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Value

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IN DOWNTOWN TORRANCE NUERS

FURNITURE COMPANY

1317 SARTORI

OPEN FRIDAY UNTIL 9

FAirfax 8-3073





EXPANDING THE SERVICE Liberty Home Appliance has hired two more men for the service department in order to keep up with the growing needs of a growing population. New service manager is Ernie Lozano (I). Bill Moore, a helper, stands by as Gil Zamudio, a new technician, and Charlie Sligar, who has been with the firm two years, check over a machine.—Press Photo.

Liberty Home Appliances Now At New Location

the new store is twice the size of the old store, which has made automatic washing machines. Formerly located on Sartori, New franchises which Lib-

Builders center). Isbell stated that he has greatly enlarged the service de. Amana refrigerators and freezpartment, expanding his auto ers, Wedgewood, Tappan, Sermatic washer service to include vel, Roper, Zenith and RCA TV all machines. To do this he has and RCA Whirlpool. added two men to the depart. Isbell has been in Torrance 10

Norge field service representa- 17, Milton Jr., 10, and Gary, 6. ive for 10 years.

Milt Isbell, owner of Liberty with Liberty Home Appliances Home Appliance, indicated that two years, has had 10 years of

Liberty is now located at 3435 erty will handle include Maytag Torrance blvd. (just west of the and Whiripool, also continuing civic center in the Paramount with the Norge line. Other appliances include

years. He opened his store six New service manager is years ago. He and his wife, Sib-Ernie Lozano who has been bie, have three children, Donna,

At one time he served as exe-He has also hired Gil Zamu- cutive secretary of the YMCA dlo, technician, who is a May for four years. He is a member of the Lions club and on the Charlie Sligar, who has been board of directors of the YMCA.

A Demonstrator Will Be In Our Store All Day Saturday to Demonstrate the All New Saucepan and Frypan



NATIONAL GIFTS

1267 SARTORI AVE., Downtown Torrance