



expensive home," stated Chap-|for your own use, as a vacation man. "We feel sure the public home or as a rental unit. The will find this home easy to love cost runs less than \$5.40 per and easy to live in," he con-square foot and 100 per cent ficluded. nancing can be arranged. The The versatile features of the new model is open daily at the home make it equally suitable Western avenue address

* 29 Years in Harbor

DRS.

5055

AND

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Area

your property insurance costs."

All Forms of Insurance

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trade 20 minutes of your time for a saving of hundreds?

Based on a comparison of suggested list prices.

two. We'll show you the deep-block Y-like engine design which enables Ford engines to take it.

Now-what you've been waiting for. How can you save hundreds of dollars by taking a Ford Test Drive?

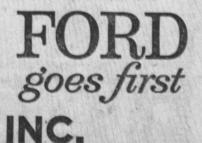
Simply by proving to yourself that there really is a fine car in the low-price field.

August is Saving Season

at your Ford Dealer's. Bag a deal while he clears his decks for the '57 models.

You see, the reason a Ford does not cost hundreds of dollars more than it does, is Ford's huge production and the huge volume which we Ford Dealers sell.

But enough of this talk. Come in. And you do the driving and the talking. Bring the family, too.



PHONE FAirfax 8-5014

Great TV, Ford Theatre, KRCA (4) Thurs., 9:30 P.M.

Well sir, when you come in from your drive we'll show you why Ford will stay like

We'll show you how Ford has five crossmembers (including a "K" member) in its