



**UNIVERSAL**  
FURNITURE COMPANY

# BUYERS OUT GRAND STORE

FURNITURE DEPT. at pennies on the dollar

**YOU PAY 10% OVER COST**

**THE BUY-OF-A-LIFETIME... AND WE PASS IT ON TO YOU!!**

Universal was lucky to be invited to the liquidation of the Furniture Department of the Grand Store, one of San Diego's oldest and largest department stores. During this sale we were able to purchase... AT A MERE FRACTION OF THE ACTUAL COST... much of the fine furniture being offered to dealers. In order to make these savings effective and to save

cost of warehousing and reclassifying. Universal decided to sell this fine furniture just as it came to us. We bought at 50% to 75% OFF DEALER PRICES! To effect quick sale, we HAVE ADDED ONLY 10% ABOVE OUR COST FOR HANDLING AND PASS THE SAVINGS ON TO OUR FRIENDS AND CUSTOMERS! HERE THEY ARE! COMPARE PRICES ANYWHERE AND SAVE!

DOUGLAS IRONN PLASTIC ARMCHAIRS <small>Was \$13.95</small>	\$6.40	TILT-BACK, SEVERAL COLORS MODERN LOVE SEAT <small>Was \$96.50</small>	\$7.450	WITH SUNSHADE BABY STROLLERS <small>Was \$15.95</small>	\$10.44
"PULL UP" CHAIR <small>Was \$29.50</small>	\$14.90	LARGE SQUARE ARM-MAKES BED MODERN SUITE <small>Was \$199.50</small>	\$129.50	LINED OAK—YOUR CHOICE COCKTAIL LAMP TABLES <small>Was \$11.95</small>	\$3.44
OCCASIONAL CHAIRS <small>Was \$44.50</small>	\$22.90	VISCURL 100% BROADLOOM VISCOSE BOUCLE <small>Was \$8.95 yd.</small>	\$3.80 yd.	HARRIS STUDENT BLONDE DESK <small>Was \$34.95</small>	\$11.44
CALL LOUNGE RECLINING CHAIR <small>Was \$103.95</small>	\$74.90	ALEXANDER SMITH FRIEZE <small>Was \$8.95 yd.</small>	\$5.99 yd.	MANY (TOO MANY) TABLE LAMPS <small>Was \$7.95</small>	\$2.88
BERKLINE TIP-OR-ROCK CHAIR & OTTO <small>Was \$89.95</small>	\$69.90	1 ONLY 3'X8' RUNNER <small>Was \$11.90</small>	\$2.88	MR. AND MRS. SUITE—AS IS 5-P.C. MAPLE <small>Was \$149.50</small>	\$110.50
5-P.C. DINETTE SET <small>Was \$53.95</small>	\$44.88	BROADLOOM <small>Was \$54.50</small>	\$14.88	MAPLE COMPLETE BUNK BEDS <small>Was \$84.50</small>	\$69.50
5-P.C. WROUGHT IRON DINETTES WITH BUFFET <small>Was \$139.95</small>	\$99.88	TEXTURE TONE BEIGE <small>Was \$86.50</small>	\$9.88	MR. AND MRS. DOUBLE DRESSERS <small>Was \$54.50</small>	\$29.50
HARD MAPLE 4 UPHOL. CHAIRS 5-P.C. DINETTE SET <small>Was \$123.50</small>	\$69.88	4'X6'-1 PIECE BEIGE TWEED <small>Was \$8.95</small>	\$2.88	MR. AND MRS. BLONDE SUITE <small>Was \$88.50</small>	\$69.50
GREEN TAPESTRY DIVAN & MATCHING CHAIR <small>Was \$149.50</small>	\$98.88	3'X12-2 OF THEM BELGIUM WILTON RUGS <small>Was \$17.20</small>	\$19.95	MAHOGANY 4-PIECE TRIPLE DRESSER SUITE <small>Was \$199.50</small>	\$129.50
METALIC BOUCLE FOAM CUSHIONS ARTISTIC THINLINE SUITE <small>Was \$279.50</small>	\$179.50	3'X12-1 ONLY COTTON BOUCLE RUGS <small>Was \$29.50</small>	\$14.50		
FOAM CUSHIONED HIDE-A-BED <small>Was \$299.50</small>	\$199.50	12'X8'-1 ONLY GREY & GREEN RUG <small>Was \$89.50</small>	\$50.00		

**PROOF OF VALUE LEADERSHIP!... PROOF OF TOP SAVINGS!... and ALL THE CREDIT YOU NEED!**



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1317 Sartori OPEN MON. & FRI. NITES FA. 8-3073



**1,712 OTHER PIECES NOW ON SALE!**

AN ACTUAL PHOTOGRAPH taken at the Grand Store (Furniture Department) in San Diego while their sell-out was in progress. The Universal Furniture buyer present bid in large lots of floor samples, one-of-a-kind lots and demonstrators at a fraction of their actual value during this sale. Now we are passing these huge savings on to you!



**LOOK, HONEY!**

There it is! It's the same chair we were looking at in the A... Furniture Store and they wanted \$99 for it! Universal Furniture is asking ONLY \$28.66! — and look at that table for only \$7.66! Why that other store had it marked over \$17! If that's the kind of bargains they have at Universal, we know where we're going to buy OUR furniture from now on!

**YOU PAY 10% OVER COST**

**GREAT SPECIAL PURCHASES!... BIG, EXCITING SELECTIONS!... FASHION'S NEW STYLING!... TAKE PLENTY OF TIME TO PAY!...**