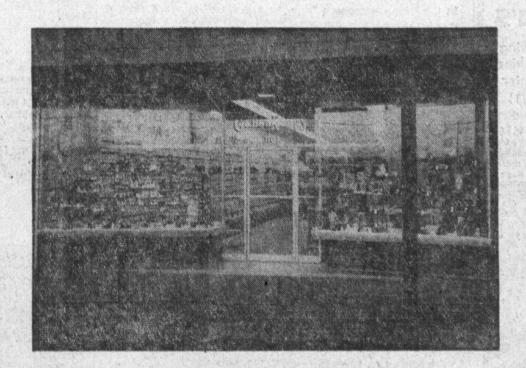
Now! To Serve TORRANCE Gallenkamp's

Opens Their Newest, Finest Family Shoe Store





1350 El Prado St.

Here is everything you want in a fine shoe store ...prepared to serve you and every member of your family with the latest styles at the lowest possible prices. This store, like every store in the entire GallenKamp family of shoe stores, will continue the policy established over 45 years... "BETTER SHOES FOR LESS MONEY."

Gifts for everyone!

FREE

Key Chains for the Men

FREE

Orchids for the ladies!

FREE

Hats, Bailoons, Comic Books, Lollipops for the Kids



FREE PHOTO

OF YOUR CHILDREN*

FRIDAY AND SATURDAY 10 q.m.- 5 p.m.

These pictures are taken, developed and presented to you absolutely free in just two minutes time. There is no cost whatsoever to you—no purchase is necessary. This is just another GallenKamp courtesy extended to you, our friends and neighbors, to celebrate our grand opening.

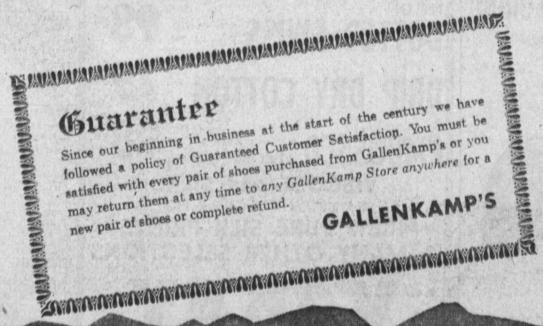
*Ask cashier for free photo coupon.



IN PERSON!

Chucko the Channel 7
Birthday Clown
10:30 AM Saturday,

March 10th



Gallen Kamp's
Shoes for the Entire Family

1350 EL PRADO ST., TORRANCE