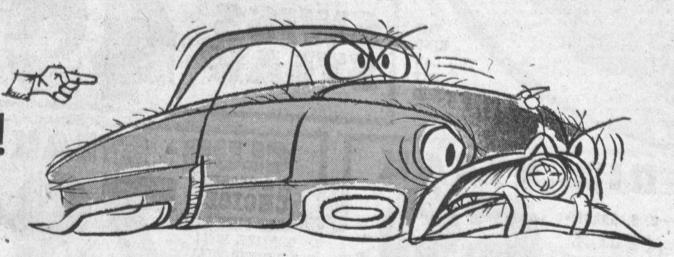
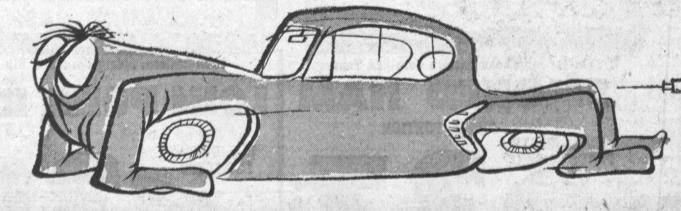


pep up that Surly Chevy!

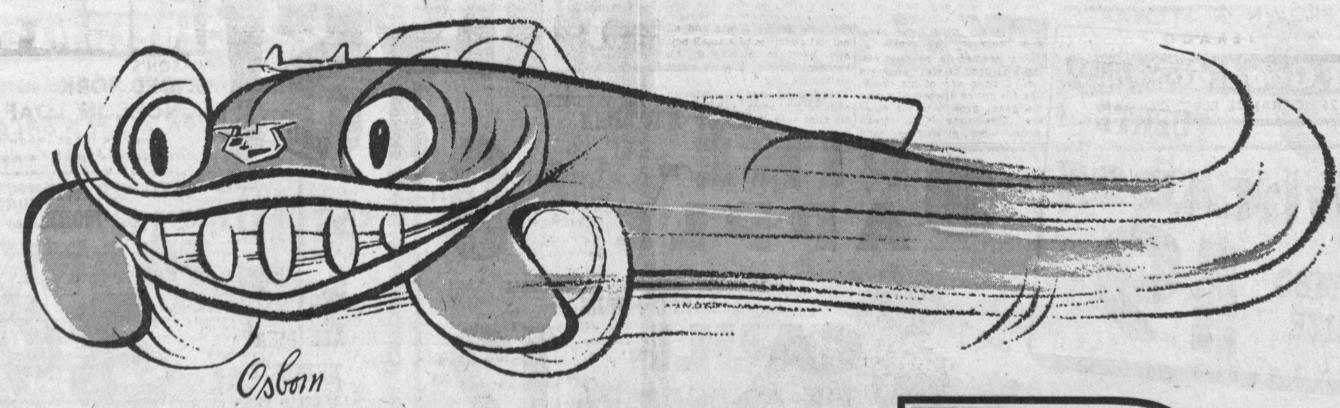
smooth out that Frantic Ford!





revive that Pooped Plymouth!

pre-1955 cars perk up



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If your car is over 2 years old watch it come alive when
you fill up with Mobilgas R—an entirely new grade of gasoline sold at
the price of Regular. 8 out of 10 pre-'55 Chevys, Fords, Plymouths
and most other makes will give you smooth, knock-free power—more mileage
with Mobilgas R...a higher octane gasoline with formula MC4
additives to give you a cleaner, peppier engine.