

# IGS

Thursday, Friday,  
Saturday, Nov. 8, 9, 10, 11

GIANTS TO SERVE YOU!

HAWTHORNE 423  
WHITTIER 11161  
So. Hawthorne East Washington  
At 132nd Street In Whittier Downs Mall

# FOOD GIANT



LIMIT RIGHTS RESERVED

NABISCO SALTINES  
**Snowflake CRACKERS**  
CRISPER WITH GOLDEN GLOW  
**21¢**  
Pound Box

DEL MONTE  
**CHUNK TUNA**  
Reg. No. 1/2 Can  
**19¢**

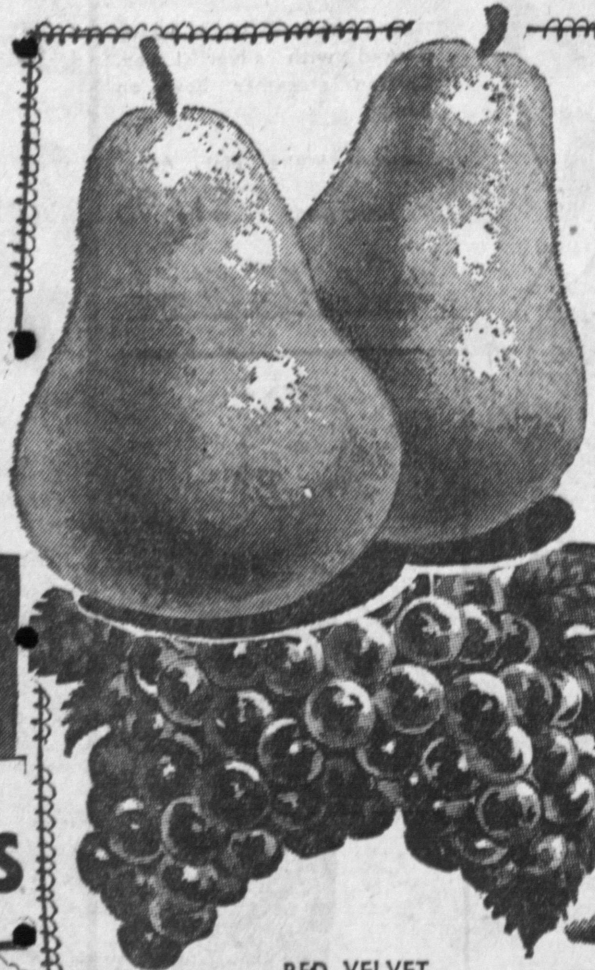
OLD TAVERN — BOYSENBERRY, STRAWBERRY — 20-OUNCE JAR  
**CHERRY PRESERVES 33¢**

ARMOUR'S STAR — 14-OUNCE JAR  
**PORK FEET 29¢**  
Semi-Boneless Packed in Vinegar

DONAL DUCK — No. 303 CAN — FROM FLORIDA  
**Grapefruit Sections 19¢**

ROUND PACKAGE — PURE EGG SPAGHETTI  
**Weber SPAGHETTI 19¢**

BEE'S BRAND  
**BLENDED HONEY 5 1/2 LB. TIN 99¢**



FRESH PRODUCE  
THE SWEETEST PEARS  
**COMICE PEARS**

**10¢** lb

RED EMPEROR

**GRAPES**  
**2 lbs. 15¢**

RED VELVET  
**YAMS**  
**2 lbs 15¢**

LIONS BRAND  
**RAISINS**  
**2 Lb. Box 29¢**

CHALLENGE BUTTER **71¢**

DARIGOLD BUTTER **68¢**

PREAM FOR YOUR COFFEE **29¢**

LIQUOR and TOBACCO

SAVE 65¢ LIMITED TIME ONLY  
STRAIGHT BOURBON  
**KENTUCKY BRED**

80 PROOF  
DISTILLED FROM GRAIN  
**NIKOFF VODKA**

DISTILLED FROM GRAIN  
"TIFFANY TAVERN"  
**LONDON DRY GIN**

6 YEAR OLD  
"BRENTWOOD" STRAIGHT  
**BOURBON WISKEY**

Save 63¢ Regular price \$3.03. A real savings on an outstanding Kentucky bourbon whiskey.

A Vodka with a liquor character—yet no liquor taste or aroma.

Your favorite drinks will taste better with this excellent London Dry Gin.

Mild and mellow straight Bourbon whiskey of excellent quality and character.

FULL FIFTH **\$2.40**

FULL FIFTH **\$2.98**

FULL FIFTH **\$2.98**

FULL FIFTH **\$3.09**

**Crenshaw at Imperial**

## Riviera To Present TV Christmas Show Nov. 10

On November 10 from 11 p.m. until midnight, the first hour long live pool telecast ever broadcast for regional viewers, will be produced and sponsored by Riviera. (Sofa Bed) Manufacturing co.

The exciting program will be seen on all seven channels in Los Angeles and also channels 8 and 10 in San Diego, channels 10 and 29 in Bakersfield, and channel 3 in Santa Barbara all at the same time.

Entitled simply, "The Christmas Show," the Riviera program will star Art Linkletter and will feature the music of David Rose and his orchestra.

Scripting the show around this impressive array of stars are Jack Ellinson and Chuck Stewart of the Jimmy Durante show. Bill Harmon, well known for his work on the Jimmy Durante show, NBC Spectaculars and others, is working as Producer-Director.

Wally Sherwin is executive producer and the entire production is under the supervision of the George Patton agency.

In addition to being the first commercial live TV show ever broadcast on all Southern California channels simultaneously, the Riviera Christmas show presents promises to be the first first Christmas show of the 1956 holiday season.

In line with the TV show, all Riviera showrooms will start extending Christmas cheer to all their patrons. Stores will

be appropriately decorated for the season and all who come in contact with Riviera in any respect will know that Christmas starts on November 10.

Because giving at Christmas is the most enjoyable aspect of the season, Riviera has allotted most of the time that would ordinarily be given over to commercials, to the Community Chest. Art Linkletter will give a heartwarming appeal for the Community Chest cause.

The budget for the show is the largest ever established for a local or regional production. To alert the viewing public

## Mayor Gives Check to Olympic Swimmers

Mayor Albert Isen Monday presented a \$1000 check to Capt. Rusty Williams, head of the Los Angeles life-guard service, to help finance the 10-man Los Angeles county team's trip to the Olympic Games this month in Australia.

The check fulfilled Torrance's pledge to the team to represent U.S. at the Australian Surf Life Saving carnival in Melbourne, November 25 through December 2.

As to stars, times, channels, dozens of newspaper ads have been scheduled, hundreds of TV spots have been taken and over 400 billboards and outdoor signs are being readied.

Harry B. Van Bellehem, director of the Torrance recreation department, first presented the check to Mayor Isen who in turn presented it to Capt. Williams.

Funds still remain to be turned in by members of the Torrance Junior Chamber of Commerce, Mounted Police and the Pilot Club from the advance sale of tickets to the water polo exhibition last Sunday at the Victor E. Benstead plunge.

You'll be Pleasantly Surprised to Find the Difference SPECIALIZATION MAKES!



**COLD WAVE**

OPEN NIGHTS!

BUDGET COLD WAVE

**\$4.95**

Enjoy the SKILLED HANDS of Especially-Trained Permanent Wavers!

When you discuss your hair problem with one of our Especially-Trained Operators, you receive the same intelligent, professional service that your Doctor gives your Health Problems!

Featuring  
Helene Curtis — Gabrieleen  
Duart and Rayette

Open 8 A.M. 'till Midnight

**PERMANENT WAVE SHOP**

FA. 8-9930  
1115 SARTORI AVENUE, TORRANCE  
NEXT TO MODE O' DAY  
Please Present Ad for Special Prices

75% of our Patrons are REPEAT CUSTOMERS!

You go to a Specialist for your eyes... your teeth... Why not your HAIR?

INCL. SHAMP., CUT AND SET COMPLETE

Reg. \$10 Perma Care Incl. Shamp.-Cut & Set Comp. **\$6.95**

Reg. \$15 Perma Tress Incl. Shamp.-Cut & Set Comp. **\$8.95**

Reg. \$20 LANOLIN Incl. Shamp.-Cut & Set Comp. **\$10.95**

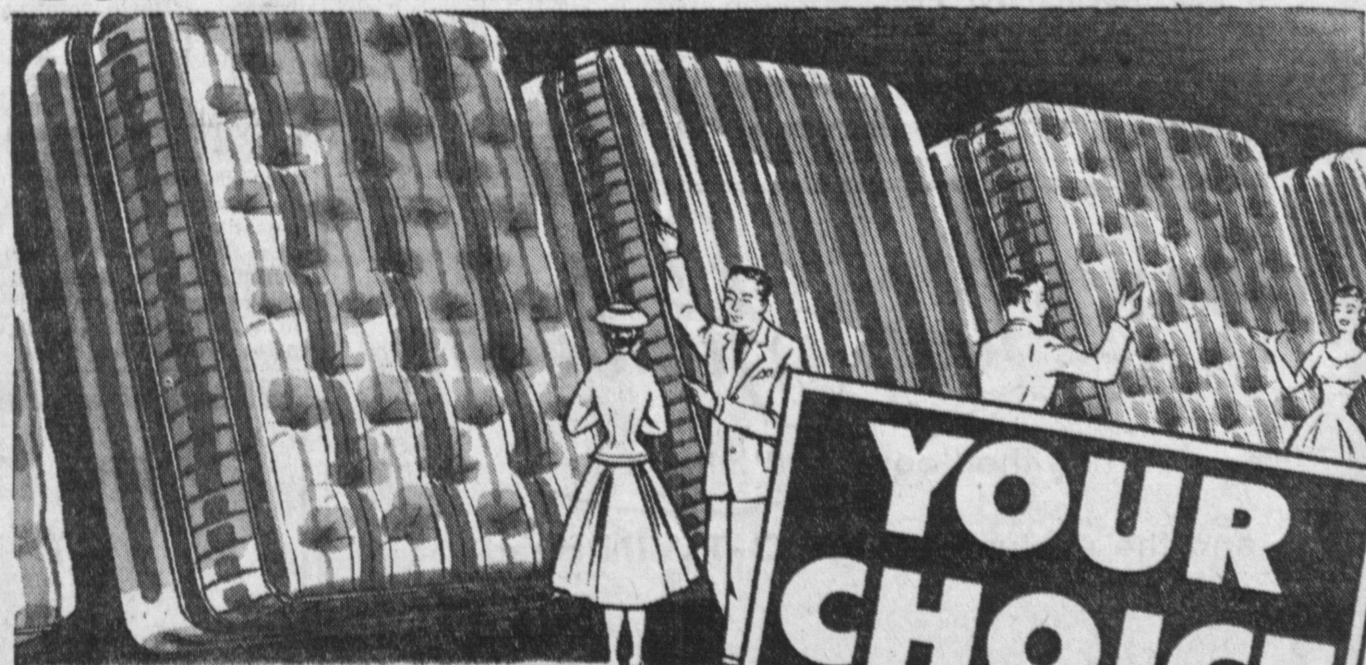
No Appointment Ever Needed

# ANNIVERSARY MATTRESS SALE

Savings to

**60%** AND MORE

BUY DIRECT FROM BEDDING SPECIALISTS



**YOUR CHOICE**

CHOICE OF FIRMNESS  
SOFT - MEDIUM FIRM - FIRM

**\$19.95** EA.

**\$24.95** EA.

**\$29.95** EA.

MANUFACTURER'S CLOSEOUTS

of Fine Quality Bedding Mismatch Odds and Ends

FLOOR SAMPLES DISCONTINUED COVERS

Now, the finest quality mattress and box spring can be yours at BELOW the price of an average mattress. Buy that mattress and box spring you need now—come prepared to spend LITTLE for years of SLEEPING COMFORT.

Hurry For Best Selection  
First Come - First Pick  
Full and Twin Sizes

5 & 10 YEAR GUARANTEE

510 405-220 TEMPERED STEEL COILS

LOADS OF PADDING SISAL INSULATION

CRUSH-PROOF PRE-BUILT BORDERS

YOUR CREDIT IS GOOD HERE

E-Z TERMS

There is only one HEALTH-O-PEDIC The original, famous . . .

**HEALTH-O-PEDIC MATTRESS COMPANY**

TORRANCE  
1877 WEST CARSON STREET  
FA. 8-1712 or FR. 4-8333

REDONDO BEACH  
520 NORTH PACIFIC COAST HWY.  
FR. 4-8333 or FR. 2-8086 Eves.

E-Z TERMS

YOUR CREDIT IS GOOD HERE

Torrance Store Open Friday Night 'Til 9 P.M.