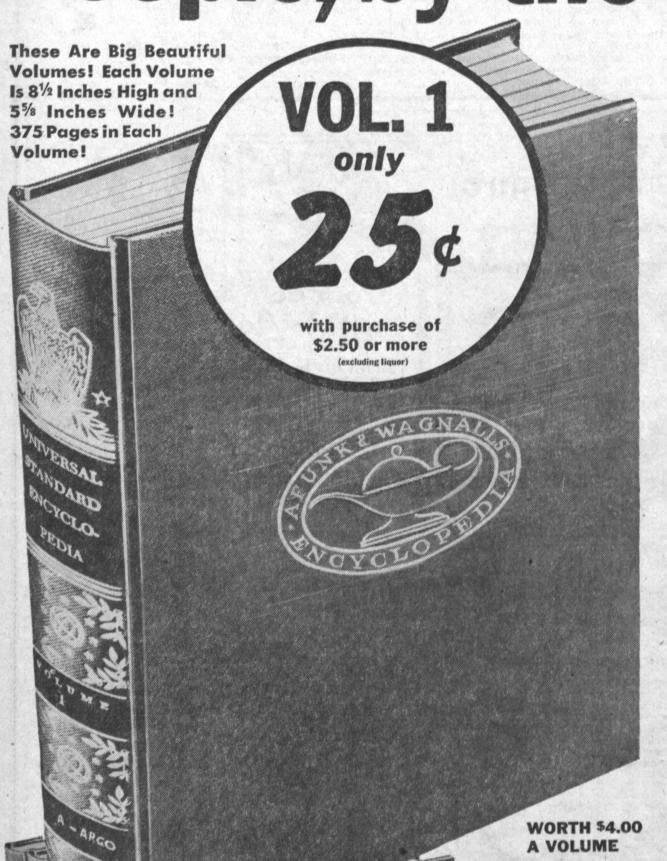
People, by the Tens of Thousands



Are Responding to The Thrilling Good-Will Offer Brought to You by

FUNK & WAGNALLS Universal Standard . ENGHILLI

VOL. NO. 2 of the Set Is Now On Sale!

Von's began this thrilling GOOD-WILL Offer last Monday - March 12th. We thought the results would We tremendous—but the response has been beyond our most enthusiastic dreams. Customers, old and new, by the tens of thousands, rushed to take advantage of this wonderful opportunity to build a set of the world-famous FUNK & WAGNALLS Encyclopedia . . . on the BOOK-A-WEEK Plan . . . at VON'S . . . at a price so small as to be almost incredible! Today! Volume Number Two of this magnificent encyclopedia set GOES ON SALE.

Volume Number Two-for which you would expect to pay \$4.00 if you bought it through a house-to-house salesman—will cost you only 99¢ at VON'S.

Then, Each Week, Another Volume of the Set-Until Your Set's Complete

purchase

Here's How **To Get Your Books**

If you haven't yet started building your set of this honored FUNK & WAGNALLS encyclopedia, don't delay. Start right now.

Volume No. 1 is Still on Sale!

Copies of Volume No. 1 are STILL ON SALE... and they will remain on sale as long as we can get enough copies to fill the huge demand ... you will be able to buy Volume No. 1 ... at Von's... for only 25c (with \$2.50 in grocery, meat or other purchases excluding liquor).

Start your set right NOW...or on your very next shopping trip to VON'S!

Please bear in mind...in the Los Angeles area...the famous FUNK & WAGNALLS encyclopedia set... IS ON SALE EXCLUSIVELY AT VON'S.

Latest DeLuxe Edition

9,446 PAGES-5,850,000 WORDS-30,000 SUBJECTS-5,750 ILLUSTRATIONS-

Covering subjects of Vital Interest in Scores of Fields, Including Science, History, Geography, Inventions, Nature, Medicine, Engineering, Industry, Sports, Agriculture, Art, Music.

Each book is FULL Library Size! 81/2 inches high and 55/8 inches wide, contains over 375 double-columned pages! Each volume is worth all of \$4.00!



GUARANTEE!

WE ASK YOU TO COMPARE OUR ENCYCLOPEDIA WITH ANY SET SELLING FOR \$100 OR MORE!

If, after comparing your first volume of our set with a similar volume of sets selling for \$100.00 or more, you do not feel convinced that it compares favorably in every way, please return your book and your money will be refunded without question.

LOS ANGELES

- e 1027 W. Manchester at Vermont
- 3667 W. Third at Kenmore . 5029 S. Vermont at 51st St.
- 3334 W. Eighth St. at Irola
- 8857 S. Western at Manchester
- 3644 W. Santa Barbara at Cren. • 1500 W. Pice at Valencia
- 10780 W. Pice at Westwood • 1020 S. Fairfex at Olympic
- 1020 S. Crenshaw at Olympic . 840 S. Alvarade at 9th St.
- 6921 La Tijera at Centinela
 6571 W. 80th Street at Emersor GARDENA • 1260 W. Redonde Beach Bl.

WESTCHESTER

- DOWNEY
- 6607 S. Atlantic at Gage Ave. PACOIMA

9011 Woodman at Osbor

NORTH LONG BEACH . 4480 Atlantic Ave. at San Antonia LYNWOOD • 11471 Long Beach at Fernwood MONTEREY PARK RESEDA

SANTA MONICA VAN NUYS . 6625 N. Van Nuys Blvd. at