

ALL MERCHANDISE FORCEFULLY REDUCED AS SHELVES AND COUNTERS MUST BE EMPTIED TO MAKE ROOM FOR BUILDERS!

STEP FORWARD WITH PROGRESS

SAVE REGRETS... HURRY!

**LORDS**  
FOR  
Women - Men - Children

# REMODELING EXPANSION Sale

**8801**  
SO. VERMONT

**\$100,000 STOCK**  
★ Famous Label  
Apparel Sacrificed

*bargains galore!*  
**HURRY... SHOP NOW**  
FOR THE BOY OF YOUR LIFE



**THE BIG BOSS ORDERS!**  
"Clear the Decks"

Plans for Remodeling Our Store Have Already Been Completed... WE ARE THOROUGHLY MODERNIZING AND ADDING TO THE SHOPPING CON-FORT AND CONVENIENCES FOR OUR CUSTOMERS AND THE PEOPLE OF LOS ANGELES...  
NOW! Before remodeling can actually start we must "CLEAR THE DECK" of thousands and thousands of dollars worth of fine apparel as quickly as possible. And the only way we can accom-plish such an action is by reporting to DRASTIC PRICE CUTS... SO DRAS-TIC THAT IT WILL SELL 'EM NOW!  
... We are determined to open our New Store with everything New but the name.

**OPEN**  
FRIDAY & MONDAY  
UNTIL 9 P.M.

**PLENTY**  
OF EASY  
PARKING

Former Price Tags Mean Nothing! Cost or Losses Have Been Completely Ignored... A Men's, Women's and Children's Apparel Sale That Will Make What We think One of The Most Startling Money Saving Declarations Ever Published in Los Angeles.

Closed All Day Thursday

**Sale Starts FRIDAY**  
**AT 10 A.M.**  
and will continue from day to day until stocks are reduced!  
**CLOSED**  
ALL DAY THURSDAY  
To Prepare For Sale

**LADIES' SWEATERS**  
Odds and Ends from Our Regular Stock. Limited Quantity so Hurry For This Super Value!  
ONE GROUP Values to \$5.95  
**SALE PRICE \$1.00**

**LADIES' BETTER SWEATERS**  
Luxurious Ortons. Wools in an array of colors. Cardigans, slipovers, long and short sleeves.  
ONE GROUP Values to \$8.95  
**SALE PRICE \$2.00**

**LADIES' FUR BLEND SWEATERS**  
New fall shades, cardigans, slipovers. Short and long sleeves.  
ONE GROUP Values to \$12.95  
**SALE PRICE \$3.88** up

**LADIES' BLOUSES**  
An outstanding selection of famous brands in Nylons, Cottons, Crepes. Tailored and fancy styles. 32 to 38.  
ONE GROUP Values to \$5.95  
**SALE PRICE \$1.00**

**LADIES' BETTER BLOUSES**  
What a selection! You can't miss finding your particular style... Famous name brands.  
ONE GROUP Values to \$8.95  
**SALE PRICE \$1.66**

**RAINCOATS**  
Fine Tackle Twill in Tan, Red and Green colors. Belted models.  
ONE GROUP Values to \$14.95  
**SALE PRICE \$5.00**

**LADIES' GLOVES**  
A Real Buy—In Leather, Wools, Pigskins and Cloth.  
ONE GROUP Values to \$7.95  
**SALE PRICE \$1.00**

**LADIES' GIRDLES**  
These are the Vogue's better girdles which were out of boxes... some counter soiled but still a terrific buy.  
Values to \$5.95  
**SALE PRICE \$1.00**

**LADIES' LACE TRIMMED NYLON 1/2 SLIPS**  
Tailored and fancy with oodles of nylon lace trim.  
ONE GROUP Values to \$3.95  
**SALE PRICE \$1.00**

**LADIES' JACKETS**  
Expertly tailored, famous brand in pink, black, turquoise, beige. 10-18.  
ONE GROUP Values to \$10.95  
**SALE PRICE \$1.00**

**LADIES' SKIRTS**  
Flares, slims, full circle prints, solids, novelties. Linen, denim and cottons.  
ONE GROUP Values to \$7.95  
**SALE PRICE \$1.00**

**LADIES' BETTER SKIRTS**  
Scores and scores of styles, in wools, wool mixtures, velvet, flannel, in solid colors, plaids and tweeds.  
ONE GROUP Values to \$7.95  
**SALE PRICE \$2.88**  
ONE GROUP Values to \$12.95  
**SALE PRICE \$5.88**

**LADIES' P. Pushers & Capri Shorts**  
Cotton, Twill Denim  
ONE GROUP Values to \$5.95  
**SALE PRICE \$1.00**

**LADIES' BETTER SLACKS**  
New Fall shades in fine gabardine, crush resistant. Sizes 10 to 20.  
ONE GROUP Values to \$7.95  
**SALE PRICE \$2.97**

**LADIES' BELTS**  
You'll find leathers, novelties... Large color assortment.  
ONE GROUP Values to \$2.95  
**SALE PRICE 50¢**

**Ladies' Pedal Pushers, Shorts & Denim Slacks**  
Not all sizes, come and grab 'em.  
ONE GROUP Values to \$4.95  
**SALE PRICE 50¢**

**ALL WOOL SUITS**  
Famous name brands. You'll recognize them at a glance. Finest workmanship... Leading fabrics... Fine gabardines... sharkskins... Mens wear fabrics.  
ONE GROUP Values to \$49.95  
**SALE PRICE \$10.00**

**Ladies' Full Length BETTER COATS**  
Gorgeous styles in fabrics such as Forstman, etc., fully lined, hand detailed... coats you find in higher priced stores.  
One Group Val. to \$49.95  
**SALE PRICE \$15**

**MEN'S BRIEFS, T-SHIRTS UNDERSHIRTS**  
ONE GROUP Values to \$1.00  
**SALE PRICE 48¢**

**MEN'S BETTER SOX**  
Argyles, ribs and novelties... Interwoven, Cooper, Holeproof, etc.  
ONE GROUP Values to \$1.50  
**SALE PRICE 33¢**

**Men's Boxer & Gripper SHORTS**  
Solids, stripes, prints, nylon reinforced... Sizes 28 to 44.  
ONE GROUP Values to \$1.00  
**SALE PRICE 38¢**

**Men's Sport Jackets and SPORT COATS**  
Wools, Poplins and Rayons  
ONE GROUP Values to \$19.95  
**SALE PRICE \$7.88**

**MEN'S BETTER SPORT & DRESS SHIRTS**  
Arrows, Van Heusen, Manhattan, Lancers and others. Short and long sleeves.  
ONE GROUP Values to \$6.95  
**SALE PRICE \$1.88**

**MEN'S SUITS**  
Wools, silk and acetate. Broken sizes and colors. 36 to 46.  
Values to \$65.00  
**SALE PRICE \$19**

**MEN'S BETTER SPORT SHIRTS**  
Arrows, Lancers and others. Short and long sleeves.  
ONE GROUP Values to \$4.95  
**SALE PRICE \$1.00**

**LADIES' ALL WOOL SHORTIE COATS**  
It's unbelievable to find such fine Coats at such a ridiculous price. Top woolen fabrics. Fleeces, Crepes, Poodles, many Imports. Whites, Pastels, Navy, Checks.  
ONE GROUP Values to \$34.95  
**SALE PRICE \$9.00**

**HURRY WHILE THEY LAST! NYLON HOSE**  
Odds and ends from our regular stock  
Limit 2 Pair  
ONE GROUP Values to \$1.35 Pair  
**SALE PRICE 25¢**

**LADIES' RAYON PANTIES**  
First quality... Briefs and band legs. Small, medium, large and extra large  
ONE GROUP Values to 59¢  
**SALE PRICE 19¢**

**Early Bird Extra Special While They Last BOYS' JEANS**  
Limit 2 Pairs  
ONE GROUP Values to \$2.95  
**SALE PRICE 1.00**

**LADIES' BLOUSES**  
Cottons, Nylons, Prints and Solids  
ONE GROUP Values to \$4.95  
**SALE PRICE 50¢**

**BRASSIERES**  
Famous known brands  
Nylons, Cottons, Satins - Strapless, Padded  
ONE GROUP Values to \$5.00  
**SALE PRICE 50¢**

Be The First Lucky Woman to Enter Our Store Friday Morning!  
**DRESSES**  
You will hardly believe your eyes when you see such bargains... dresses taken from much higher priced groups... some slightly soiled... some taken from window displays... Styles, colors galore in dressys & casuals.  
ONE GROUP Values to \$14.95  
**SALE PRICE \$1.00**

**BRAND NEW SHOWING MANY JUST UNPACKED LADIES' BETTER DRESSES**  
You'll find a host of styles for afternoon wear, evening wear, to work in, in all the leading materials... ALSO JUMPERS, sizes for juniors, misses, and women...  
ONE GROUP Values to \$17.95  
**SALE PRICE \$3.00**  
ONE GROUP Values to \$22.95  
**SALE PRICE \$5.00**  
ONE GROUP Values to \$29.95  
**SALE PRICE \$7.00**

**CHILDREN'S SOX**  
Fruit of the Loom brand... boys', girls', infants. All colors and sizes... limit 5 pair.  
ONE GROUP Values to 59¢  
**SALE PRICE 10¢**

**TOTS' FLANNEL P.J.s**  
Solid colors and prints. Some with feet. Sizes 1 to 6.  
ONE GROUP  
**SALE PRICE \$1.00**

**BOYS' FLANNEL LINED FAMOUS MAKE JEANS and JACKETS**  
Sizes 2 to 12  
ONE GROUP Values to \$3.95  
**SALE PRICE \$1.88**

**BOYS' JACKETS**  
Twill, Leatherette, Wool, Quilt satin lined.  
Sizes 2 to 18.  
**SALE PRICE \$3.88**

**BOYS' SPORT SHIRTS**  
Short, long sleeves. Solids, plaids and novelties. Sizes 4 to 18.  
ONE GROUP Values to \$3.98  
**SALE PRICE 97¢**

**Girls' Better DRESSES**  
Just in time for back-to-school buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X and 7 to 14.  
ONE GROUP Values to \$5.95  
**SALE PRICE \$1.88**

ONE GROUP Values to \$10.95  
**SALE PRICE \$2.88**

**BOYS' FLANNEL P.J.'s**  
Famous brand in slip-on & coat styles. Sanforized. Sizes 6 to 16. Values to \$3.98  
**\$1.99**

**BOYS' FLANNEL SHIRTS**  
Plaids and prints. Up to size 18.  
Values to \$2.98  
**\$1.00**

**BOYS' SLACKS**  
Gabs, twills, denims. 100% wools. Sizes 4 to 18.  
ONE GROUP Values to \$5.95  
**SALE PRICE \$1.88**

**BOYS' & GIRLS' SWEATERS**  
Wools, orlons and nylons. Slipovers and cardigans.  
Values to \$3.98  
**\$1.97**

**GIRLS' BETTER BLOUSES**  
Famous "Peter Pan" brand. Fine cotton in sizes 7 to 14.  
ONE GROUP Values to \$4.95  
**SALE PRICE \$1.00**

**GIRLS' BOUFFANT SLIPS**  
100% Nylon in full tiered styles.  
ONE GROUP Values to \$2.95  
**SALE PRICE \$1.00**

**GIRLS' COATS and TOPPERS**  
100% wool in wanted Fall materials and colors.  
Sizes 7 to 14  
Values to \$22.95  
**FROM \$7.90**

**GIRLS' PEDAL PUSHERS**  
Corduroy, Solid and Prints. Tapered legs. Sizes 3 to 6X, 7 to 14.  
ONE GROUP Values to \$5.95  
**SALE PRICE \$1.88**

**BOYS' - GIRLS' SPORTSWEAR**  
● SKIRTS ● SHORTS  
● JACKETS ● CAPRIS  
● BLOUSES ● SWIM SUITS  
ONE GROUP Values to \$2.98  
**SALE PRICE 50¢**

*all Surplus Inventory*  
**MUST GO!**  
REGARDLESS OF SACRIFICE!

**LORDS.. 8801 So. VERMONT AVE. LOOK FOR THE BIG SALE SIGNS**  
**OPEN FRIDAY & MONDAY 'til 9p.m.**