculously to serve their fellow man without ever having been noticed by biographers, newspapers, or the public in any prominent way.

These things all tend to limit recognized greatness

to a matter of definition, a matter of opportunity, and a matter of unique qualities of the moment as well as of timing.

a Man Great

To use one's talents effectively is important perhaps, but to use them effectively under fire, with sustained effort, on long range objectives, and then to stand the test of time and come out looking like a great man under the critical eye of centuries of scrutiny of human evaluation requires unique traits of character, good timing, good judgment and moral integrity than most people.

I suggest you read the book, "Mentor Graham. The Man Who Taught Lincoln," by Kunigunde Duncan and D. T. Nichols, and then make a guess as to how many great edu cators there are.

Greatness in education can best be determined in looking for people who lived before 1900. Those who live today can only be guessed at. Jesus, Socrates, Plato, and many more were great teachers.

Which brings me to the question, "What do you mean by great people in the field of education?" I'm sure you will agree that there have been many, including mothers and fathers we'll never hear about, which raised the question, "Which one is great? The man, or the parents, teacher or friends, or grandparent who gave him the training, the interest and took time to help mold the character upon which he built his greatness.

> Yours very truly, (s) J. H. Hull

P.S.-This raises a good question-"Is a man who performs important service to humanity great, whether it's known or unknown service? What does the fact that it was done under public observation decide for us?"

Talking About Pvt. Kimble The Weather Qualifies as Rifle Expert

nearly the end of June.

This, however, was not the true temperature of the air. It was the temperature of the sun's rays. I had left one of my order a Torrance Press Classi-

light usually varies between 20 ago that Easter Sunday would to 40 degrees higher than the be cloudy and cool in the morntemperature in the shade. All ing, but with clearing skies in Weather Bureau temperatures the afternoon. If this and other are taken in the shade and predictions hold true it could revolutionize the art of weather never in the sun. UNIVAC, an electronic com- forecasting. So let us all wait

puter, predicted two months and see.

BY MARK EUBANK Pvt. Lewis F. Kimble, son of Partly cloudy today but mosty sunny in the afternoon. A Lewis M. Kimble, 26503 Leeslittle cooler tomorrow. There is dale ave., Lomita, recently quala possibility of some showers ified as expert in firing the M. next week. High today near 70. rifle at Fort MacArthur, Calif. For the past week in Tor- Kimble, whose wife, Shirley, rance the skies have remained cloudy in the morning and eve. lives at 2016 262nd st., Lomita, nings hours but with mostly is a radar operator in Battery sunny skies in the afternoon, B of the 451st Antiaircraft Ar-This is typical spring weather tillery battalion at March Air for Southern California and it Force base. should continue off and on until He entered the Army in

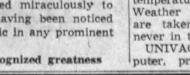
March, 1955 and completed bas at my weather station was 120. sic training at Fort Bliss, Tex

GET BETTER RESULTS faster, at less outlay, when you



Mayor

thermometers out in the sun fied Ad by getting our ad-sugtemperature was only 79. The temperature in the sun-



the following note from Sherman Adams, presidential as-"Dear Robert: Thank you for your letter to the president. Because he receives In addition to reading about many requests for personal

greatness.

great men and then discussing statements on various subjects he finds it impossible to outstanding individuals to to respond to them. Never-

LARGEST MAPLE DISCOUNT HOUSE COME IN AND BROWSE WARD-RICHARDS DISCOUNT HOUSE

2318 REDONDO BEACH BLVD., REDONDO

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NOW AND PAY LATER

30-60-90 DAYS

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