

# MIDNIGHT

by Tussy

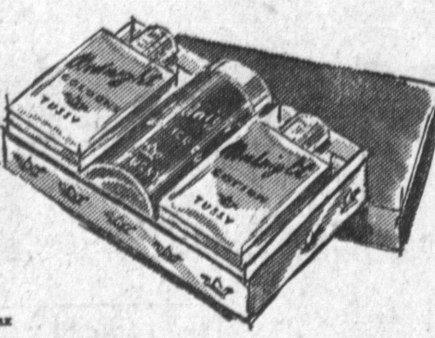
**Glamour Set:**  
Cologne and Hand and Body Lotion—both have haunting Midnight fragrance. \$1



**Enchanting Midnight:**  
Cologne and Dusting Powder, with velvety puff, 4 oz. The Set, \$3



**Midnight Threesome:**  
for magic head-to-toe loveliness. Cologne, 2 oz., Lotion, 2 oz., and Blue Ice Stick Cologne. \$2.50



for her very first lesson in beauty... budding beauty

Beginners' Cosmetics by Tussy

TRIO: Toilet water, 1-oz., Hand Lotion, 1-oz., After Bath Powder, 1-oz., lightly fragrant with Budding Beauty. The 3-piece set... 1.25



# Dorothy Gray

**Turquoise Set**  
\$1.00



Joyous for the woman who appears to have everything—enticing cologne and luxurious hand lotion, both deliciously scented with Turquoise. White Lilac Set: 2 oz. of Cologne and Hand Lotion, \$1.00

# Dorothy Gray

**Cologne Trio**  
\$2.00



...fragranced with Turquoise, Golden Spice and White Lilac. A glorious way to say Sweet Christmas! Lavish splashes turn snowtime to springtime... fill her days with "My, you smell lovely." All three moonlit scents in one white and gold box.

**TWEED HAIR SPRAY and BOUQUET**  
BY L'etheric

\$3.00 plus tax

The finest hair spray, ever! A bouquet she can use lavishly! She's sure to love both because they're TWEED—the favorite fragrance of millions of women. TWEED is the only hair spray in a beautiful boudoir bottle—sure to delight her!




# MCCOWIN Drug Stores

1327 EL PRADO IN TORRANCE

ALSO—IN HARBOR CITY  
Pacific Coast Hwy. & Western Av.  
Sale Prices Good Thru Saturday, Dec. 8  
Limit Rights Reserved  
Open Every Evening 'Til 9:30

**PROMPT SERVICE**

Emergency? Bring your prescription to McCown's where skilled pharmacists are ready with famous brand name drugs to serve you immediately. Names like LEIBERLE, SQUIBB, UPJOHN, PARKE-DAVIS, LILLY, ABBOTT, SHARPE & DOHME and others assure you finest quality.



19 DAYS UNTIL CHRISTMAS  
Shop Early - Wide Selections - Big Savings

# CHRISTMAS SPECIALS

**LET'S TRIM THAT TREE**

STRING OF 8 COLORED TREE LIGHTS 49¢

Hurry For These!

Burn Independently—Set of 7 TREE LITES 1.17

Burn Independently—Set of 15 TREE LITES 2.29

Holly String of 8 BUBBLE LITES 1.98

Assorted Color—Set of 7 OUTDOOR LITES 2.37

Assorted Color—Set of 15 OUTDOOR LITES 4.49

Assorted Color—Set of 25 OUTDOOR LITES 7.98



1.00 Evening in Paris SNOWFLAKE PERFUME 49¢ Plus Tax

11-inch TREE TOP ORNAMENTS 39¢

25c—3-OUNCE BOX ICICLE FOIL 19¢

75c VALUE—155-ft. Curling GIFT RIBBON 3 Spools 39¢

10c—DENNISON CHRISTMAS GIFT WRAP PAPER 6¢

10c COLORED G.E. TREE LITE BULBS 6¢

METAL CHRISTMAS TREE STANDS 88¢

30"x30" FLAME-PROOF COTTON BATTING 19¢

Solid Color, 1 1/4-in. Tree ORNAMENTS 12 for 39¢

DECORATIVE STYROFOAM STRIPED CANES 25c - 59c

FOR PACKAGE TRIM HOLLY CORSAGES 25c

DOOR RINGER JINGLE BELL STRIP 49c

REG. 10c WHITE TISSUE PAPER 5c

DENNISON 60" x 30" FOIL GIFT WRAP 39c

Giant Tin SPRAY SNOW With 20 Xmas Stencils 98c Value 77c

**CHRISTMAS CARDS**

Hillcrest Assortments

Box of 50 88¢

"Friendly Greetings" CHRISTMAS CARDS

Box of 15 23¢

Reg. 25c TAGS - SEALS - CARDS 150 Pieces Assorted 19¢



# TOY SAVINGS

4.95 Metal Structo ROAD GRADER 2.69

12-Inch—Has 6 Motions ALICE WALKER DOLL 1.77

10.95 Vanity Fair, Electric RECORD PLAYER 8.88

Complete in Carrying Case JR. DOCTOR KITS 77¢

Complete—Large Size 2-GUN, HOLSTER SET 1.58

World Famous—Colored TINKER TOY SET 1.49

Handy Andy, Metal Box 11-Pc. TOOL CHEST 1.98

Big Plush PANDA BEAR 2.88

- 21-inch
- Silky soft Play Fellow

27-INCH GIANT DOLL \$4.99

Unbreakable plastic body with Vinyl head, sleeping eyes, rooted hairdo.

Big Red Rubber-Tired STEEL WAGON 7.95

Heavy gauge 34-inch steel body with big rubber tires. Ball bearing wheels.

10.95 VALUE

Union Hardware Steel ROLLER SKATES 3.69

Heavy duty ball-bearing Hardware.

4.29 VALUE

Give him... Old Spice

After Shave Lotion 1.00 and 4.75

Pressurized Smooth Shave 1.00

Shaving Mug 1.25 (Refill .75)

Lotion Cologne 2.00

New! Pre-Electric Shave Lotion 1.00

Price plus tax except on Smooth Shave, Electric Shave and soap.

**ELECTRIC SHAVERS**

Schick "25" Remington "60" 29.50

8.50 Trade-in for old razor

For the greatest in grooming give him a Mennen Gift Set \$1.80 plus tax

MENNER SKIN BRACER FOAM SHAVE

her heart is set on... HOUBIGANT

Chantilly

Eau de Toilette... surround her with fragrance every minute of the day. \$3.00, 4.50, 6.75 With atomizer \$5.00

Eau de Toilette and Dusting Powder... add to the luxury of her bath rite. \$3.50

Liquid Skin Sachet, the "original perfume that clings" in a see-thru, ribboned gift setting. \$2.00

\*Price Plus Tax



**SPECIAL APRIL SHOWERS GIFTS**  
by CHERAMY

Take advantage of these excellent values... and please everyone on your gift list with April Showers, the magical springtime fragrance.

Cologne... for all-day freshness and fragrance. from 69¢ to \$1.50

... in charming settings. from 79¢ to \$1.75 PRICES PLUS TAX now on sale at...



**VITAMINS FOR HEALTH**

1.69 100 Capsules MULTIPLE VITAMINS 99¢

1.15 100 Capsules 25,000 Units VITAMIN - A 88¢

49c 100 Tablets 10 Mo. VITAMIN - B 33¢

79c 100 Tablets 100 MG. VITAMIN - C 55¢

2.79 100 Capsules Theapeutic Formula \$2.22

**ELECTRIC VAPORIZERS**  
By KAZ

Relieve Congestion of Colds

No open flame. Automatic shut-off. Separate medication chamber and aluminum directional agent.

Prices include Ounce Inhalant

No. 55B Complete with Cord and Plug... 2.89

No. 45 (Cord extra)..... 1.98



**DRUG SUPPLIES**

29c Full Pint RUBBING ALCOHOL 9c

29c Ounce Tincture BENZOIN COMPOUND 16c

27c Full Pint MILK OF MAGNESIA 17c

29c 5-Grain Tablets 100 ASPIRIN 9c

39c 5 Pounds Bathing EPSOM SALTS 23c