

# HERE'S THE BIG NOISE IN FOOD VALUE FOR THE NEW YEARS FESTIVITIES . . . .

We're whoopin' it up with rootin'-rootin' specials in every department . . . greeting the New Year with great buys in fine foods for happy holiday dinners . . . for merry parties . . . and for grand good eating over the long weekend. So start the New Year right! Start right off saving money by filling all your food needs at our low, low prices!



## rootin'- SPEC for your NE FESTIV



**HUNT'S** (IN TASTY TOMATO SAUCE)  
**PORK AND BEANS**  
2 1/2 CAN  
**15**



**BEVERLY CLUB**  
ALL YOUR FAVORITE FLAVORS  
SOFT DRINK  
**BEVERAGES**  
TALL 29-OZ. BOTTLES  
**2 for 33**  
Plus Deposit



**PRIORITY**  
GREEN LABEL — LIGHT MEAT  
**CHUNK TUNA**  
1/2 FLAT CAN — 6-oz. Net Weight  
**5** CANS for **\$1.00**



**NESCAFE**  
INSTANT COFFEE



**GOLDEN CREME**  
RICH, FRESH  
**EGG NOG**  
Full Quart Carton  
**49**



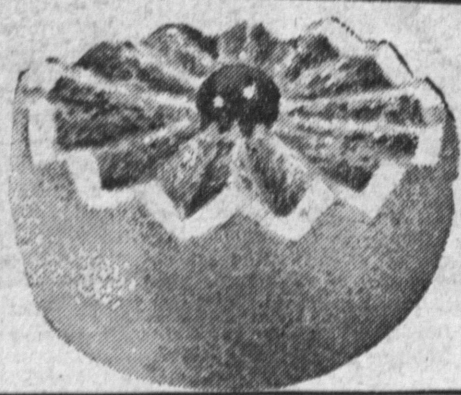
**FEILER'S ALL-BEEF SANDWICH STEAKS**  
(In Our Frozen Food Department)  
13 2 1/2-OZ. STEAKS **\$1.00**  
Carton of 24 Steaks . . . \$1.79



**WHOLE SUN**  
Frozen Concentrated ORANGE JUICE  
8 6-oz. cans for **\$1.00**  
Unsweetened Pure Juice

# POTATOE SWEET PIC MAMMOTH BILLOW SA MAYONNA

### PERSONALLY SELECTED PRODUCE




**ARIZONA, FULL 'O JUICE**  
**GRAPEFRUIT**  
8 - POUND Pliofilm Bag **39**

**PEARS**  
Extra Fancy HOOD RIVER D'ANJOU  
**10** c lb.

**ONIONS**  
SWEET SPANISH IDAHO  
**3 LBS. 10** c

**CAULIFLOWER**  
SNOW BALL LARGE HEAD Average 1 1/2 Lbs.  
**10** c ea.



**GERBER'S, STRAINED**  
**BABY FOOD** 12 cans for **89** c  
22 Different Varieties

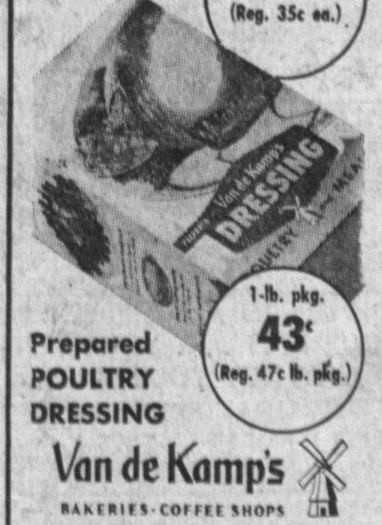


**FRADELIS, FROZEN**  
ROAST BEEF — VEAL CUTLET  
**DINNER** 69 c  
Complete with Vegetables

Gebhardt's — With Beans CHILI CON CARNE, 15-oz. . . . .	29c	Girard's FRENCH DRESSING, 6-oz. bottle . . . . .	29c	French KLIX — DOG CANDY . . . . .	17c	Fab LAUNDRY DETERGENT, 1ge. pkg. . . . .	32c
HULA HIGHBALL BEVERAGE, 46-oz. can. . . . .	39c	Four Fishermen FISH STICKS, 10-oz. . . . .	39c	Early California LARGE OLIVES, 7 1/2-oz. . . . .	29c	DuPont 2C SPONGES, each. . . . .	29c
Durkee's MAYONNAISE, 24-oz. jar. . . . .	49c	Durkee's MARGARINE, 1-lb. pkg. . . . .	25c	New — Old Dutch CLEANSER. . . . .	2 reg. cans 24c	Delsey TOILET TISSUE . . . . .	4-oll. 48c
Diamond PAPER PLATES, 10 in pkg. . . . .	25c	Dunbar COVE OYSTERS, 4 1/2-oz. can. . . . .	41c	Dash DOG FOOD . . . . .	2 tall cans 31c	Dole's FROZEN PINEAPPLE JUICE, 6-oz. . . . .	17c
Downyflake FROZEN WAFFLES. . . . .	2 pgs. 35c	DOG-ESTU For Your Pets . . . . .	2 tall cans 25c	Colgate's DEODORANT SOAP . . . . .	2 reg. bars 25c	CO-ETS For Bathroom Use . . . . .	2 pgs. 85c




**Van de Kamp's SPECIALS**  
Dec. 26, 27, 28, 29  
Cinnamon COFFEE CAKE LOAF **29** c ea. (Reg. 35c ea.)



**Prepared POULTRY DRESSING**  
1-lb. pkg. **43** c (Reg. 47c lb. pkg.)  
Van de Kamp's BAKERIES — COFFEE SHOPS

# KLEI COF DEL CAT

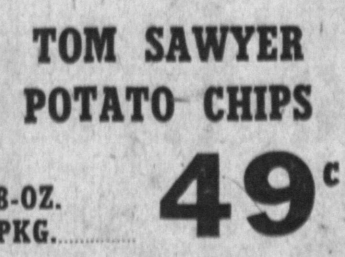
Alcoa ALUMINUM WRAP, 25 ft. . . . . 28c  
Armour's CORNED BEEF HASH, 1-lb. . . . . 31c  
Birdseye FROZEN PEAS, 10-oz. . . . . 19c  
Babo BABO CLEANSER. . . . . 2 reg. cans 23c  
B & M BAKED BEANS 13-OZ. CAN . . . . . 19c




**REDI-WIP**  
PER CAN **54** c



**BEECHNUT** STRAINED **BABY FOOD**  
4 jars for **43** c



**TOM SAWYER** POTATO CHIPS  
8-OZ. PKG. **49** c



**WISHBONE** ITALIAN DRESSING  
8-OZ. JAR **37** c