

THE REASON FOR THIS SALE?

Allens' inventory is too, too big — it must be reduced REGARDLESS of loss, without regard to former costs or today's actual value! It's a saving sale, that will be welcomed and talked about by everyone out to SAVE on Diamonds, Silver and many other wanted items. You can't afford to miss this greatest of sales. Plan to be here at 9:30 A.M.

VALUES GALORE! DON'T MISS THIS BIG SELLING EVENT!

SALE

STOCK

REDUCTION

ALLEN JEWELERS

WHEN ALLEN JEWELERS
REDUCES ITS STOCK
IT IS A GENUINE SALE!

SAVE more than 50%

WM. ROGERS SILVERPLATE 77c
BABY FORK and SPOON SET

BENT HANDLE 49c
BABY SPOON ONLY

TREMENDOUS SAVINGS ON EVERY ITEM !!

SPECIAL
NECKLACE or EARRINGS
Values to \$250
49c
TODAY !!

LOOK I LOOK
MANHATTAN LEATHER
WALLETS
• Genuine Leather
\$5.00 to \$5.00 Value
\$1.89
Ladies' and Men's

SPECIAL
Gold Plated
Values to \$2.95
Key Chains
Link or Snake
Style
98c
TODAY !!

LOOK I LOOK
Terrific Value!
Alarm Clock
By INGRAHAM
One to a Customer
\$1.68

SPECIAL
STERLING SILVER
IDENTIFICATION RBACELETS
\$2.28
TODAY !!

LOOK I LOOK
GOLD FILLED
ANKLET
88c

SPECIAL
Ladies' or Men's
GOLD FILLED
EXPANSION
WATCH BANDS
Value to \$7.50
\$2.64
TODAY !!

LOOK I LOOK
SPECIAL!
3-TIERED
SERVER
China and Brass
\$2.99

SPECIAL
PINKING
SHEARS
88c
TODAY !!

LOOK I LOOK
Sparkling
RHINESTONE
CROSS and CHAIN
99c

SPECIAL
Silver Plate
COLD MEAT
FORK AND BERRY SPOON
Both for
99c
TODAY !!

LOOK I LOOK
Lovely Designs in
COMPACTS
99c

SPECIAL
Beautiful
GOLD FILLED
HEART LOCKET AND CHAIN
Reg. \$5.50 Value
\$2.88
TODAY !!

LOOK I LOOK
Lovely Gold Filled
CROSS and CHAIN
Reg. \$5.50 Value
\$2.88

SPECIAL
LIFE SIZE
DOLL
In Lovely Costumes
A \$15.00 Value
\$6.88
TODAY !!

LOOK I LOOK
40-Pc. Colorful Capistrano
Reg. \$18.00 Value
PATIO DISH SET
\$8.88

SPECIAL
AUTOMATIC
COFFEE MAKER
With Chrome, Glass Sugar
and Creamer, Reg. \$4.94 Value
\$2.98
TODAY !!

SPECIAL
PEARL
NECKLACE
19c
2-STRAND...29c
Very Special Value
TODAY !!

SPECIAL
Large Selection of
SUN GLASSES
Values to \$4.00
88c
TODAY !!

LOOK I LOOK
Famous Make
BLENDOR
A Reg. \$30 Value
\$12.88

SPECIAL
HAND CARVED
CUCKOO CLOCK
A \$33.95 Value
\$15.88
TODAY !!

LOOK I LOOK
CROSS and CHAIN
With Lord's Prayer
Under Magnification
99c

LOOK I LOOK
DELUXE RETRACTABLE MODEL
9c
BALL POINT PENS

LOOK I LOOK
Genuine Leather
TRAVEL CLOCK
\$12.95 Value
\$4.88

SPECIAL
POCKET
WATCH
MEN'S
By Ingraham
\$1.88
TODAY !!

LOOK I LOOK
Automatic
CIGARETTE LIGHTER
67c

LUGGAGE CLEARANCE
\$45.00 VALUE

ALL 3 PIECES \$19.88
12½" **Train Case** With MIRROR
21" **Week-End** Full Rayon Lining
26" **Pullman** Full Rayon Lining
\$1.00 Weekly
TOP VALUE!

WE WILL GO ALL OUT DURING OUR GREAT STOCK CLEARANCE to GIVE YOU A BIGGER TRADE-IN ON YOUR OLD DIAMOND RINGS AND YOUR OLD WATCHES THAN EVER BEFORE!

SPORTSMEN . . WHILE THEY LAST!
FINE PRISMATIC BINOCULARS - 50% OFF!

7x50	REG. \$99.00 — NOW	\$46.75
8x30	REG. \$79.50 — NOW	\$39.75
7x35	REG. \$99.00 — NOW	\$39.50

Choice! ANY ELECTRICAL APPLIANCE NOW HERE!
NON WOMEN'S

- SON CHIEF ELECTRIC AUTOMATIC TOASTER** \$9.88
Toasts light, dark, medium. Suits off standard electrical plug. Especially chrome finish.
- AUTOMATIC ELECTRIC COFFEE COOKER, QUART CAPACITY** \$9.88
It's a deep fryer. Cooks, roasts, bakes, broils, toasts. Steaks, steaks, steaks.
- AUTOMATIC PERCOLATOR** \$9.88
Rinse coffee quickly. Stir automatically when necessary. Keeps coffee hot in a 10-cup coffee pot. High polished aluminum. Complete with cord.
- REGULAR \$16.95**
- REG. \$13.95**