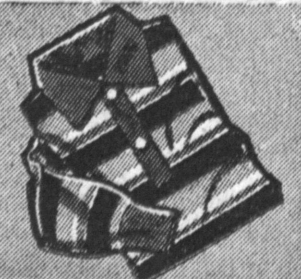


Newberry's BACK TO SCHOOL SALE

ROCK UNDERWEAR

Newberry's Own Famous Quality Brand of Combed Cotton Underwear. Look for the Newberry "ROCK" Brand Label whenever you buy. "Little Rock" for little boys, "Junior Rock" for boys, "Big Rock" for men.

Buy Now...
Save Now...



LINED COLLAR
BOY'S POLOS
Fine combed yarn **\$1.98**
polos in many colors. 8 to 14.

3 RING
CANVAS BINDERS **69¢**



Save **21¢**

SANFORIZED*
Two-Piece SUIT
Reg. ~~\$228~~
\$177

Fine, combed yarn polo-shirt with twill boxer-longies. Assorted colors. 3 to 8.
*Less than 1% shrinkage



SANFORIZED* PRINTED
FLANNEL SHIRT
Reg. \$1.39
\$1.19
Save **20¢**

Completely washable, extra-warm long sleeve shirts. Quality made with loop-top lined collar, plastic unbreakable buttons and double-stitched at all strain points.
*Less than 1% shrinkage

Double Knee — Double Wear
Denim DUNGAREES
Reg. ~~\$162~~
\$127
Save **14¢**

Long-wearing, sanforized*, blue denim with contrasting stitching. Rivets, bar-tacks, zipper fly, 4 pockets. Sizes 4 to 12. Cut to meet government specifications.
*Less than 1% shrinkage



LONG SLEEVE
SPORT SHIRTS
Washable rayon plaid gingham. 8 to 16. Double yoke back, assorted plaids. **1.98**

SHEEN CORDUROY
BOY'S LONGIE
Rayon-nylon-corduroy. Bar-tacked at strain points. Skipper. Browns, charcoal. 6 to 12. **2.98**



BOYS' SANFORIZED*
SPORT BRIEFS
Stripes & opt. designs on flannel front. 4-8. **29¢**
*Less than 1% shrinkage

DISNEYLAND
PENCIL BOXES **29¢**



"Little Rock" "TEE" SHIRTS
A. Quality cotton knit, neck & arm openings Nylon reinforced for lasting fit. 4-8. **50¢**

"Little Rock" BOYS' BRIEFS
B. Cotton knit, leg openings Nylon reinforced, stretch elastic waist. Sizes 2-8. **39¢**

"Junior Rock" ATHLETIC SHIRTS
C. Fine cotton knit, neck, arms reinforced with Nylon for fit. Sizes 24-36, 40-44. **39¢**

BOYS' NYLON FRONT BRIEFS
D. Sizes 4 to 8 **27¢**

"Junior Rock" "TEE" SHIRTS
E. Top quality cotton knit, neck, arms Nylon reinforced. Small, Medium, Large. **39¢**

"Junior Rock" BOYS' BRIEFS
F. Fine cotton knit yarns, leg openings Nylon reinforced, elastic waistband. S.M.L. **50¢**

Men's "Big Rock" "TEE" SHIRTS
G. Combed cotton knit. Nylon reinforced neck and arms. White. Sizes S. M. L. **69¢**

Men's "Big Rock" KNIT BRIEFS
H. Combed cotton, full cut—Nylon reinforced leg openings, elastic waist. 30-42. **59¢**

MEN'S "BIG ROCK" ATHLETIC SHIRTS
I. Of fine combed yarns. Neck and arms are Nylon reinforced. Sizes 34 to 46. **50¢**



WASHABLE
PLAID SHIRT
\$1.98

Rich, colorful, washable. Priced to save in handsome new patterns. Sport collar, long sleeves. 8 to 16.



ABSOLUTELY GUARANTEED
BLAZER & FANCY TYPE
SLACK HOSE
4 prs. **\$1**

Top quality with wear-lacked stitched, laundry-locked* colors. Guaranteed by Good Housekeeping. Washfast. 7-10 1/2.
*Trade-Mark Registered



WASHABLE LONG SLEEVE
FLANNEL SHIRT
\$1.69

Fine quality, top tailored shirt. Generously cut with double yoke. Big assortment of patterns. 8 to 16.



SANFORIZED* PRINTED
SPORT SHIRT
\$2.98

Well-tailored short-sleeve shirt has double-yoke, pointed collar. Distinctive all-over print. S-M-L.
*Less than 1% shrinkage



LACE-TO-TOE
TENNIS SHOES
Reg. ~~\$2.00~~
\$1.77 pr.
Save **21¢** pr.

Quality made with suction soles, washable duck uppers. Youth sizes: 11-2; boys' 2 1/2 to 6.

IDEAL COMPANIONS FOR SCHOOL OR TRAVEL

SPECIAL **\$1.00** FLAT METAL SCHOOL LUNCH KIT

Red, blue or green with silver gray sections.

"JUNIOR MISS" SCHOOL LUNCH KIT WITH MATCHING 1/2 PT. VACUUM BOTTLE **2.59**

Lovely lithographed flower and lace designs. Bottle has Quick-Lok cup, non-drip pouring lip, Sweet Seal stopper. Also in TWEED-PLAID DESIGN

ONE PINT KEEPSIT BOTTLE **1.49**

Keeps it hot or cold.