

McCOWN Drug Stores

2 Stores to Serve You

1327 Pac. Coast Hwy.
El Prado (at Western)
Torrance Lomita
Limit Rights Reserved
PRICES GOOD THRU
SATURDAY, JULY 7

R Prescription Specialists

McCOWN pharmacists devote their undivided attention to serving your health needs. They are not store managers or drug clerks. They fill prescriptions and stock prescription drugs only. This is the MOST important job in our stores. Bring your next prescription to McCOWN for immediate, specialized service.

FOR THE BEACH

1.00 Value Snug Fit **SWIM CAPS 59¢**
Choice of pastel colors.

Jumbo Size Blazer Striped **BEACH TOWEL 88¢**
Plastic **SWIM RINGS 69¢**
Medium **SWIM FINs 1.49**
Round or Triangle **SWIM MASKS 69¢**
See & Ski—2 Ozs. **TANNING CREAM 59¢**
Suntan Lotion **COPPERTONE 1.10**
For Normal Skin—4 Ozs. **Revlon Sun Bath 1.25**
Price Plus Tax

16-INCH PLASTIC PANEL **BEACH BALL 69¢**

CHILD'S MAE WEST **LIFE BELT 3.95**

Bridge or Pinochle **Playing CARDS 37¢**

23c Bleached 100 Lb. Size Perfect **FLOUR SACKS 18¢**

23c Large Plain or Almond **HERSHEY BARS 17¢**

Regular Tins—Strained—Assorted **GERBER'S BABY FOOD 6¢**

15c Sweetheart **BATH SOAP 3 Bars 25¢**

1,000 Sheet Rolls—Colored or White **SCOT TISSUES 9¢**

Reg. 1.98 Aviator Type **SUN GLASSES 87¢**

98c Folding **TRAVEL SYRINGE 77¢**

Plastic **SHOWER CAPS 9¢**

For Barbecue **HICKORY BLOCKS 8-Lb. Bag 79¢**

24 **PAPER PLATES 9-INCH 17¢**

2 Quart **ALUMINUM PITCHER With Ice Lip 77¢**

HALF PRICE LIMITED TIME
Colonial Dames EMULSIFIED **DRY SKIN CLEANSING CREAM**
REG. 2.50 SIZE
\$1.25 Plus tax
MOISTURIZED FOR DEEP-DOWN CLEANSING
Your opportunity to try this popular cleansing cream, designed especially for dry, sensitive skin. Richly emulsified to help smooth and refresh during hot, drying days ahead.

AT STORE NAME Annual **1/2 Price Sale**
of tingling, sparkling astringents
by Dorothy Gray



Orange Flower Skin Lotion—puts on, tingles, stimulates for oily deep... leaves skin refreshed and radiant. **\$7.00 (reg. \$2.00 size) \$1.85 (reg. \$3.75 size)**

Texture Lotion—extra stimulation for oily complexions. Leaves skin dazzlingly alive! **\$7.00 (reg. \$2.00 size) \$1.85 (reg. \$3.75 size)**

8-INCH ZERO **ELECTRIC FAN 3.99**
10-INCH OSCILLATING FAN **977**

EVERYTHING FOR **OUTDOOR FUN**

COMPLETE **BADMINTON SETS 2.49**
Set includes 2 rackets, birds, net and instruction book. Great for backyard play.

KIDDIE Lawn SHOWER 2.98
Keep the kids cool in the hot summer... and cleaned of dirt and mud when they're through playing and come in the house. Easy to set up and take down. Adjustable height, rustproof, so light a child can easily carry it.

GOING FISHING? SEE McCOWN'S COMPLETE SELECTION OF **FISHING EQUIPMENT**
• Reels • Bait • Poles • Lines • Lures • Nets
Bring the Beach to Your Yard

SHATTERPROOF **Door Mirror 2.88**
• 12 1/2" x 48 1/2"
Complete with hanger hooks for door or wall. Silvering and shatterproofing guaranteed.

Gallon Royal **THERMIC JUG 1.98**
Reg. 2.69

50c National Brand **GOLF BALLS 3 for 88¢**

Nesco Coolryte **PORTABLE COOLER 2.69**

Nesco Grillryte Charcoal **PORTABLE GRILL 2.69**

Folding Hardwood and **CANVAS CHAIRS 2.98**

50-FT. **GARDEN HOSE 1.66**
• 3-Yr. Guarantee
• Heavy Duty Plastic
• Couplings Brass

39" Handle Fountain **CAR BRUSH 1.98**
Wash Screens, Boats, Walls.

11 OUNCE GLASS **DECORATED TUMBLERS 9¢**
• Colors • Designs

98c Aluminum **WHISTLING TEA KETTLE 2 Quart 77¢**

BEACH COMBER **STRAW HATS 17¢**

FRESH **HEARING AID BATTERIES**
• Large Assortment
• Low Prices

8 Hangers for only 77¢
This is a luxury everyone can afford. Eight full-shaped, full-sized, 17" plastic hangers with top and bottom notches. Plated, swivel, steel hooks.

BUYS FOR BABY

Hardwood Frame—Wicker Seat **CHILD'S CHAIR 69¢**

Holds Child Safely in Car **CHILD'S SAF-T VEST 2.69**

Infants' **WHITE SHIRTS 47¢**

27" x 27" **Birdseye Diapers 6 for 88¢**

ARDEN FAMILY PACK **ICE CREAM 1/2 GAL. 57¢**

DRUG SUPPLIES

1-oz. Tube **LANOLIN 9¢**

Adult or Infant Glycerine **17¢**

39c Suppositories **19¢**

4 Ounces **39c Castor Oil 39¢**

Johnson Plastic Strips **Band-Aids 29¢**

BROMO SELTZER 95¢
Prevent Motion Sickness
Dramamine

WHITE CANVAS **GARDEN GLOVES 19¢ pr.**

16 Oz. **INSECT BOMB With 5% DDT 66¢**

SAVE 15¢ **VITALIS WITH V-7**
REG. 29¢ SIZE
2 for 43¢ plus tax



New greaseless way to keep hair neat all day!

2-SPEED ELECTRIC MIXER 14.95
• 2 Bowls and Stand
USE IT BY HAND
Quick milk-shakes and sodas for hungry children after school and you can't beat it for mixing drinks.
19.95 value

12 Piece **Plastic Cutlery Knives, Forks, Spoons 59¢**

Ball Pen **REFILLS Fit Papermate 7¢**

Softie **Foam Sponge 19¢**

It's **christmas in July**
by MONICO



No more simmering! From now on it's Christmas in July cologne... so cool, festive, fragrant you'll want to live in it's aura all summer... and give it too!

Cologne, \$2.00 and \$1.25
Dusting Powder, \$1.50
Cologne Stick, \$1.25

INTRODUCTORY **1/2 PRICE SALE**

WILDRIFT CREAM-OIL HAIR TONIC

REGULAR **65¢ TUBE ONLY 33¢**

NEW FORMULA **WILDRIFT CREAM-OIL HAIR TONIC**

ONE A DAY MULTIPLE VITAMINS 98¢
25 Tablets

HOT-WEATHER SPECIAL!

SAVE 17¢
MUM Cream Deodorant
2 regular 43¢ jars **69¢**

FREE \$100 GIFT!

Tweed HAIR SPRAY

BUY THIS REGULAR SIZE \$1.50 PLUS TAX
YOU GET THIS \$1.00 VALUE PURSE SIZE **FREE**



NEW! ONE PURSE-SIZE BOTTLE OF TWEED HAIR SPRAY FREE WITH THE PURCHASE OF REGULAR-SIZE AT \$1.50
\$2.50 VALUE; ONLY \$1.50

a NEW KIND of deodorant
ban lotion deodorant
rolls on

More Effective Than Creams! Easier To Apply Than Sprays!
ban rolls on with revolving marble applicator...
• checks perspiration...
• no odor...
• no dirt...
• won't stain clothes...
• safe for normal skin...
98¢ plus tax

Deodorant...
Anti-perspirant...
Pleasant lotion...
all rolled into one...
that's **ban**

Get **QUICK RELIEF** and get rid of your corn—fast!

Only new **BLUE-JAY Plastic Plasters** have PHENYLUM, a new medicinal that gets to the bottom of the corn, helps loosen it so it can be lifted out. Acts 33% faster!

NEW PLASTIC BLUE-JAY CORN PLASTERS
Regular or Latex size **39¢**

FOR BARBECUES **WHITE CHEF CAPS 19¢**

Metal Kitchen **FOLDING STEPS CHAIR 8.88**
Steps swing under chair when not in use. Very convenient for teaching top cupboards.
• Kitchen Colors
12.95 value

Metal Decorated **Serving Trays 39¢**

Spiked **Rubber Mats 19¢**

Fancy Bib **Plastic Apron 77¢**

Pocket Combs 1¢

VITAMINS FOR HEALTH

Pint—For Growing Children **Stuart's Formula 2.70**

12-oz. — For Tired Blood **Geritol Liquid 2.98**

98c — 100 Tablet 10 mg. **Vitamin-B 49¢**

12-oz. — Vitamin B Complex **Lederle Lederplex 3.78**

100 Vitamin Formula **Upjohn Unicaps 3.11**

PLASTIC Cutlery Trays
4 Compartments
A Regular 75c Value
NOW ONLY **37¢**

WHITE METAL WITH MIRROR BATH ROOM Medicine Chest
A 3.00 Value
Clearance Price **\$1.67**

THERAGRAN
Potent dosage of all the essential vitamins.



BOTTLE OF 60 **\$5.89**

Hurricane **Planter Lamps 98¢**

All Metal **Fishing Tackle Tool Box 1.67**

Stuart Hall Super Pack **STATIONERY 49¢**

Plastic **Paper Towel Holder 17¢**

58¢ Alka-Seltzer
REG. U.S. PAT. OFF.
FOR HEADACHE—ACID INDIGESTION
COLD DISCOMFORTS
MUSCULAR ACHES

HELPS PREVENT **TOOTH DECAY**
AMMONIATED **DR. LYON'S TOOTH POWDER 45¢**
55¢ SIZE

Modart SHAMPOO
CREAM OF LONDON
with LAMUNOL
Gardenia • Apple Blossom • Pine