

**TV SECRET REVEALED!**



NOW YOU CAN **ERASE** DARK CIRCLES AGING SHADOWS BLEMISHES

WITH **erace** BY MAX FACTOR

Now Max Factor brings you the closely guarded secret of TV and movie stars—Erace, the secret cover-up before make-up that hides dark circles, harsh shadows, skin blemishes in merciless close-ups. With Erace as easy to use as your lipstick, you erase imperfections—look younger in seconds! Get Erace—in your skin tone—today!

\$1.75 Plus Tax for a generous 3 months' supply



**LIMITED TIME ONLY!**

3 beauty specials by Dorothy Gray

1-oz. Satur and 3-oz. Sheer Velvet Cleanser **\$1.50**

2-oz. Satur and 1-oz. Masque Frappe **\$3.50**

2-oz. Satur and 1/2-oz. trial-size Satur FREE! **\$3.50**

If not completely satisfied, return 2-oz. Satur for full money back.

**SATUR**—the hormone-rich moisture cream to help melt away tiny lines, to leave face dewy, fresh, petal-soft.

**SHEER VELVET CLEANSER**—the double-action liquid cleanser for a softer, smoother, deeply clean skin.

**MASQUE FRAPPE**—the do-it-yourself facial for tightening away that long-hard-day look.



**TAMPAX** (Sanitary Protection Worn Internally) 3 sizes to meet individual needs. Average month's supply **39¢**



TWO STORES TO SERVE YOU  
1327 EL PRADO TORRANCE | Pacific Cst. Hy. at Western Ave. LOMITA

27-Inch SHOE LACES **1¢** pr.

20 Pkgs. WRIGLEY'S GUM **59¢**

Canvas WORK GLOVES **19¢** pr.

Pound MOTH BALLS **39¢**

**BIG Values**

29c 25-FT. ROLL REYNOLD'S FOIL WRAP **19¢**

REGULAR TINS SKIPPY DOG FOOD **6¢**

BOX OF 50 BOOK MATCHES **9¢**

29c 400 COLORED OR WHITE KLEENEX TISSUES **2 for 39¢**

13c MARCAL PACK OF 80 WHITE EMBOSSED PAPER NAPKINS **2 for 17¢**

34c VACUUM TIN COCKTAIL PLANTER'S PEANUTS **3 for 75¢**

REG. 49c 20"x40" CANNON BATH TOWELS Colored towels, large thirsty, stock up at McCOWN weekend special price. **3 for 88¢**

1.49 Colorful Plastic CAKE SAFE **99¢** Set includes top & platter. Choice of colors...

Reg. 2.99 Workmen's LUNCH KIT with Pint Bottle **1.77**

Cool, Lightweight SPORT CAPS **37¢** Linen weave, so cool for golf, fishing or garden.

49c Men's Cotton BRIEFS **37¢**

5 PIECE PLACE SETTING • LARGE DINNER PLATE • SALAD PLATE • CUP AND SAUCER • DESSERT DISH

COLORFUL UNBREAKABLE Melmac Decorama with Marbleized Effect **DINNERWARE**

CHOICE OF COLORS **\$1.99** ON OUR PLAN

- 12 OUNCES 23c CITRATE of MAGNESIA **9¢**
- FULL PINT 29c RUBBING ALCOHOL **9¢**
- 5 GRAIN TABLETS 29c 100 ASPIRIN **9¢**
- 1/2 OUNCE 21c MERTHIOLATE **13¢**
- 4 OUNCES TINCTURE 29c GREEN SOAP **17¢**

**R** McCOWN PRESCRIPTION DEPARTMENT • PROMPT SERVICE

Pressed for time? Emergency? Bring your prescription to McCOWN's where skilled pharmacists are ready with famous-name brand drugs to serve you immediately. Our 1-cg's, completely stocked Prescription Department assures quick accurate filling of your doctor's orders. Enjoy McCOWN low prices, too.

98c Shampoo or BATH SPRAY **66¢** Wash the dog, rinse dishes or hair shampoo.

- 20 FOR TIRED BLOOD GERITOL TABLETS **1.73**
- 8 OUNCES LIQUID ABBOTT'S VI-DAYLIN **2.48**
- 1.98 100 CAPSULES 25,000 UNITS VITAMIN - A **98¢**
- 12 OUNCES VITAMIN B COMPLEX LEDERLE'S LEDERPLEX **3.73**
- 100 RYBUTOL GELUCAPS **5.95**

59c MEN'S COTTON T-SHIRTS Cool, soft cotton knit shirts with Nylon reinforced neck. Small, medium, large. **37¢**

Reg. 13c American Made LIGHT BULBS **9¢**

Reg. 89c IRON BOARD PAD AND SEAT COVERS **66¢**

39c TUB-UMS WASHABLE SCUFFIES **29¢** Quilted plastic Slippers, comfortable around the house. Washable.

50-ft. Plastic GARDEN HOSE **1.88** Rugged plastic hose with brass couplings. Guaranteed.

50-ft. Plastic SOAKER HOSE **1.88**

Free! pink ice 5-day deodorant pads **59¢**

**FREE!** LIMITED TIME ONLY! 50c size (5 treatments) pink ice the new 5 minute facial when you buy

5-day DEODORANT PADS regular 59c size **\$1.09 Value 59¢**

FRENCH "200" CLEANING FLUID • No Odor • No Ring Gallon Tin **57¢**

Long Handle BOWL BRUSH Reg. 29c **19¢**

8-Quart Galvanized MOP PAIL Reg. 98c **66¢**

8-CUP GLASS SILEX Coffeemaker 2.98 Value **1.88**

49c Sta-Put Cushion ASH TRAYS **4 for 99¢**

Canvas Folding CAMP STOOL **98¢**

1.98 Metal, Powder COMPACTS **77¢**

PINK LIQUID DETERGENT VEL 12 Ounces **39¢** 22 Ounces **69¢** 10c Off These Prices with Coupon Mailed to You.

1.49 Value MEN'S TIES **2 for 1.00**

Reg. 1.49 - 3-Piece Plastic Bowl Sets **1.19**

SAVE \$1.75 Now 1/2 PRICE LIMITED TIME Colonial Dames LARGEST SIZE HORMONE CREAM Reg. \$3.50 Jar **\$1.75** Plus Tax

QUALITY GUARANTEE! Double Your Money Back! HALO SHAMPOO GIANT SIZE **89¢**

AMAZING COMFORT with Patented RUPTURE-EASER T.M. Reg. U.S. Pat. Off. (A Floor Brace Type) For MEN, WOMEN and CHILDREN **\$3.95** Double \$4.95

98c VALUE — 36"x36" SILK HEAD SCARF **2 for 1.00**

25c — Card 75 BOBBIE PINS Bronze or Black **11¢**

REG. 14c STAR PANTS or SKIRT HANGERS **2 for 17¢**

REG. 39c FRAGRANT BUBBLE BATH Box 20 **19¢**

DELSEY 2-PLY TOILET TISSUES A KLEENEX PRODUCT **4 rolls in pack 39¢**

BOX OF 50 MILD, MELLOW KING EDWARD CIGARS **2.19**

LOOK at THIS Chic Styline Family Comb Set **12 Combs** in one package. Pocket Combs Dressing Combs Barber Combs Rat Tails They're all here. **19¢** There's been nothing like it years.

IMPROVED FLAVOR SQUIBB ASPIRIN for CHILDREN flavored **39¢** 50 TABLETS

THERAGRAN-M Potent dosage of the essential vitamins with added minerals. **6.19** BOTTLE OF 60

McCOWN COUPON REGULAR SIZE BARS - LIMIT 5 PALMOLIVE BAR SOAP... **5¢** BAR (With This Coupon — Good thru April 7)

McCOWN COUPON 39c - 5-POUNDS BATHING - LIMIT 1 EPSOM SALTS.... **17¢** (With This Coupon — Good thru April 7)

BETTER THAN EVER! Tabcin relieves COLD MISERIES **49¢**

Headache? FOR MORE PAIN-RELIEVER FASTER **58¢** BUY Alka-Seltzer **19¢**

NEW! JOHNSON'S BABY TRAVEL KIT **\$2.50** Folding plastic case goes everywhere with everything. Refillable sizes, Johnson's • Baby Oil • Baby Lotion • Baby Cream • Baby Soap • Baby Powder • Cotton Buds Johnson & Johnson

NOW! MELT AWAY FACIAL HAIR! FACIAL QUALITY Neet CREAM OR LOTION ODORLESS! **69¢ to \$1.19**

HELPS PREVENT TOOTH DECAY AMMONIATED DR. LYON'S TOOTH POWDER **45¢** 5 1/2" SIZE

FAST PAIN RELIEF BAYER ASPIRIN **62¢** 100 TABLETS LESS THAN IN A TABLET