

132 Acres

GIANT RECREATION CENTER PROPOSED HERE BY COUNTY

Approval that a resolution be drafted urging the county to locate a giant 132-acre sports center in Torrance was granted Tuesday night by the City Council.

The sports center would include a swimming pool, 18-hole golf course, auditorium, ball diamonds, volley ball courts, as well as ample parking facilities.

Such a site is being sought for the South Bay area by the Regional Planning Commission which will submit its recommendation to the Board of Supervisors.

Two alternative sites are presently under consideration, one in Manhattan Beach, the other one in Torrance.

The Torrance site is located on the western edge of the city in the old Victor tract, bounded by Torrance blvd., Henrietta st., Del Amo blvd., and the western city limits.

The matter was referred to the Torrance City Council by the Recreation Commission which heard a report by Robert L. Gold, representing Louis J. Kroeger and Associates, who told the commissioners of this latest development.

He said the Regional Planning Commission would like an expression of opinion from the Torrance City Council on the matter.

He suggested that it might be possible to eliminate the auditorium from the sports center site and place it on the Torrance Civic Center, replacing it at the sports center with tennis courts.

That way, he said, one area would be a sports center while the Civic Center would be reserved for cultural and educational activities.

EDITORIAL

Teamwork Pays Off

One of the most outstanding achievements noted on the local scene is the fine work which has been done by the Chamber of Commerce under the leadership of its new manager, Dick Fitzgerald.

It has become increasingly apparent that every effort is being made to serve every aspect of the community—homeowners, business and industry.

Never before has this delicate balance been achieved. Business-wise, the Chamber worked with its Retail Merchants division to provide a good Christmas program during the holiday season; helped place "Welcome to Torrance" signs throughout the city; provided a full week radio promotion saluting Torrance; and helped obtain billboards advertising Torrance's business center.

The Chamber has made available a complete industrial brochure to attract more industry to Torrance and is working closely with city officials to secure more industrial land.

The community as a whole has felt the impact of an alert Chamber of Commerce, too, through the extensive and varied publicity initiated and encouraged by the Chamber. A flower show entry, All-America city promotional activities, and informative material made available to the public are among the many services rendered.

Fitzgerald and President A. E. (Tommy) Thompson have reason to be proud of a Chamber of Commerce that is serving the city as it has never been served before, and that has achieved harmony in its relationship with both school and city government.

Rabies Shots At Three Parks This Friday Night

Three public rabies vaccination clinics for dogs will be held in Torrance this Friday, March 22 from 7 p.m. to 9 p.m.

Location of the clinics will be in El Retiro park, Pacific Coast hwy., at Vista del Parque; Torrance park, Arlington at Santa Fe; and McMaster park, 172nd st., at Yukon.

So stated Frank Fallon of the South Bay Humane society. Inoculations, which will be good for two years, will cost \$1.50.

Arrangements of the clinics were made through the Southern California Veterinary Medical Assn.

Fallon also reminded dog owners whose pets were vaccinated two years ago to renew the shots at this time.

According to a city law, all dogs in Torrance must be licensed and be vaccinated against rabies.

City Attorney Stanley Remelmeier declared that his office will prosecute violators as of April 1.

Additional clinics will be held in this area March 25 from 7 p.m. to 9 p.m. at the Redondo Beach community hall at Grant and Slauson, and at the Redondo Beach city park, March 29 from 7 p.m. to 9 p.m. at Torrance blvd., near Pacific Coast hwy.

Council OK's Buying Lot For Parking

Approval to condemn the Mayfair property adjoining the Bank of America parking lot for additional parking purposes was granted by a 4-1 vote of the City Council Tuesday.

Councilman Willys Blount voted "no," feeling that "the man has a right to defend this." The city agreed to a plan of financing proposed by George Binder, downtown property owner.

Binder said he would put up \$25,000, and that the rest of the money should come out of the parking meter fund and from the city.

The money will be paid back either through the assessment district or parking meter funds. This is the area which may eventually be developed for deck-parking.

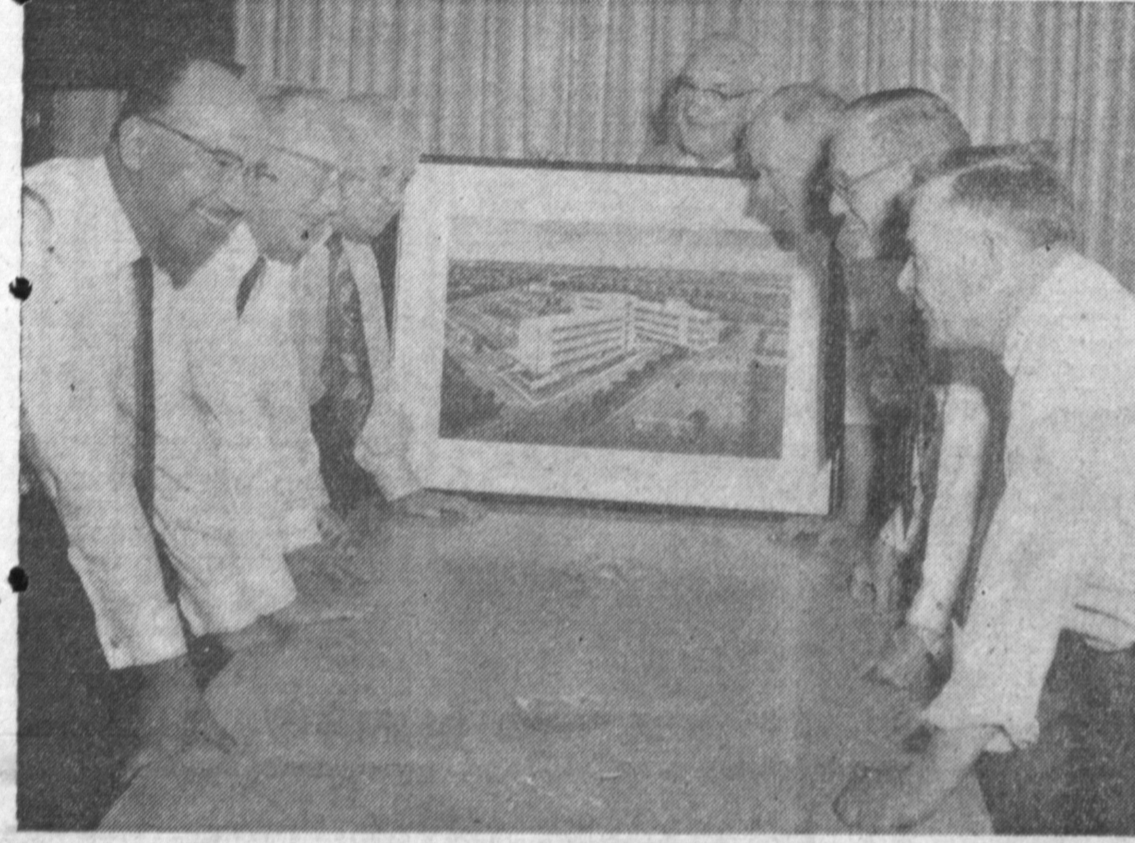
The city, it was pointed out, must acquire the property within a year of filing. The value of the property is frozen at the date of filing.

The Largest Circulating Newspaper between Los Angeles and Long Beach

TORRANCE PRESS

10¢

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GETTING DOWN TO BRASS TACKS

Mayors of surrounding communities this week urged an all-out drive to put the faltering Little Company of Mary hospital campaign over the top. Lending Sam Levy, general chairman (holding picture) their support were (l-r) Mayors Albert Isen, Torrance; Alfred Neuman (acting mayor), Hermosa Beach; J. Russell Shea, Redondo Beach; Fred Roessler, Palos Verdes; Leslie Cunningham, Rolling Hills, as well as Councilman Victor Benstead, Torrance.—Press Photo.

Two Boys Hurt Here in Fall from Ferris Wheel

Two boys were injured Sunday when they fell from a ferris wheel at Waleria Kiddie Land, 3860 Pacific Coast hwy.

Jimmy Tim Lehner, 8, son of Mr. and Mrs. Carl Lehner of 14302 S. Hoover st., Gardena, had a vertebrae disengaged from the spine and neck, according to his mother, while his friend, Rodney Karr, 6, reportedly received bruises on his head and arms.

The door on the enclosed cage in which the youngsters were riding opened and the cage flipped over, causing the youngsters to tumble out.

They were prevented from falling to the ground when they managed to get hold of a bar and hold on, Mrs. Lehner said.

James Karr, father of one of the boys, managed to stop the ferris wheel, she said.

An inspector from the Building Department was scheduled to make an inspection yesterday. Inspections, it was indicated are made once a year.

Press Offers Evening Classified Ad Service

Classified advertisers are being offered a new evening service starting today.

When you call after regular business hours when the office is closed, you may leave a message with an electronic ad-taker.

You will be given 30 seconds to leave your name, address, telephone number and message.

By writing down your classified ad in advance, you will have sufficient time to dictate it to the machine.

If there are any questions about the ad, a classified girl will call you back in the morning.

Should you desire help in wording your ad, just leave your name, address and telephone number and a classified girl will call you back at any time you designate.

Cost of a classified ad is \$1.30 for 15 words.

Marion Ave. Residents Lose Case

Marion ave. residents lost their battle with the Board of Education which voted unanimously to open up Marion ave. for foot traffic to South High school.

Carlton Mewborn, board president, referred to a re-study of the situation made by the architect, director of new construction, assistant superintendent, director of operations, and consulting engineer, who recommended that Marion ave. be opened.

Mewborn indicated that the desires of the few must give way to the needs and safety of the many.

Local residents attending the meeting were still unhappy about the outcome, fearing for the safety of their own children and the condition of their property.

Richard Schroeder, whose property is directly in question, indicated that he would fight the action legally. He was assured support.

Center One Of 2 Largest In Country

The newly announced Del Amo shopping center was called one of the two largest regional shopping centers in the nation.

So stated Myron Wasson of Coldwell-Banker who addressed a record audience at the monthly breakfast meeting of the Chamber of Commerce Tuesday.

Wasson stated that Del Amo owns an additional 150 acres on both sides of Hawthorne for future business development.

A survey is being made presently by his firm for the construction of a medical office building to serve the new Little Company of Mary hospital and the local area.

He said that the shopping center will be able to draw on a shopping power of 300,000 within a five-mile radius and 600,000 within a larger radius.

In addition to the two major department stores there will be a "junior department store" with a 90,000 sq. ft. building space.

Hospital Campaign Lags, Special Meeting Called

A last-minute attempt to raise funds for the Little Company of Mary hospital was made last night in an effort to meet the local quota, so as not to lose \$1,500,000 in State and Federal aid.

The dinner meeting was aimed primarily at local industrialists, since industry has fallen far below its quota in gifts, according to campaign officials. The industrial goal has been

set at \$547,386. So far, industry has not even met half its quota, it was stated.

If the amount is not met by April 1, when the State Advisory Hospital council will meet to consider the priorities of State and Federal allocated funds, Torrance may lose \$1,500,000 in aid and thus kill the chances of getting a desperately needed hospital here, it was pointed out.

15 Little Words, 61 Good Calls

When we say results we mean it, and nobody knows this better than Mrs. C. S. Coen of 25212 Cypress, Lomita.

Mrs. Coen had 61 calls in response to the following classified ad in the Torrance Press:

2-BEDROOM HOUSE. Water paid, close to school. \$55. Call after 2 p.m., DA. 6-3908.

"I rented the house the same day that the Press came out," she exclaimed.

Classified ads are so inexpensive. Fifteen words only cost \$1.30. There is a 30 cents reduction if the ad is paid for at the time it is placed. Call FA 8-2345 and place your ad now.

Diamond Rings Taken From Local Store

Two diamond rings, valued at \$300, were taken from Humphrey's Jewelry store, 1410 Cravens last weekend by an unidentified burglary suspect.

According to police records, the rings were taken while Humphrey was checking his stock for another ring which the suspect requested.

On Saturday night, Joseph O. Pettyjohn, 34, of 4314 W. 176th st., was robbed of a TV set, \$108 in currency, a charger plate, (Turn to Page 15)

NEWS BRIEFS

KETTLER SUMP: George Powell, planning director, has recommended that the sump in the Kettler tract be fenced directly or fenced off from the nearby ball park. The matter was referred to the Engineering Department.

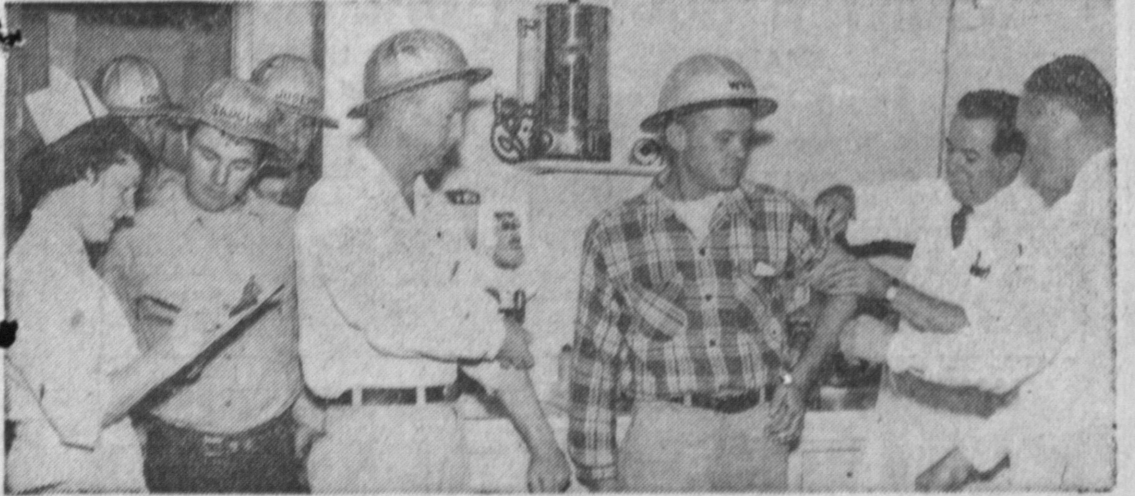
ANNEXATION: Councilman Bob Jahn, commenting on the Lomita controversy and charges hurled back and forth, thought that "someone should make a public statement making it clear that it is not our (Torrance's) intent to grab Lomita, and that Torrance couldn't do so if it wished." Mayor Albert Isen suggested that with the tremendous development planned for Torrance "Lomita would be the luckiest community in California if Torrance would have them." The council might decide that "Torrance doesn't

want them." Councilman Nick Drale thought Lomita was best off as it is and should be left alone.

TORRANCE ENTRANCE: Study of making the entrance to Torrance from Western ave. one-way traffic was recommended by Mayor Albert Isen. Matter was referred to Traffic Commission.

SHOPPING AREA: In the light of new shopping center developments, Mayor Isen said downtown merchants should not be frightened but accept it as a spur to continue the development of the downtown area by modernizing, merchandizing, offering reasonable prices, and friendly service.

THIRD JUDGE: A bill calling for an additional judge for (Turn to Page 15)



GP GIVES FREE VACCINE

First General Petroleum employees to benefit from the company's offer for free Salk vaccine inoculation line up for their shots. This picture was taken at the medical department of the Torrance refinery, one of the General Petroleum installations where inoculations are administered.

BROADWAY, SEARS \$40,000,000 Shopping Center To be Ready by Spring 1959

Negotiations have been completed for a new \$40,000,000 shopping center designed to serve the Penin, sula, South Bay, and Harbor areas.

Situated on a portion of the historical Del Amo Estate, a Spanish crown land grant dating back to 1784, the property is bounded by Hawthorne ave., Sepulveda blvd., Carson and Madrona aves., in the city of Torrance.

Prototype For Future

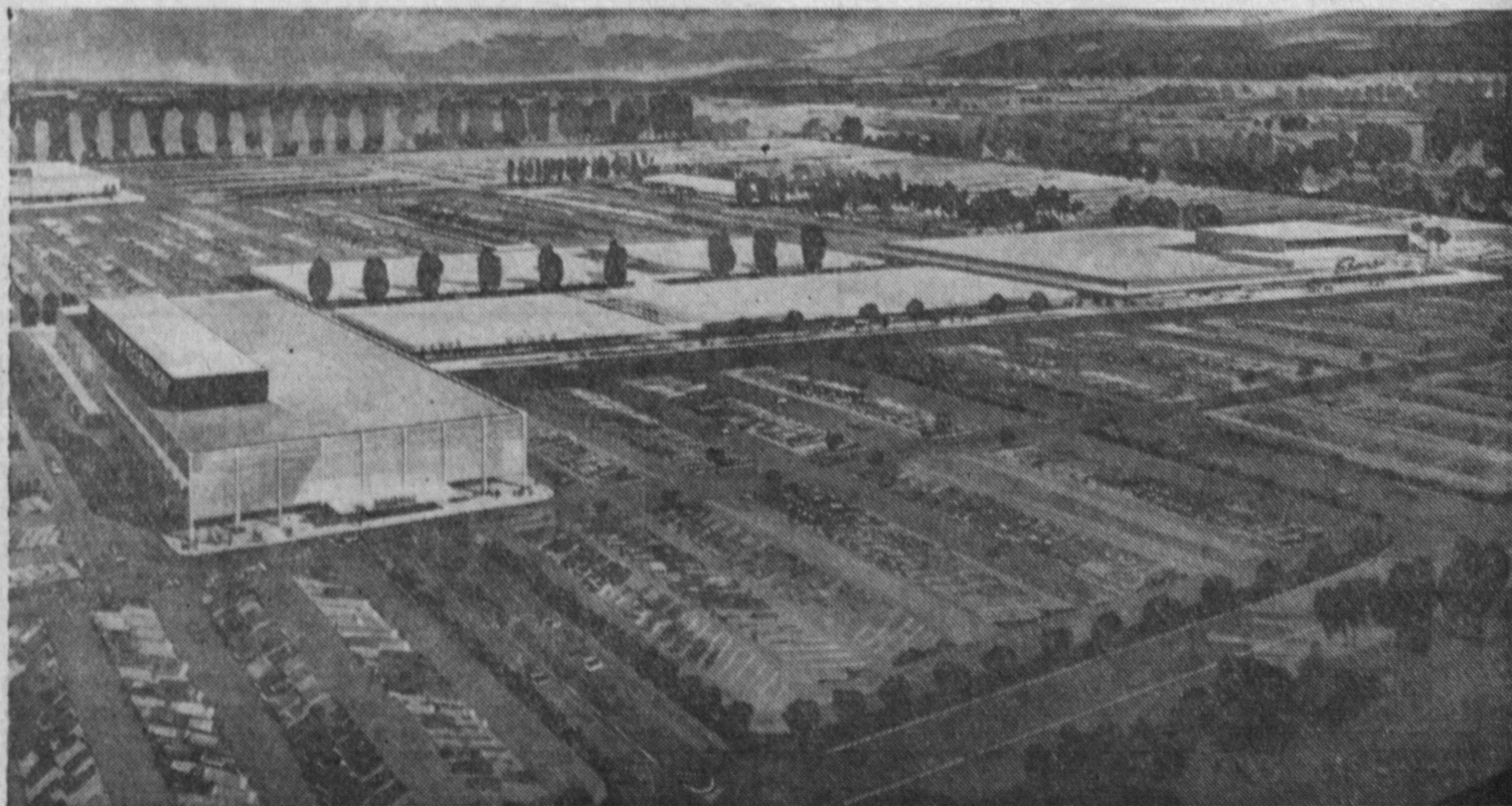
In announcing plans for the development of the project, the principals including Jaime Del Amo, president of the Del Amo Estate co., Austin T. Cushman, vice president of Sears Roebuck and co. and Edward W. Carter, president of the Broadway-Hale Stores, inc., commented that this will be a prototype for future shopping centers, because it will mark the first time in this area that two large, complete department stores, namely

(Turn to Page 15)



AGREEMENT REACHED

Principals in negotiations of the Del Amo shopping center included (l-r) Austin T. Cushman, vice president of Sears Roebuck & co., Jaime Del Amo, president of Del Amo Estate co., Edward W. Carter, president of Broadway-Hale Stores, inc.



ARTIST CONCEPTION OF THE DEL AMO SHOPPING CENTER