

# Shop Here And Make It Easy On Santa



for the travelin' man!

GIVE  
**RCA VICTOR**  
PORTABLE TV

only **\$1.93**  
Per Week



- BUILT-IN TELESCOPING ANTENNA
- 108 SQ. INCHES SCREEN
- HIGH, SHARP AND EASY TUNING



The Wayfarer, 108 sq. inches viewable area — Red, Grey or Ivory finishes—Model 148707

Ask about the exclusive RCA Victor factory service contract



**THIS IS IT!!**  
NOW—IT'S POSSIBLE FOR ANYONE TO OWN A

Deluxe **HOOVER**  
"1957" FULL SIZE **VACUUM**

YOUR SAVE  
**\$30<sup>00</sup>**

With exclusive Hoover cleaning action. It beats as it sweeps, as it cleans.

Regular \$89.95

NOW ONLY **\$59<sup>95</sup>**

Cleaning Tools Available



- No Dust Bag To Empty
- Ideal For Wall-to-Wall
- Adjustable Handle
- Snow Shoe Wheels

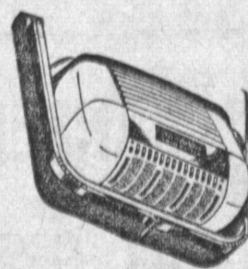
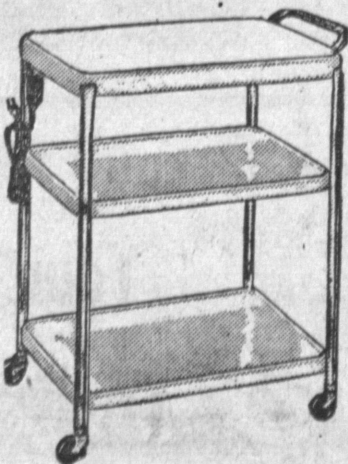
*Stylaire*  
By the makers of *ESSIE*

3-SHELF UTILITY CART

- with electric outlet
- CHROME LEGS
- 2-INCH CASTERS
- CHOICE OF COLORS

Regular \$12.95

NOW ONLY **\$6<sup>77</sup>**



*Sunbeam*

SHAVEMASTER

ELECTRIC

**SHAVER**

Regular \$28.50

ONLY **\$14<sup>95</sup>** With Trade

(LAY-AWAY NOW FOR XMAS)

**FRYALL Automatic**

ELECTRIC 12-inch

**FRY PAN**

With Cover

Regular \$17.95

NOW ONLY **\$9<sup>77</sup>**



"Thermostat Control" (Limit One Per Customer)

## BIG COLOR TV by RCA VICTOR

IT'S SPECTACULAR

SEE THE BIGGEST STARS IN TV ON THE BEST SHOWS EVERY NIGHT

TRY IT FREE IN YOUR OWN HOME

No obligation — 9 different models to choose from! Phone or Come In Today!

FR. 6-3444

1. PERRY COMO SHOW
2. LUX VIDIO THEATRE
3. KRAFT TV PLAYHOUSE
4. CHEVY SHOW
5. PRODUCERS SHOWCASE

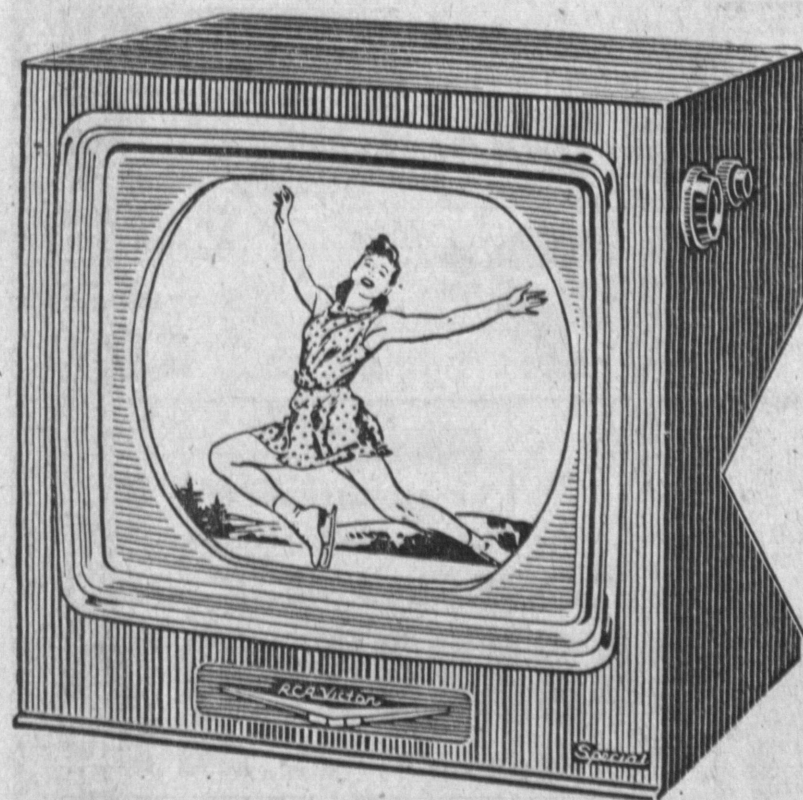
And many others too numerous to mention

**\$495<sup>00</sup>**

NOW ONLY

EXTRA LARGE TRADE-INS

Or \$3.99 per week on bank terms, after 10% down. Includes installation and 90 day service contract.



Available in Mahogany or Blonde Finishes



FIRST CHOICE IN TELEVISION

Model 21CS 7815

BLACK-AND-WHITE COLOR



LOCAL BANK TERMS

**OPEN**

EVERY NIGHT TILL CHRISTMAS

9 P.M.

SATURDAY 9 TIL 6 P.M.

ALSO ALL DAY

**SUNDAY**



OVER 33 YEARS IN THE SO. BAY AREA



212 So. Pacific Ave.

Redondo Beach

**PHONE**

We Now Have 10 Lines To Serve You Better!

FR. 6-3444

- SALES
- SERVICE
- And Information

