

now at **1/2** price

Special Dry-Skin Lotion

This new, richer, non-greasy, pink beautifying lotion really softens dry hands, elbows, legs. Magical Silicones! And other powerful ingredients help heal and protect skin against even the worst weather and work. 12 oz. now \$1.00



Hormone Hand Cream

If you prefer a cream...let the "deep-moisturizing" action of precious hormones smooth and soften away aging roughness from within. 4 oz. now \$1.25



For beauty the modern way
Dorothy Gray

on *Lady Esther*
4-PURPOSE FACE CREAM



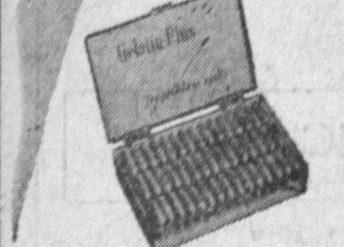
Lanolin Plus
LIQUID MAKE-UP



In just 20 seconds...
a beautiful, new complexion!

Gelatin-Plus
puts nail beauty in a capsule!

FOR PROBLEM NAILS...
Gelatin-Plus is a modern aid for nails that split, chip, peel or break. Doctors recommend gelatin as a rich source of protein needed for strong nails. Now, for the first time you can have gelatin in pleasant, easy-to-take capsules...rich in protein. Packaged in a purse-size, clear plastic case...200 capsules \$10.00
50 capsules \$5.00
30 capsules \$2.00.



THE BEST LAXATIVE MONEY CAN BUY
PHILLIPS' MILK OF MAGNESIA
5 1/2 SIZE 47¢



2 Stores to Serve You
In Torrance - 1327 El Prado
In Harbor City - Pacific Coast Hwy. and Western Ave.
Limit Rights Reserved
Prices Good thru October 27th
McCown Cash Discount Stamps Given with Purchase

Prescription Specialists
Our license to engage in the practice of pharmacy is our Badge of Honor. We are proud of our profession and this pride is reflected in the size and completeness of our prescription department. You can be assured of prompt service regardless of the prescription.

EYE OPENERS

FULL BED SIZE ELECTRIC BLANKETS
Controlled heat gives you real sleep. Lightweight blanket gives warmth of 3 regular blankets. Choice of colors. Easily laundered.
USE OUR LAY-AWAY PLAN 14.77

KAZ ELECTRIC VAPORIZER
For Head Colds and Bronchial Congestion
No open flame. Automatic shut off. Exclusive separate medical chamber. UL approved and guaranteed by Good Housekeeping.
1.98
INCLUDES 35¢ BOTTLE INHALANT

SELF-WRINGING SPONGE MOP
KING SIZE
20% MORE SPONGE ACTION
2.77
MADE TO SELL FOR \$3.95

For beauty the modern way
Dorothy Gray
Special Dry-Skin Lotion 12 oz. Bottle Regular 2.00 **1.00***
Hormone Hand Cream 4-oz. Jar Regular 2.50 **1.25***
*Prices Plus Tax

DELSEY 2-PLY COLORED ROLLS TOILET TISSUES 4 for 43¢
CHILD'S COTTON—SIZES 2-4-6 TRAINING PANTS 6 for 1.00
PALMOLIVE—REGULAR SIZE BAR SOAP 5¢
39¢ 100 SHEETS 3-HOLE RULED LOOSELEAF PAPER 23¢
17¢ 100 WATT AMERICAN LIGHT BULBS 11¢
98¢ SIZE FOR KIDNEYS DOAN'S PILLS 49¢

HALLOWEEN COSTUMES
Big variety of spooky character costumes for Halloween masquerade — party or trick-or-treat parade. Sizes for toddlers to teens, including pirates, devils, witches, skeletons, etc.
98¢ TO 2.49
WEIRD HALLOWEEN MASKS 10¢ up
COTH TRICK OR TREAT BAGS 25¢

MEDICINE CHEST NEEDS
12 OUNCES 19¢ Citrate, Magnesia 13¢
HALF OUNCE 7¢ IODINE
OUNCE 23¢ Camphorated Oil 9¢
4 OUNCES TINCTURE OF 29¢ GREEN SOAP 17¢
FOR MUSCULAR ACHE 1.25 ABSORBINE JR. 73¢
VITAMINS FOR HEALTH
100 CAPSULES 1.69 Multiple Vitamin 99¢
PINT STUARTS FORMULA 2.70
12 OZ. FOR TIRED BLOOD GERITOL LIQUID 2.98
100 TABLETS 10 MG VITAMIN-B 39¢
100 TABLETS 50 MG VITAMIN-C 39¢

CHRISTMAS SHOP NOW ON OUR EASY LAY-AWAY PLAN
UNEEDA PRINCESS BRIDE **22-INCH DOLL**
Beautiful walking doll, unbreakable plastic body, sleeping eyes, rooted hair dressed in lacy gown and veil, petticoat and shoes.
1.00 HOLDS ANY ITEM ON LAY-AWAY **6.99**

CANDY TREATS KEEP THE GOBLINS AWAY
Bishop's Jumbo Bag **CANDY CORN** REG. 29¢ **19¢**
80 BUBBLE GUMS 69¢
Bishop's Goblin Mix eReg. 29¢ 19¢
120 Small **HERSHEY BARS 89¢**
Bishop's Powerhouse 40 each. 89¢
80 **LOLLIPOPS 69¢**

NOXZEMA SKIN CREAM Medicated-Greaseless 79¢ Plus Tax
100 BAYER ASPIRIN 62¢
LUDEN'S CHOCOLATE COVERED CHERRIES 59¢
PHOTO FLASH BULBS 8 for 66¢
NOVELTY HALLOWEEN Candles 10¢
GILLETTE RAZOR BLADES Pack of 10 49¢
FRESH HEARING AID BATTERIES Large Assortment Low Prices

GREETING CARDS by Rust Craft
• BIRTHDAY CARDS • ANNIVERSARIES
• BABY ANNOUNCEMENTS • SHOWERS
• CARDS FOR SHUT-INS
Make your own selection from **McCown's Big Assortment**

100-ft. Rolls, Kitchen Charm **WAX PAPER 2 ROLLS 27¢**
Roll of 150 **PAPER TOWELS 2 ROLLS 27¢**

Card of 72 **BOBBY PINS 12¢**
MEN'S POCKET COMB 1¢
1" - 2" - 4" Set of **PAINT BRUSHES Reg. 1.59 \$1.09**
14-OZ. **LIGHTER FLUID 9¢**

CATCHING COLD? SORE THROAT?
Get after those germs with **LISTERINE ANTISEPTIC**
★ Attacks infection directly. Kills the germs associated with colds and sore throats. **7 OZ. 49¢**

FAMILY SIZE DOUBLE QUANTITY Only \$1.79 SAVE 21¢ SUPER ANAHEIT COUGH SYRUP WITH VITAMIN C
Give Your Child the **RIGHT Laxative CASTORIA**
Made only for babies and children. Extra mild. Contains no harsh drugs. Tastes good. **FAMILY SIZE 64¢**

You'll wonder where the yellow went when you brush your teeth with **PEPSODENT**
Pepsodent 29¢ | 49¢ | 65¢ | 79¢

ONE BOX FREE Kleenex TABLE NAPKINS

New Kleenex TABLE NAPKINS
• Big 15 1/4" x 15 1/4" size
• They cling to your lap
• Super soft
• New strength—Lasts whole meal!
3 Boxes of 50 49¢

Special Offer! Save 27¢
BRISK

2 REG. 53¢ TUBES 79¢ \$1.06 VALUE
BRISK FLUORIDE TOOTHPASTE
MADE BY COLGATE
Contains the same fluoride dentists use the same tooth-decay fighter proved for 10 years in drinking water!

Kotex in new grey packages Box of 12 39¢

SWEETHEART TOILET SOAP
"THE SOAP THAT AGREES WITH YOUR SKIN"
1¢ Sale
Get extra cake for 1¢ with every 3 cake purchase
all 4 Cakes REG. 21¢ BATH 33¢ SIZE

FRESH FLASHLITE BATTERIES 9¢

10-20-30 AMP HOUSE FUSES 4¢

POUND Non-Sterile COTTON 57¢

PLASTIC SHOWER CAPS 9¢

12-inch—Enchanting BRIDE Walking Doll
• Beautiful Gown
• Eyes Sleep
LAY-AWAY NOW! 2.98

FREE!
BOTTLE OF 30 WITH THE PURCHASE OF A BOTTLE OF 100
VIGRAN
Squibb multiple Vitamin capsules Small, easy to take
130 CAPSULES \$4.17 VALUE
Now only **\$2.98**

m&m's THE CHOCOLATE TREAT THAT'S NEAT TO EAT! 27¢

Bactine
To prevent infection of CUTS-SCRATCHES Soothes PAIN without STING STAIN **39¢**

40-HOUR ALARM CLOCK 1.69

CARTON WRIGLEY'S GUM 59¢

BETTER THAN EVER! NEW Tabcin
for RELIEF in COLDS

MESH DISH CLOTHS 9¢

Plastic DISH PAN Reg. 1.49 69¢