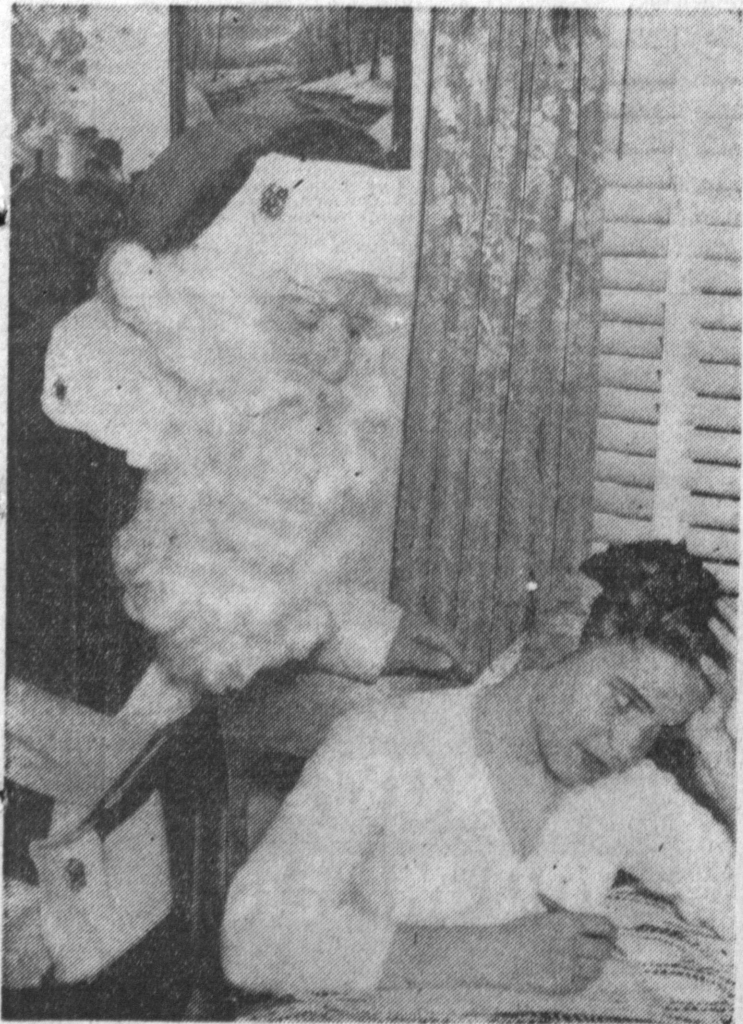


HELICOPTER BRINGS SANTA TO TORRANCE 9:30 SAT. MORNING



"DEAR SANTA..."

Youngsters are writing letters to Santa for a special reason this year—they may have a chance to win a bike for the best letter by mailing letters to the Torrance Press. Two bikes will be given away, courtesy of Ben and Paul Smith, owners of Torrance Cycle and Sports shop, established in Torrance for almost 30 years.—Press Photo.

Schwinn Bikes Offered In Press 'Dear Santa' Contest

Letters to Santa are flooding in now to the Torrance Press—and for a very special reason. This year, two Schwinn bikes will be given away to the boy and girl writing the best letter.

SURVEY OF SUMPS ORDERED

Mayor Albert Isen, back from his trip East on official city business, called for a sump survey Tuesday night in the light of recent tragic developments.

Isen asked that a complete inventory be presented to the council showing exactly how many sumps there are, what condition they are in, and recommendations.

The mayor also asked that the council adopt rules for sump inspection.

He asked the city attorney to check into an ordinance which would establish criminal liability in cases where an open (Turn to Page 14)

(Turn to page 2 for different examples of "Dear Santa" letters which have been received so far.)

As in the past, the Torrance Press is again inviting youngsters to write letters to Santa Claus. Some of these letters will be published from week to week and all of them will be turned over to Santa Claus who will be staying here in Santaland this holiday season.

The bikes have been donated by the Torrance Cycle and Sports shop, 1421 Marcellina.

The contest will be open until Monday, December 17, 5 p.m. and the winners will be announced Thursday, December 20.

Any youngster living within the circulation area of the Torrance Press is eligible to enter the contest (up to and (Turn to Page 14)

Know Your Gold Seal Merchants

By DAVID MCGRAW

Gold Seal Merchants who are outstanding leaders in their particular fields have been selected for their integrity and honesty and are especially pledged to uphold the highest code of business ethics.

Displayed in their window will be a Gold Seal which is the symbol of satisfaction when shopping.



R. C. WILLIAMS, who owns and operates the R. C. Williams Garage at 1405 Border Avenue, is a native of Arkansas where he attended school. Launching his well known garage in May 1946, he is equipped for complete automobile repairing, employing five highly skilled experts whose workmanship indelibly engraves the seal of satisfaction into each job. Furnishing the area with 24 hour dependable and speedy towing service, all emergency trucks being radio dispatched, the R. C. Williams garage, which represents all auto clubs, is also the official police towing unit. He is a prominent member of I.G.O.



CHARLES W. SHEPARD and Thomas H. Block who pose proudly together as owners of Torrance Sand & Gravel Products at 25701 Crenshaw Boulevard, have the distinction and honor of heading one of the largest and most reliable concerns of its kind in this area. Established since 1947, their payroll has swelled to 75 employees while their extensive operation encompasses a vast area. They recently closed negotiations with the Canadian government for a pulp mill of their own, augmenting and facilitating their present set-up. Shepard, who is from Omaha, Nebraska, and Block, a native New Yorker, are both members of the Exchange club and Welteria Business Men's association.

Christmas Parade Set For Friday Nite 6 p.m.

Santa Claus—riding in 20th century style—will arrive by helicopter in downtown Torrance this Saturday, December 8, at 9:30 a.m., it was announced today by Charles Gotts, president of the Retail Merchants division of the Torrance Chamber of Commerce.

Santa will distribute free goodies to all children who attend the landing, Gotts stated, which will take place at the corner of El Prado and Cravens Ave. in downtown Torrance. The landing field will be a city off-street parking lot located across from the colorful "Santa Land" display located in scenic El Prado park.

The project is sponsored by the Chamber of Commerce in cooperation with the International Helicopter co. of Torrance with Lee Baxter acting as pilot.

Parade
Santa Claus will also be given a royal welcome in Torrance Friday night when he will be escorted into town by way of a giant Christmas parade.

Bands, floats and mounted groups from all over Southern California will participate.

The parade will be held this Friday, December 7, starting at 6 p.m.

It will start at Cabrillo and Carson; move down Cabrillo to Sartori, up Sartori to Post, down Post to Cravens and down Cravens to Santaland (in El Prado park).

Floats, Horses, Santa
The parade will consist of about 80 individual horse en-

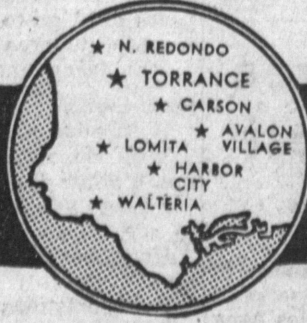
tries, mounted groups, bands (including Mira Costa, North Torrance high, Torrance high, and Torrance Area Youth Band), local dignitaries, and Miss Torrance, among others.

The event is being sponsored for the second year by the Retail Merchants division of the Torrance Chamber of Commerce. Charley Gotts is president of the merchant's group.

Parade coordinator is Lt. D. C. Cook of the Torrance Police Department. Torrance Police Reserves will aid the regular police force in handling traffic.

(Reservists are asked to report to the police station at 5 p.m. Friday for assignments).

Santa will bring up the tail end of the parade—riding into town to set up shop at Santaland where he will be for the next two weeks. He will also walk up and down downtown Torrance talking to youngsters and giving out candy.



The Largest Circulating Newspaper between Los Angeles and Long Beach

TORRANCE PRESS

10¢

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VOL. VIII

1 X 2 X

THURSDAY, DECEMBER, 6, 1956 — TORRANCE, CALIFORNIA

No. 33

Workers Out on Strike At National Supply Co.



Workers at National Supply co. have been out on strike since Monday.—Press Photo.

4 ISSUES REMAIN UNSOLVED

Workers went on strike Monday against the National Supply co. over inability to settle four issues of negotiating a new contract.

All 886 members of the Oil, Chemical and Atomic Workers' International Union CIO-AFL, Local 1-128 are involved.

Four issues remaining to be resolved both company and union officials report include:

1. Pay Increases.
2. Retroactive increases to Nov. 1, 1956.
3. Time and one-half pay for Saturday, double time for Sunday.
4. Pay for chairman of committees when working on grievances in the plant.

D. D. Brynner, representative of the international union, stated that the membership had voted to authorize a strike last week, and that the 48-hour strike notice had been sent to company officials Thursday.

Commissioner Fred Ferguson, of the Federal Mediation and Conciliation Service, has been sitting in on the negotiations, which were broken off a week ago Wednesday.

Regarding wages, the union originally asked \$1.82 as the (Turn to Page 14)

EDITORIAL

An Invitation To El Nido

Residents of El Nido will decide this coming Tuesday, December 11, whether they will annex to Torrance or not.

The sentiments appear to be in favor of annexation. We would like to recommend annexation to El Nido residents.

They can be assured of many benefits by throwing in their lot with Torrance.

The most important benefit — which contains all other benefits—is the value of local government close to home.

If there are grievances and needs, El Nido residents can bring these directly and quickly to the attention of their elected representatives and city officials.

Torrance, too, will have reason to be proud if El Nido comes into the district, because the city is sure to gain loyal, civic-minded residents.

Therefore, we urge that El Nido's 154 registered voters go to the polls Tuesday and join hands with Torrance.

Hearing Schedule on Fluoridation of Water

Following a recommendation by the Torrance Dental Health association urging the fluoridation of water, the City Council set January 8, 8 p.m. for a public hearing on the matter.

The board of directors of the association indicated that it has investigated the fluoridation of domestic water supplies.

Fluoridation, the resolution stated, has been proven, in exhaustive research tests, to be beneficial to dental health.

The resolution pointed out that fluoridation:

1. Lessens tooth decay of both the adult and child, with an average reduction of tooth decay in youth of 60-65 per cent.
2. It has been proven safe

and effective.

3. It does not affect taste, odor, color or hardness of water.

4. It is not expensive.

5. It drastically cuts family dental bills.

Fluoridation has been endorsed by such groups as the American Dental association, the American Medical association, the American Public Health association, the National Congress of Parents, and Teachers, and others.

Expense of installing and maintaining fluoridation in Torrance, amortized over a period of 10 years, would amount to 50 cents per family (Turn to Page 14)

Uprising in Hungary -- A Special Feature

Blood is being spilled tragically in Hungary these days in the name of freedom as the Hungarians revolt against their Communist oppressors. What was Hungary like before it was enslaved? What happened to it? What will be the outcome? A former Hungarian living in this area expresses his views on these issues in the first of two articles on page 15.

Mrs. Gray's Story Has Happy Ending

Here's a short-short story. Mrs. A. W. Gray of 1308 Madrid had a problem—how to sell her trailer chairs. She thought of solving that problem by placing the following ad in the Torrance Press classified section:

2 (PAIR) TRAILER CHAIRS—Makes into bed. Perfect Condition. \$36 takes both. FA. 8-3150

Did she solve her problem? Did her ad bring results? Why, of course.

Got a problem? Your story may have a happy ending, too. Just call FA 8-2345 and place your ad.

It's only \$1.30 for 15 words. If you come into the office and pay for it before the date of publication you earn a 30-cent cash discount.

Youngsters Offered Free Want Ads For Yule Season

Here's a real Christmas season opportunity for youngsters up to and including 15 years of age.

To help you with your Christmas shopping and planning the Torrance Press is offering you a free classified ad service. We will publish these ads free of charge—no strings attached.

You may use them to sell, buy or swap kid's and teenager's things—such as clothes, skates, bikes, trains, doll carriages and many other items.

These ads will be accepted by mail, or you may bring them to the Torrance Press office (1406 Cravens ave., near the library) in person.

No orders will be accepted by phone, however. The free ad offer is good from now on through December 13.

Ads must be in the Torrance Press office by 5 p.m. Tuesday for the Thursday edition.

Ads should be written clearly, giving name, address, telephone number, items, price, and whether you wish to trade, sell, buy (or so forth).

Ads will be published in the classified section under a special "Kids' Column."

Youngsters will be limited to 15 words and to one ad apiece.

Advance Gifts Drive for Catholic Hospital to Start

The executive committee for the Little Company of Mary Hospital campaign yesterday reported after a two-hour breakfast session that all preliminary organization for the \$776,000 fund drive has been completed and solicitation of advance gifts will begin immediately.

Major activity in the community's participation in creating the new 125-bed institution will be concentrated at this time upon industry and local business.

Already assured are gifts totaling \$150,000 from doctors of the area.

125 Beds

Under present plans, the industry committee, headed by Gerald L. Revell, president of Cal-Metal corporation, will assume responsibility for providing sufficient funds to build and equip 125 beds.

All other funds — from re-

tail business, professional firms and individuals, labor, and the general public—will be set aside toward the contemplated expansion of the hospital to 250 beds.

Attending yesterday's executive committee meeting were: G. M. Revell, G. M. Eastham, M.D., P. D. Loranger, R. A. Stetson, M.D., and K. Williams.

Information Distributed

Information concerning the voluntary, tax-free institution has been sent to all top executives in industries located in the area and to home offices of these firms. First industrial

gifts are expected to be announced December 13 when the industry committee will have its formal kickoff meeting.

A local business committee will begin activity this week to follow a similar pattern with business firms in the area. A special sub-committee will undertake solicitation of some 36 new businesses which will be opened at the two new shopping centers here.

Participation of labor in the campaign has been assured by representatives of CIO, AFL. (Turn to Page 14)

Mayor Isen Offers Services In Strike

Mayor Albert Isen asked the City Council for permission to offer his services in mediating the strike at National Supply. He indicated that he would write a letter to both sides offering his services.



MVD OPENS NEW HEADQUARTERS

City, State, and Chamber of Commerce officials participated in ribbon cutting ceremonies at the new headquarters of the local Motor Vehicle Department Friday. The department officially opened for business at its new location, 1907 Border ave., Monday morning, December 3. Seen above are (front, l-r) Assemblyman Vincent Thomas, Gaye Wilson (Miss Torrance), and Assistant Director Ralph Calweti, (back, l-r) City Manager George Stevens, Manager Carlos Caldwell (DMV), Chamber President John Ebbinghouse, and Councilman Nick Drele (acting mayor at the time).—Press Photo.