#### ADVERTISEMENT

at

By Maude Miller

Sometimes we wonder . does it really pay to advertise? This little jingle is a kind of answer:

A lion met a tiger

As they drank beside a pool Said the tiger, "Tell me why You're roaring like a fool." "That's not foolish," said the lion,

With a twinkle in his eyes, They call me King of all the beasts

Because I advertise."

A rabbit heard them talking And ran home like a streak, He thought he'd try the lion's plan

But his roar was just a squeak.

A fox came to investigate Had luncheon in the woods. So when you advertise, my friends,

Be sure you've got the goods!

#### Woman Side

We've got the goods at the Sam Levy Dept. Store even though we don't roar about it . . . just sort of give gentle hints to our friends. F'rinstance: While the weather stays cool are you dying to wear dyed-tomatch skirts and sweaters by Connaught? What makes these flannel skirts and cashmere sweaters so highly desirable to us middling gals as well as to you young ones? First, they're stunning to the eye . . . perfection in color, line and fit. Second, they give the elegance of the matched look . . . yet they're not expensive! Can't believe it? Come into Levy's and see!

And when the weather finally turns hot . . . you'll still want that matched look . . . And you'll find it in our famous, "bright as a Spring morn," twopiece cottons! Lots of them on the gay, circular bar on your right as you enter the store. Soft, elegant simplicity is the keynote this year . . . you might call it the "Kelly look" . . . especially in our shirts and skirts of softest French voile with woven (not printed) dots. sweetly draped collars on sleeveless tops, and swirly, quilted skirts. Colors are dove gray or deep dark blue, both spiced with white. You couldn't be more prettily cool!

. . .

### Man Side

We're in love with a guy we've never seen. He (or they) designs the new sport shirts for you fellas . . . coming into Levy's by the bucket load . . . and for looks, comfort and washability they're the tops! Stripes, or plaids, or prints, with convertible Italian collars . . . guaranteed to make you look like the bronzed heroes of the All Italy Thoudans Mile Race. (See where five were killed in this year's annual. It's safer just to wear our shirts and relax.)

### Our Side

The great Chinese philosopher, Lin Yutang, said, "All women's dresses are merely variations on the eternal struggle between the admitted desire to dress and the unadmitted desire to undress." We-ell! Anyhow, the variations are sure fun, when you're shopping right here at home in downtown Torrance, Especially at 1311 Sartori! SAM LEVY DEPART. MENT STORE. Naturally!

## Students Win Music Award

Bonnie Lewis of Riviera ele perior Ratings which entitles mentary and Robert Murphy of them to participate in the forth-Greenwood elementary school coming regional festival. received high commendation Bonnie played the flute solo, from the judges at the Long "Sonata in F Major," by Tele-Beach Music Festival held re- mann. Robert played the bari-Both students received Su-Buchtel.

# At Torrance Men's Shop



AND THE TALL . . ." Sport Coats, 19.95 to 45.00 .5.95 to 29.95

Clothes for Men and Boys

Torrance Men's Shop 1325 SARTORI AVE. **OPEN FRI. NITES** 

6 DIAMOND SET

\$1.50 WEEKLY

14K White or Natural Gold

Reg. \$100

MICRO-IWIN

One side for

the other side

NEW

LOW

PRICE

ROLLS EASILY

CLEANS EASILY

STORES EASILY

FOR ACTION

NO MONEY DOWN

50c WEEKLY

**ELECTRIC** 

MONEY

DOWN

The only electric shaver especially

designed to meet the needs of

women. Small as a compact and

ROLL-AROUND

VACUUM

CLEANER

fast, sure convenient.

Both for

## Shoestring Crossing Approved

A school pedestrian crossing over the Pacific Electric tracks tone horn solo, "Bolero," by at 223rd st., became a reality yesterday, when the city council, or motion of President John S. Gibson, unanimously approved an agreement with the railway company and immediately appropriated the necessary funds for the improvement.

This was the highlight of the

#### Largest and Most Complete SPORTING GOODS

Store in Centinella Valley

- Fishing & Hunting Camping Equipment
- Baseball Equipment Bowling Balls, Shoes
- Archery Tennis • Golf
- Uniforms & Jackets Special Consideration

To Teams

**TOWN & COUNTRY** SPORTING GOODS 15208 S. WESTERN GARDENA

FA. 1-3590

9 A.M. OPEN 9 P.M.

lother's Day:

The Greatest Values Ever! For

LAWSON'S

stakes Cup for his entry in the Florists' section of the Hobby, Art, and Flower show. His entry featured hybrid Amarillo lilles and silver tree leaves. See story on page 20. councilman's report to his Shoe- ly got legal approval and yes string Advisory committee last terday voted the necessary

WINNING FLORIST

residents since last July.

10 DIAMOND SET

\$3.25 WEEKLY

14K White or Natural Gold

No Money Down

\$1 WEEKLY

Automatic FRYPAR

50c WEEKLY

Steam-iron half your laundry

without sprinkling. Instant

steady steam makes your iron-

Reg. \$250

Both for.

night and climaxes a battle funds for this job. waged by the councilman and The councilman also reported

that good bids had been received When legal obstacles prevent- for the 224th St. improvement ed the school board from accept- and that the final protest hearing the dedication of the cross- ing on 223rd st. had been set for ing, Councilman Gibson took up June 7. Both jobs will be com the project and after many in- pleted long before the winter vestigations and setbacks, final-rainy season is due.

YEAR TO PAY

DIAMOND

WEDDING RING

Marvelous New

Water-Sealed Element

for quick, easy washing.

fou can immerse the entire pan in

ater right up to control panel

\$1.00 Weekly



FLORAL FIGURINE

T. Wada, of 1635 251st st., Harbor City, won the Individual Sweepstakes in the Flower section of the Hobby, Art, and Flower show for his arrangement using a figurine and Japanese cherry blossoms. See story on page 20.





Now you know!

The answers to everyday Insurance problems & By LES KING



ance covers a man who accidentally shoots and injures his hunting partner?

ANSWER: Comprehensive Personal Liability insurance covers the above situation and many other hazards at very low cost.

\* If you'll address your own insurance questions to this office, we'll try to give you the correct answers and there will be no charge or obligation of any kind.

> TORRANCE GENERAL INSURANCE

407 MARCELINA

Roy Kato, a freshman ornamental horticulture student from Torrance, was recently elected treasurer of the Assoclated Students at the Kellogg-Voorhis campus of the California State Polytechnic college for the school year 1956-57.

Roy is the son of Mr. and Mrs. Takashi Kato of 18357 Crenshaw, Torrance. He is a graduate of Torrance high

Mr. and Mrs. W. S. Cook, of 22703 astwood St., announce the birth of daughter, Candice Sue, weighing 8 ounds and 4 ounces.

# Telephone FAirfax 8-6375

NOW - ENDS SATURDAY

JEFF MORROW REX REASON "The Creature Walks

Among Us" LEX BARKER In

Price of Fear SUN. - MON. - TUES.

BURT LANCASTER and JOAN FONTAINE IN

"Kiss The Blood Off My Hands'

together with -DAN DURYEA TONY CURTIS

"Johnny Stoolpigeon"

GRAND

FRI. - SAT. - SUN.

Benny Goodman Story"

WITH STEVE ALLEN JANE WYMAN ROCK HUDSON

"All That Heaven Allows"

ALL ACCOUNTS INSURED TO \$10,000 Accounts opened by the

10th earn from the 1st OPEN YOUR ACCOUNT BY MAIL OR PHONE

MANHATTAN BEACH: Other offices in Whittier, FRontier 9-8451

# ERNEST J. TARR, D.D.S

DENTAL WORK DONE IN EVENINGS

"I work during the day and can't get off to see the dentist. I have a lot of dental work to be done. What can I do about It?" asks Mr. J.P.T., Douglas Aircraft worker

ANSWER-

who are open evenings and even the Torrance area. take preferred patients.

I have realized the importance ing me at FA. 8-0250. of this situation for a long time and in an attempt to remedy it. I

keep my office open until 7:00 cerning dental problems, you want

These hours are open to everyone and my low fees remain the same. I feel it is my duty to the community to offer a dental health service at night and I be-lieve mine is the only dental of-

There are very few dentists fice open regularly after dark in those that are open at night only take preferred vatients.

So, if you wish an evening dental visit, just drop into the office, or make an appointment by phon-

If you have any questions conp.m. Monday through Friday. onswered in this column, write to:

DR. TARR

13111/2 SARTORI AVENUE (Above Sam Levy Dept. Store) .. PHONE FAirfax 8-0250



DIAMOND SET

\$2.50 WEEKLY

14K White or Natural Gold

Reg. \$200

Both for.













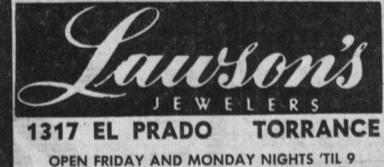




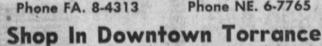








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