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AND THAT'S PUTTING IT MILDLY . . . YOU'LL KNOW I'M TALKING ABOUT THE

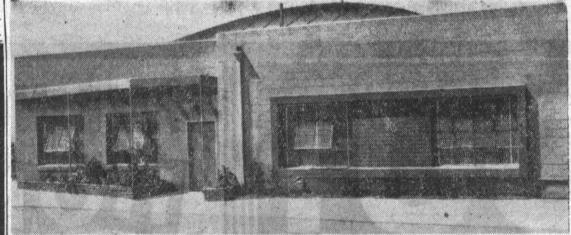
NEW

DODGE-PLYMOUTH DEALER So. Catalina Ave.

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LIBERTY'S CHRISTMAS PRESENT



COPPERWARE COMPANY HEADQUARTERS

Modern offices and plant facilities of John Charles Copperware company, located at 1513 Plaza del Amo, represents one of the finest industrial additions to the community. Plans are being made for expansion to more than three times present size.

World-Famed Copperware Company Locates Here

The beautiful new factory that recently opened at 1513 Plaza del Amo, heralds the advent in Torrance of a business that is world famous—the John Charles Copperware co., recognized as one of the few top firms in the United States engaged in mak-

ous products.

Among the large companies Golden State Dairy (copper who have taken advantage of the outstanding quality of John Co. (copper skillet) and many Charles Copperware and who others. have offered it as premiums John Charles company is also the manufacturer of the now-

ON TRADE

FOR YOUR

OLD RANGE

REGARDLESS OF CONDITION

ing beautiful, high-quality cop- (three-piece solid copper sugar and creamer set); Uncle Ben's While John Charles Copper- rice (eight-inch solid copper While John Charles Copperware is sold in many stores, the public is probably most familiar with it because of the lovely John Charles premiums that have been made available through the purchase of varilate Drink (copper skillet);

> famous Tiki torch for outdoor lighting that, according to officials, is sweeping the nation. The company makes over 30 different items, any one of the world of super-ideas in The

love to have. The whole line is solid copper. No plating is used at all. Utensils and decorative items are lined with shiny, pure food alu-minum, and every piece is fully

guaranteed. "Our policy," John Freiburg, president of the company stated, "is that every customer must be satisfied or money is re-funded. We feel that our copperware is so well made and so reasonably priced that we can be sure every customer will be satisfied. To date we haven't had a single unsatisfied customer that we know of."

The John Charles co. occupies an acre of land adjacent to the PE tracks on Plaza del Amo. The beautifully equipped 6000 square-foot factory is now receiving a 16,000 sq. ft. addition which will take the firm up to 22,000 sq. ft.

It is expected that the company will be in full operation

within a few months. The Charles co. employes between 50 and 150 people at pres-

"Expanded facilities will probably boost this up considerably,"
Freiburg said. "However, we'd
(Continued on Page 25)

Assumes Post Petty Officer James A Pizer, storekeeper first class, U.S. Navy, was recently installed as marshal of the Holy Name society at Allied Forces South-

ern Europe headquarters, Nap-Officer Pizer is the son of

les, Italy. Mrs. Helen Pizer, 1439 W. 221st



TIKI TORCH, new item manufactured by the John Charles Copperware co., has been in tremendous demand since the minute it was introduced. Used for outside lighting, it burns kerosene and gives an exotic, dancing flame. Also repels insects.

YOU'LL BE DELIGHTED by which the modern woman would Gift-Spotter in Torrance Press Classified. Check it now!

TIME RUNNING SHORT on, YOU'LL BE DELIGHTED by your Christmas shopping? Then the world of super-ideas in The now's the time to turn to The Gift-Spotter in Torrance Press Gift-Spotter in Torrance Press Classified. Page 51. Check it now!

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