

HERE'S THE BIG NOISE IN FOOD VALUE FOR THE NEW YEARS FESTIVITIES

We're whoopin' it up with rootin'-tootin' specials in every department . . . greeting the New Year with great buys in fine foods for happy holiday dinners . . . for merry parties . . . and for grand good eating over the long weekend. So start the New Year right! Start right off saving money by filling all your food needs at our low, low prices!



rootin'- SPEC for your NEW FESTIV

HUNT'S (IN TASTY TOMATO SAUCE)
PORK AND BEANS
2 1/2 CAN
15

BEVERLY CLUB
ALL YOUR FAVORITE FLAVORS
SOFT DRINK
BEVERAGES
TALL 29-OZ. BOTTLES
2 for 33¢
Plus Deposit

PRIORITY TUNA
GREEN LABEL — LIGHT MEAT
CHUNK TUNA
1/2 FLAT CAN — 6-oz. Net Weight
5 CANS for **\$1.00**

GOLDEN CREME RICH, FRESH EGG NOG
Full Quart Carton
49

FEILER'S ALL-BEEF SANDWICH STEAKS
(In Our Frozen Food Department)
13 2 1/2-OZ. STEAKS **\$1.00**
Carton of 24 Steaks . . . \$1.79

WHOLE SUN
Frozen Concentrated **ORANGE JUICE**
8 6-oz. cans for **\$1.00**
Unsweetened Pure Juice

POTATOE SWEET PI MAMMOTH BILLOW SA MAYONNA

PERSONALLY SELECTED PRODUCE

ARIZONA, FULL 'O JUICE GRAPEFRUIT
8 - POUND Pliofilm Bag **39**

PEARS
Extra Fancy HOOD RIVER D'ANJOU
10 c lb.

ONIONS
SWEET SPANISH IDAHO
3 LBS. 10 c

CAULIFLOWER
SNOW BALL LARGE HEAD Average 1 1/2 Lbs.
10 c ea.

GERBER'S, STRAINED BABY FOOD
22 Different Varieties **12** cans for **89** c

FRADELIS, FROZEN ROAST BEEF — VEAL CUTLET DINNER
Complete with Vegetables **69** c ea

Gebhardt's — With Beans	29c	Girard's FRENCH DRESSING, 6-oz. bottle	29c	French KLIX — DOG CANDY	17c	Fab LAUNDRY DETERGENT, 1ge. pkg.	32c
HULA HIGHBALL BEVERAGE, 46-oz. can.	39c	Four Fishermen FISH STICKS, 10-oz.	39c	Early California LARGE OLIVES, 7 1/2-oz.	29c	DuPont 20 SPONGES, each	29c
Durkee's MAYONNAISE, 24-oz. jar	49c	Durkee's MARGARINE, 1-lb. pkg.	25c	New — Old Dutch CLEANSER	2 reg. cans 24c	Delsey TOILET TISSUE	4-rolls 48c
Diamond PAPER PLATES, 10 in pkg.	25c	Dunbar COVE OYSTERS, 4 1/2-oz. can	41c	Dash DOG FOOD	2 tall cans 31c	Dole's FROZEN PINEAPPLE JUICE, 6-oz.	17c
Downyflake FROZEN WAFFLES	2 pkg. 35c	DOG-E-STU For Your Pets	2 tall cans 25c	Colgate's DEODORANT SOAP	2 reg. bars 25c	CO-ETS For Bathroom Use	2 lge. pks. 85c

Van de Kamp's SPECIALS
Dec. 26, 27, 28, 29

Cinnamon COFFEE CAKE LOAF **29** c (Reg. 35c ea.)

Prepared POULTRY DRESSING **43** c (Reg. 47c lb. pkg.)

Van de Kamp's BAKERIES-COFFEE SHOPS

**KLEI
COF
DEL
CAT**

Alcoa ALUMINUM WRAP, 25 ft. **28** c
Armour's CORNED BEEF HASH, 1-lb. **31** c
Birdseye FROZEN PEAS, 10-oz. **19** c
Bab-o CLEANSER **2** reg. cans **23** c

B & M **BAKED BEANS**
13-OZ. CAN **19** c

For New Year Desserts
REDI-WIP
PER CAN **54** c

BEECHNUT STRAINED BABY FOOD
4 jars for **43** c

TOM SAWYER POTATO CHIPS
8-OZ. PKG. **49** c

WISHBONE ITALIAN DRESSING
8-OZ. JAR **37** c