

BENSON'S

1348 EL PRADO . . . ACROSS FROM CIVIC AUDITORIUM



FRIDAY 9:00 A.M. to 9:00 P.M.

ORCHIDS TO YOU!

THE FIRST 1000 LADIES
BEGINNING FRIDAY 9:00 P.M.



We Invite You!

Our brand new modern store is freshly stocked with the very latest spring styles in Sportswear, Dresses, Suits, Coats, Lingerie, and Hosiery . . . at prices to please your budget.

As always our friendly courteous sales personnel will help you make shopping at Benson's a pleasure.

COMPLETE
NEW
STORE
TO SERVE
YOU

COMPLETE
NEW
MERCHANDISE

. . . highly
selected

CHARGE
ACCOUNTS
INVITED

CONVENIENT
LAY-AWAYS

1348 EL PRADO

BENSON'S

Across from Civic Auditorium