

## Youngsters To Discuss Needs Tonite

Youngsters will have a chance to state their views on juvenile needs and problems at a meeting of the Torrance Coordinating Council tonight, Thursday, March 1.

The meeting will be held in room 3 of the Greenwood elementary school, corner Greenwood and Sonoma, from 7:30 p.m. to 9 p.m.

The council is composed of representatives from various community organizations.

Gene Walker, spokesman for the Youth Coordinating Council, stated at the February meeting that the Youth Council now has \$400 which may be applied toward a youth center.

It is also planned to have a member of the Torrance Board of Education present to discuss with the Coordinating Council some recreation and youth problems.

In the various discussions on recreational and youth needs which the Coordinating Council has had this year the problem which confronts Torrance seems to revolve around the need for more budgeted money for facilities and leadership.

Some statements made at the last meeting indicated that the Torrance Budget for recreation and parks is among the lowest of all California cities of its size.

After checking figures, which may be seen at the Torrance Recreation Department, it was found that for cities the size of Torrance in this area Santa Monica spends the most per capita with a figure of \$9.42, the least spent was \$3.36 in Redondo Beach, and Torrance spends \$3.82 per capita.

All interested persons as well as representatives of civic, religious and service groups are welcome to all meetings.

**DID YOU KNOW** that the classified ads of the Torrance Press are one of the most valuable parts of the paper? Whether you want to sell, trade, buy, or even want a baby sitter for evening, classified is there for you. Read and advertise, won't you? You won't be sorry!

## Riviera Bed Economical, Functional, Decorative

On April 5, 1954, five brothers, who had been making upholstered living room furniture in California for almost ten years, conceived the idea of going into a specialized field of furniture manufacturing.

The problem was to find a product that would be most acceptable to the public, and at the same time, economical and functional. This was a great problem, because all through the years there has always been a great demand for dual purpose furniture.

The only trouble was, that while living room sofas as such, could be designed and custom made with smart styling, when the added bed unit was incorporated into the sofa, an ordinary, bulky, straight line sofa bed resulted.

The five brothers, in alliance with a prominent engineer, Albert E. Winston, conceived an idea. For many years they had made and designed beautifully styled, unholstered living room sofas... why not use the same stylings, but change the dimensions and frame work, so that the double bed all steel unit could fit into it? And so, these self-styled pioneers, experimented with many patterns.

Thus... the Riviera Convertible sofa bed was born!!!

New, smart styled sofa beds were gradually created with the built-in bed. First, the clean, simple styled Lawson... then Provincial... and then, Contemporary and Traditional styles.

Gorgeous, fussy sofas that had all the refinement and high styling of the most luxurious sofas, where all created with the built-in bed.

People with dens, play rooms, rumpus rooms, trailers, apartments, large living rooms, small living rooms, came to the Riviera showrooms and bought this Riviera product, and this saying soon became famous: "Live on the Riviera, convertible sofa bed, that is!"

In November of 1954, the Riviera people who up to this time had, more or less, been debating on whether to manufacture the product and sell it wholesale, decided to contain the cost of the sofa bed, and bring it within the reach of everyone's pocketbook.

The first store was opened in North Hollywood, in September of 1954. This store enjoyed a phenomenal success, resulting

in the remodeling and doubling the size of the store. Since that day, 15 beautiful Riviera showrooms have been opened.

The closest showroom for this area is the Inglewood branch located at 111 W. Manchester, two blocks west of La Brea. Individuals are invited to drop in any time for a cup of coffee and browse around.



## TRAVERSE DRAPERIES

Thousands of fabrics to select from in solids and prints. Draperies custom made to your window treatment. Phone for appointment and let our decorators help you with your window problems. Terms, no carrying charge.

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We have over 50 latest styles of Dutch, Sash and Cafe Curtains in stock to select from, Bedspreads to match. Also tailored panels, dacron priscillas, pillows, shower curtains and ready made drapes. We stock all Kirsch Drapery Hardware.

Torrance's Most Complete Drapery & Curtain Shop

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White Pink Tan Multi-Pastels  
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Sizes 8 1/2-3

Leather uppers with leather wrapped platforms in cute open toe patterns. She'll Love Them - So Will You!

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OXFORDS  
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Up To Size 12  
Sizes 12 1/2-3 \$5.50  
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Narrow & Wide Widths

Good Enough for School, Fine For Dress

Recommended by Doctors

All Goodyear Welts  
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Everlite Outsoles  
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- Equipped with easy-glide wheels for moving anywhere in the room... or from room to room.
- Available in mahogany or blonde finishes.

Model 1182  
WAS \$298  
Now—for a Limited Time Only  
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IF YOU'RE WAITING FOR THE "KILL" THE TIME IS NOW

# FLOOR SAMPLE SALE!

OPEN DAILY

9:00 A.M. to 9:00 P.M. SUNDAY 9 to 6

## SELLING OUT ALL FLOOR SAMPLES

We must liquidate all floor samples to make room for Spring stock. Every Riviera Convertible Sofa Bed must be sold off the floor. King size, full size, loveseat size, trailer size, apartment size Sofa Beds... all must be sold off the floor. Nylon Sofa Beds, Foam Rubber Sofa Beds... all sacrificed in the greatest sale in our history!!!

STYLE	Reg. Price	SALE PRICE	YOU SAVE
MODERN SOFA BEDS	Apt. Size Reg. \$169.50	\$129.50	\$40
Spring Back Provincial LOUNGE CHAIRS	Full Size Reg. \$209.50	\$159.50	\$50
Provincial Sofa Beds	Regular Price 79.50	\$64.50	\$15
SMALL DOWN PAYMENT — 24 MONTHS TO PAY	Pillow Back Reg. \$249.50	\$194.50	\$55

HOURS: 9:00 A.M. to 9:00 P.M.  
FOR THIS GREAT SAVING EVENT ONLY  
Extra help to serve you. Free delivery of course, but bring your trailers and trucks and take your furniture with you if you wish.

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ALL SALES FINAL  
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