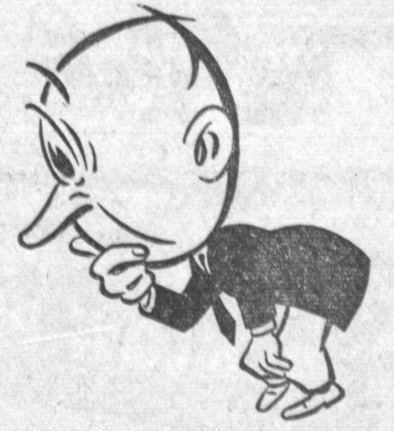


# DO YOU SEE WHAT I SEE?



BRAND NEW

## ZENITH 262 SQ. IN. CONSOLE

WITH TOP TUNING!!



Model 2247

featuring . . .

- Cine beam picture tube
- Cine lens filter glass
- Spot light dial
- FM - TV - Sound

NO MONEY DOWN with trade

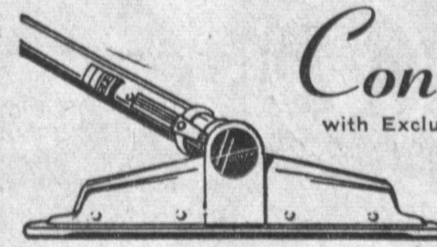
NOW YOU SAVE \$91.18

Regular \$279.95

NOW ONLY **\$188<sup>77</sup>**

LOCAL BANK TERMS

THE BRAND NEW HOOVER



## Constellation

with Exclusive - double stretch hose.



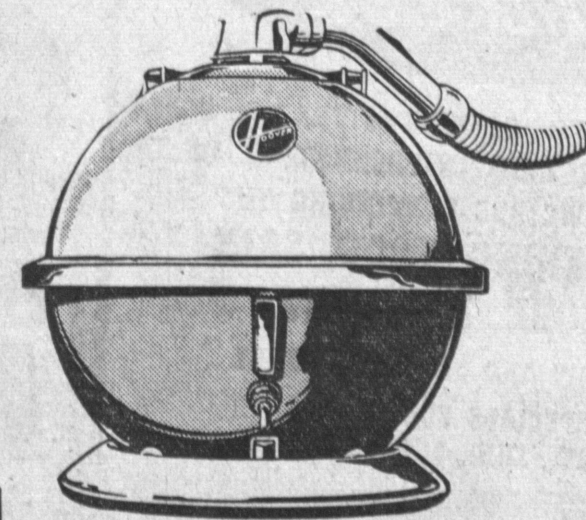
CLEANS TWICE THE AREA OF ANY OTHER CLEANER

Powered with a full horsepower motor—Hoover does the job quicker and better than any other cleaner.

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NOW ONLY **\$59<sup>95</sup>**

Complete with All Cleaning Tools!!



\$6.00 down and just \$1.87 per week

Hurry For This One!!  
INSULATED THERMO



(Hurry! Quantity limited!)

## SALAD BOWL

with salad fork and spoon.

Reg. \$2.95 Value

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## ZENITH Deluxe

### MULTI-PURPOSE CLOCK RADIO



- Appliance outlet
- Sleep switch
- Radio & buzzer alarm
- Telechron electric clock
- Luminous clock hands

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Available in Grey, Green and White.

## Stylaire

by the makers of *CRISTO*

### 3-SHELF UTILITY CART

- with electric outlet
- CHROME LEGS
- 2-INCH CASTERS
- CHOICE OF COLORS

Regular \$12.95

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NEW for 1957!

BY

## ZENITH

- TURNS SET ON AND OFF
- CHANGES CHANNELS
- MUTES SOUND
- SHUTS OFF COMMERCIALS



Model Z-3004R \$309.95

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- Cine beam picture tube
- Cine lens filter glass
- Spotlight tuning dial

Space Command Prices Start at **\$279<sup>95</sup>**

IT'S MAGIC! THE ONE AND ONLY REALLY NEW DEVELOPMENT IN TV!

### NEW ZENITH SPACE COMMAND TUNING!

TUNE TV across the room! No wires—no cords—no flashlight! Nothing between you and the set but SPACE!

## ZENITH

### PORTABLE TELEVISION

with hidden carrying handle

- 14,000 Volt Chassis
- Large 149 Sq. In. Picture
- Removable Glass
- Hidden Handles



NEW LOW PRICE Only **\$1<sup>97</sup>** Per Week

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### COMPARE

these portable TV screen sizes before you buy!

BRAND "A" 35½ sq. in.	BRAND "B" 39 sq. in.
BRAND "C" 54 sq. in.	BRAND "D" 108 sq. in.

ZENITH GIVES YOU 149 SQ. IN. OF portable TV—plus the Zenith quality performance that is TV's biggest bargain!

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