



MODERN NEW LOCATION

Southwest Savings and Loan's spacious new building is now open to the public.

SHOULD ONE tell you that a mountain has changed its place, you are at liberty to doubt it; but if any one tells you that a man has changed his character, do not believe it—Mahomet.



OFFICIAL CONGRATULATIONS

Eldon Bowen and Mrs. Barbara Martino of Southwest Savings and Loan receive congratulations from Mayor Albert Isen and Councilman Bob Jahn (l-r).

Southwest Savings Holds Grand Opening Festivities

Southwest Savings celebrates the occasion of its third anniversary in Torrance with the new and completely modern building at 1603 Craven ave. Special grand opening days will be held on Friday, March 29, Saturday, March 30 and Monday, April 1, at which time refreshments will be served to all visitors.

Through April 10 gifts for everyone will be included in the festivities plus a valuable bonus to customers who open new savings accounts or add to their present ones.

Progress

On behalf of Southwest Savings, Bowen issued an invitation to each and every resident of Torrance and the surrounding communities to attend the grand opening.

"In line with the tremendous progress made in our area, we felt it our duty to contribute a building which would be a source of pride for all. By doing so, we gratefully acknowledge the loyal public support that has made this move possible in the span of three short years. I would feel most honored and privileged to see all our friends visit us during our grand opening, and I am sure the few moments they give us would be well worth their while."

Design

The new Southwest building is designed in the most advanced decor with blue, rust and ivory dominating the color scheme. Modern fixtures are of walnut and formica with harmonizing drapes and carpeting in the personal service section.

Customers will be especially pleased with such comforts as the handsome lounge, relaxing hi-fi music piped-in throughout every corner, and super-heating and air-conditioning to keep interior temperatures constant.

The problem of parking has been eliminated through the use of Southwest's own lot adjoining the building.

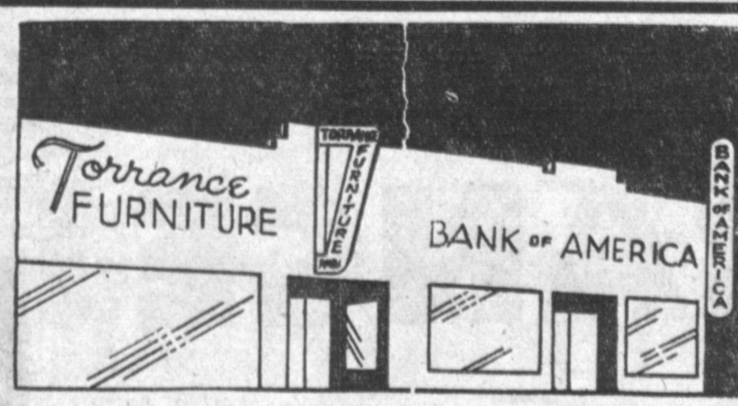
The greatly expanded facilities promise each customer the most efficient attention to his transaction in a minimum of time. In like manner, Southwest's services have increased to include insured savings, home loans, travelers checks, the cashing and selling of government bonds, money orders, complete escrow service and a collection department on trust deeds.

Contrary to usual policy, Southwest Savings will be open on Saturday, March 30 from 9:30 a.m. to 3:30 p.m., so that those who find it difficult during the week can come in on that day for their refreshments and gifts. Regular office hours

Shoestring Construction

Construction of a sanitary sewer, sidewalks, curbs, gutters and paving on 208th st. between Denker ave. and Harvard ave. is provided in a contract awarded Monday, it was announced by Council President John S. Gibson.

Improvement of 208th st. from Harvard ave. to Western, including paving on the north side and sidewalks on both sides, also is scheduled for the summer, Councilman Gibson announced. Bids for this project are to be received in late April with work scheduled to begin about May 15.



Furniture and Appliances

At

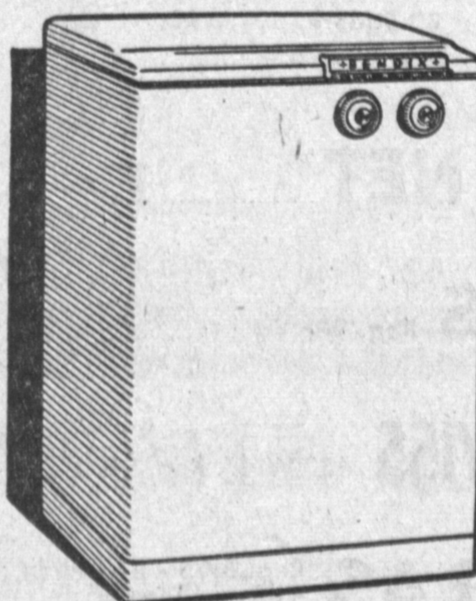
DISCOUNT

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Automatic Agitator

WASHER

WITH EXCLUSIVE WONDER TUB



Now, a fully automatic washer at a sensational low price. Can be used in any room in your home or apartment because it is vibration free. Ideal for small homes and apartments. Here's big family-size capacity in only 24" of floor space. Exclusive Wonder tub is backed by 5-year warranty.

1957 Refrigerator Scoop!

PHILCO

Giant 10.3 cu. ft. ONLY \$188.88



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It's a brand new 1957 Philco, with advanced features and styling. Big family size capacity gives extra freezer space for 48 lbs. of frozen foods. And it's yours now at a sensational low price. See it today.

Look at these Deluxe Refrigerator Features

- ★ Huge 48 lb. Freezer
- ★ Chiller Drawer
- ★ Modern Storage Door
- ★ Handy Adjustable Shelf
- ★ New Seatone Color Interior
- ★ 5 Year Warranty

SPECIAL DISCOUNT PRICE

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BURGLARY SUSPECT NABBED

Loot taken by a Lomita burglar was recovered this week by Torrance police, according to Capt. Ernest Ashton, head of the Torrance detective bureau.

The suspect, Marshall Balchin, 41, of 25217 Pennsylvania ave., admitted numerous house thefts in the past year, according to Ashton.

Exercise

Army Pfc. Don W. McIntosh, 19, whose wife, Pauline Ann, lives at 4625 Darin, recently participated in "Exercise Hard Times" with the 2nd Infantry Division at Fort Richardson, Alaska.

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