



CHRISTMAS TREE-LIGHTS

HY-GLOW INDEPENDENTLY WIRED
SET OF 7 TREE LIGHTS 1⁹⁸

HY-GLOW INDEPENDENTLY WIRED
SET OF 15 TREE LIGHTS 2²⁹

HOLLY SET
8 BUBBLE LITES 1⁹⁸

7 OUTDOOR LITES 2³⁷

15 OUTDOOR LITES 4⁴⁹

25 OUTDOOR LITES 7⁹⁸



25c 3-OZ. BOX
ICICLE FOIL
19c



10c Beautiful
GIFT WRAP PAPERS
5c
By DENNISON

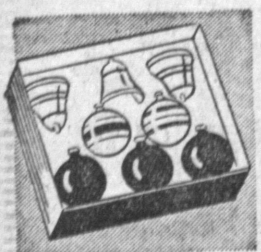


Evergreen for Door
HOLLY WREATHES
77c - \$1⁸⁹

10c G.E. COLORED CHRISTMAS
TREE LITE BULBS 6c

75c CHRISTMAS
GIFT TIE RIBBON 3 spools 39c

STURDY FOR YOUR CHRISTMAS TREE
METAL TREE STAND 88c



2 1/4-in. Solid Color or Assortment
ORNAMENTS
12 for 77c



Giant Push-Button Tin
SPRAY SNOW
98c VALUE 69c
FREE WITH EACH CAN 20 STENCILS



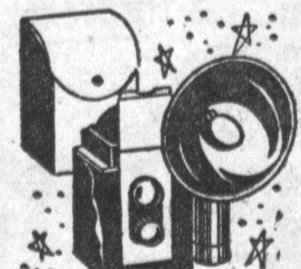
Tags - Seals - Cards
150-pc. Assortment
Everything for Your Gifts
25c

for him

Genuine Leather
BILLFOLDS
Choice of cowhides, calf-skins, pigskin, etc. in smart groups of popular styles.
88c



SEE THEM HERE
EASTMAN GIFT CAMERAS



BROWNIE HAWKEYE FLASH OUTFIT
Includes camera, flashholder, VP620 Duo-Pak and instruction book
Many other models to select
12⁵⁵



Chic SENSATIONAL BUY NEW LOW PRICE!
Electric HAIR CLIPPER SET
There's no mystery to cutting hair... You'll do it very well in no time at all.
Set includes ATTACHMENT COMB, BARBER'S COMB & SHEARS, BUY TODAY!
Free Instruction Booklet
6⁸⁸



Smart LIGHTERS by Ronson

The king of them all, prized by smokers everywhere.
3⁹⁵ TO 8⁹⁵

Max Factor's BUSY MAN'S BAR

Three famous Max Factor grooming essentials: After Shave Lotion, Cream Hair Dressing, Refreshing Cologne. With dispenser tops! \$2.75.



Max Factor After Shave Lotion—soothing, smoothing skin conditioner. Large size, \$1.00. Refreshing Cologne. Large size, \$1.25.

Other gifts from 60¢ to \$2.95 PRICES PLUS TAX

Shulton's OLD SPICE for Dad



Pressurized Smooth Shave 1.00 Pre-Electric Shave Lotion * Price Plus Tax Toilet Cologne 2.00

ALWAYS POPULAR
PAPERMATE BALL PEN 1⁹⁵

WATERPROOF, DUSTPROOF
TIMEX WATCHES Plus Tax 12⁹⁵

Assorted Imported
BRIAR PIPES 1⁰⁰ up

NYLON WITH ZIPPER FOR TOILETRIES
KIT TRAVEL BAG 98c

Matching Set
PEN, PENCIL, LIGHTER 98c

POPULAR FAVORITE
Yardley's SHAVE BOWL 1²⁵

WITH 4 BLUE BLADES
GILLETTE RAZOR 1⁰⁰

SHAVE LOTIONS AND COLOGNE SET
KING'S MEN Plus Tax 2¹⁰

FOR MEN
SPORTSMEN COLOGNE 1²⁵ Plus Tax

IN TORRANCE
1327 EL PRADO
ALSO—IN HARBOR CITY
Pacific Coast Hwy. & Western Ave.
—Limit Rights Reserved—
Prices Good thru December 1
OPEN 9 A.M. TO 9:30 P.M. DAILY



Gift Headquarters for

HEAVENLY FRAGRANCES
by Letherie



\$1.50 plus tax
Five fabulous fragrances—Shanghai, Dark Brilliance, Tweed Miracle and Confetti... all by Letherie... all in one gay gift package.

Delightful Gifts

In Smart Christmas Gift Pick

★ Helena Rubinstein ★ Dorothy Gray
★ Houbigant ★ Yardley ★ Tussy ★ L...



Midnight Perfume to fill your life with excitement. 1 dram, \$1.25, 1/2 oz.,

in SHULTON packages

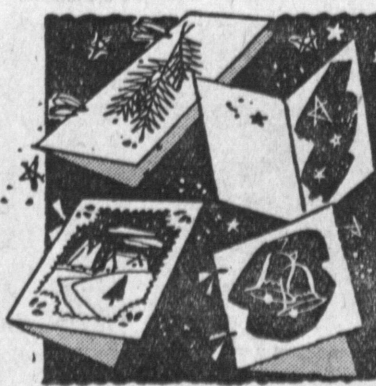
NEW! Spray Perfume 3.50	Toilet Water, Dusting Powder 3.00
Bubbling Bath Crystals 1.50	Bath Salts 1.50
ESCAPADE NEW! Spray Cologne 2.50	EARLY AMERICAN OLD SPICE
Toilet Water, Hand and Body Lotion 2.75	Toilet Water, Dusting Powder 3.00
Purse Perfume 1.50	Liquid Petals Cream Perfume 1.25
DESERT FLOWER	FRIENDSHIP'S GARDEN

Miss 4 to 12-year-old

for her very first lesson in beauty budding beauty Beginners' COSMETICS

HURRY FOR THESE—STOCK UP NOW — MAIL EARLY

SALE OF CHRISTMAS CARDS



"FRIENDLY ASSORTMENT"
BOX OF 15 CARDS 23c
"STUDIO ASSORTMENT"
BOXES OF 20 2 for 77c
BIG VALUE BOX
BOX OF 50 CARDS 88c

12.95 LUXURIOUS 72" X 84"

COMFORTER



Reg. \$12.95 value. Quilted Dacron filled and light as a feather for comfortable sleep.

\$7⁹⁸

Merry Christmas

Thousands of Gift Items Throughout The Store!

1.69 INFA-RED
HEAT LAMP BULB

250 WATT 77c

Baby Safety
SHEARS

For Baby's Finger & Toenails



Value \$1.50
SPECIAL NOW ONLY 98c INCLUDING PLASTIC CASE

COLORED PLASTIC
TOILET SEAT

19.95 VALUE VALIENT



3⁹⁸

ELECTRIC MIXER



Mixer, 2 Bowls and Stand 12⁹⁵

Miniature Ornaments Box 12 12c

15 Sleep-Eze TABLETS 79c

SOOTHES EYES MURINE 54c

For Headache BROMO SELTZER 57c

No Shrinking WOOD-DO Cold Water Soap! 59c

2.00 "42" Lemonized SHAMPOO 98c

VICK'S COUGH SYRUP 57c

50-FT. HEAVY ROPE 87c

McCOWN COUPON

McCOWN COUPON

McCOWN COUPON

McCOWN COUPON

Set of 8 Christmas
TREE SETS LIGHTS 49c

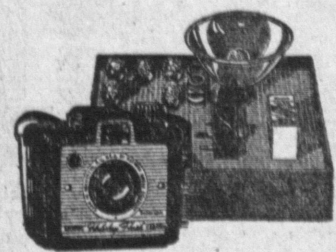
Plastic 54"x54" Colored
TABLE CLOTH 37c

10c Card of Colored
THUMB TACKS 4c

10c Hardwood Spring
CLOTHES PINS 5c doz.

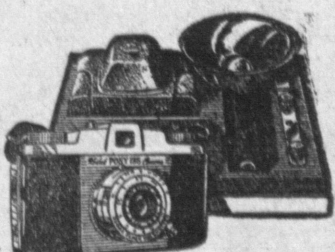
with coupon only—Good thru Dec. 1 | with coupon only—Good thru Dec. 1 | with coupon only—Good thru Dec. 1 | with coupon only—Good thru Dec. 1

See them here...
KODAK and BROWNIE GIFT CAMERAS... OUTFITS



BROWNIE Holiday FLASH OUTFIT

Amazingly low-cost outfit for indoor-outdoor snaps
Here's everything needed for round-the-clock snapshot fun. Kodak's easy-to-use Brownie Holiday Flash Camera, film, flashholder, bulbs, batteries, and full instructions—all in a handsome gift box. A wonderful gift even for very young snapshooters... a wonderful buy, too!



KODAK Pony 135 CAMERA OUTFIT

Round-the-clock outfit for color-slide making
For salon-worthy color slides, crisp black-and-white pictures, the new Kodak Pony Camera, Model C, with fine f/3.5 lens, shutter synchronized for flash indoors and at night, speeds to 1/300 for action. PLUS flash-older with guard and fast-action field case to protect the camera. What a gift it makes!