## B. F. GOODRICH

FOR ALL

THURS., FRI., SAT. FEB. 28, MARCH 1-2

**OPEN NIGHTS UNTIL 9 DURING GRAND OPENING** 

THURS., FRI., SAT. FEB. 28, MARCH 1-2

FREE

GIFTS

### **BRAND NEW 1957 KELVINATOR AUTOMATIC WASHER**

KELVINATOR

REG.

**Pay Only** \$1.00 Down

60 Seconds of Pre-Scrubbing with Cuts Grease Better, Double-Rich Suds Washes Everything Cleaner. Full 9-lb. Capacity

> PAY ONLY \$2 PER WEEK

NO TRADE NEEDED **DURING THIS SALE** TO GET THIS LOW, LOW PRICE!

"Magic Minute"

60 seconds of pre-scrubbing with double-rich suds cuts grease better, washes everything cleaner

The

Magic

Minute

Washes

Everything

Cleaner

# "Magic Minute"

60 seconds of pre-scrubbing with double-rich suds cuts grease better

washes everything cleaner

- . 3-WAY AGITATOR
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- . OVERFLOW RINSING

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1323 CRAVENS AVE. AVE.

OPEN THURS., FRI., SAT. NIGHTS DURING GRAND OPENING

### Riviera Sofa Bed Firm Opens New Showroom

Riviera, the largest manufac-|king-size. turer of convertible sofas in the Every Riviera, regardless of entire west announces the open- size or style, changes quickly to the new showroom. ing of another modern, spacious and easily into a bedroom or showroom March 1, 9:30 a.m., extra room complete with a at 1800 S. Elena st., Redondo. full size, comfortable inner-

brothers plus a young engineer needed. friend, realized the necessity of Since the conception of the "indesigning high fashioned furni- comparable Riviera." 22 showture whose functional purpose rooms throughout Southern would alleviate cramped quar- California have opened their ters and provide an extra room doors. The Redondo showroom whenever so needed. is number 23. They display

After intense research and and sell exclusively Riviera costly experiments, the first convertible sofas and lounge board and became a reality. Various Styles

### PV PLAYERS Oil Field TO PRESENT Extension

Verdes Players March 1, 2, 9, ternational Petroleum corp. on 10 at the Lunada Bay School a block of 500 acres in Fresno auditorium, Palos Verdes. Cur. county, it was announced today tain time is 8:30 p.m.

Patricia Coates, Redondo tive vice president. Playhouse, Tamara Daykarhan- range 19 East, extends in the ova's School for the stage and Riverdale Field northward into the American Actors co. She Sunset's lease. The well, Sunhas been the dramatic coach for set No. 1, is currently producthe singers in the Baltimore ing 40 barrels a day of 32.4 Civic Opera and directed operas, "The Whirlwind," Menotti's feet of gas from a fifteen foot interval at the bottom of the

Anne Sutton, Gardena, is cast as the princess Anastasia and lison" sand in the upper micobrings to the Palos Verdes cene, previously productive in Players a wealth of acting ex. two Riverdale wells. perience. She spent three years surface out that with the Goodman Theatre, Chi-Sunset's successul gas-lift excago Institute of Fine Arts; perience in the nearby Raisin and has acted with stock companies, on Broadway and with ing about 900 barrels a day, will the Equity Library theatre. Her be useful in developing the new background also includes work extension, where the initial well in the movies and television. A is gas-lifting its 40 barrels a former Powers' model, Anne day. had the lead in last year's Gardena Theatre Guild production of "Hanzel and Gretel."

Others in the horseshoe-staged production include Bob Longacre, Gardena, Bounine; Keith Goodwin, Torrance, as Petrovin; Catherine Kellogg, Portuuese Bend, as the Empress; Archer Zamloch, Palos Verdes, s Chernov; Sue Daley, Palos Verdes, as Baroness Livenbaum; Dick O'Neil, Palos Verdes, as Dr. Serensky; Bee Alabashi, El Camino college; Liz Ludwig and

A short three years ago, five spring mattress whenever

Riviera came off the planning chairs, Riviera convertible chairs that, with a touch of the hand, quickly change into Today, Riviera convertibles a full size single bed complete are styled in modern, tradi- with innerspring mattress, the tional, contemporary or provin- only lounger in existence with cial and are designed in sizes, an all-steel frame and built-in from love-seats and sectionals to electric massage vibrator, the

## ANASTASIA' Successful

An important new extension The South Bay premiere of "Anastasia" for theatregoers will be presented by the Palos by Morton A. Sterling, execu-

Beach, is directing the foreign intrigue drama. She has been the northeast quarter of Secassociated with the Pasadena tion 9, Township 17, South-6,600 foot well.

The well is tapping the "Al-

Sterling pointed out that



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fabulous Riviera CaliLounger, from 9:30 to 10:30 a.m. Official and a full line of accessories, dignitaries and TV personalities lamps and tables.

will be in attendance. During the grand opening Celebration A. Yaras, manager of the Re- week-end sale bright, fresh, ivv dondo Riviera showroom, Mike plants coffee, refreshments will

Nazarian and Jess Smith, asso- be given to all, plus of showing ciates, invite the general public of hundreds of Riviera products especially designed and priced Ribbon cutting ceremonies for the "Riviera Comes to Rewill take place Friday, March 1, dondo" celebration.

### Wash Away Blackheads!



### Helena Rubinstein's new **Medicated Beauty Treatment**

Helena Rubinstein, who first became interested in the correction of disturbed skins as a young medical student, now shows women and teenage boys and girls how to conquer oily, clogged skin problems. Your skin will become clearer before your very eyes after one 15-minute treatment! In two weeks' time blackheads. coarse pores, clogging oiliness will give way to a smoother, mat, even-textured complexion.

#### Here are the 3 simple medically tested steps:

- 1. 'Sterile'-Cleanse with Deep Cleanser.
- 2. Help heal and clear with Medicated Beauty Mask.
- 3. Tighten pores with "Water Lily" Pore Lotion.

There's nothing for your skin like Helena Rubinstein's A full four to six weeks supply just 395 complete MEDICATED BEAUTY CARE.

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