

THIS IS OUR GREAT YEARLY FEBRUARY CLEARANCE SALE!

American *with* **BUY CONFIDENCE** *at American Floor!*

ALL THESE FABULOUS CREATIONS OF BREATH-TAKING BEAUTY!
PRICE INCLUDES PAD AND TACKLESS INSTALLATION

These and 300
Other Carpets
Greatly Reduced
for THIS FEBRUARY
CLEARANCE SALE!

695
Sq. Yd.

Actual Installed Price of This Carpet Is \$10.95
ANOTHER AMERICAN SPECIAL
AND FOR ONLY

720
SQ. YD.

**Multi-Tweed
BROADLOOM**

A lovely Hi-Pile Tweed that will give years and years of long wear. A terrific Value! See it Today!

★ FREE ONLY

- Broadloom Installation
- Waffle Padding
- Labor
- Chrome Strip
- Sewing

\$595
Sq. Yd. Completely Installed

**STRIATED
BROADLOOM**

Very closely woven. For Early American, French Provincial or Ranch Homes. This is an Outstanding Value!

★ FREE ONLY

- Broadloom Installation
- Waffle Padding
- Labor
- Chrome Strip
- Sewing

\$595
Sq. Yd. Completely Installed

**ALL-WOOL
COLUMBIA
BROADLOOM**

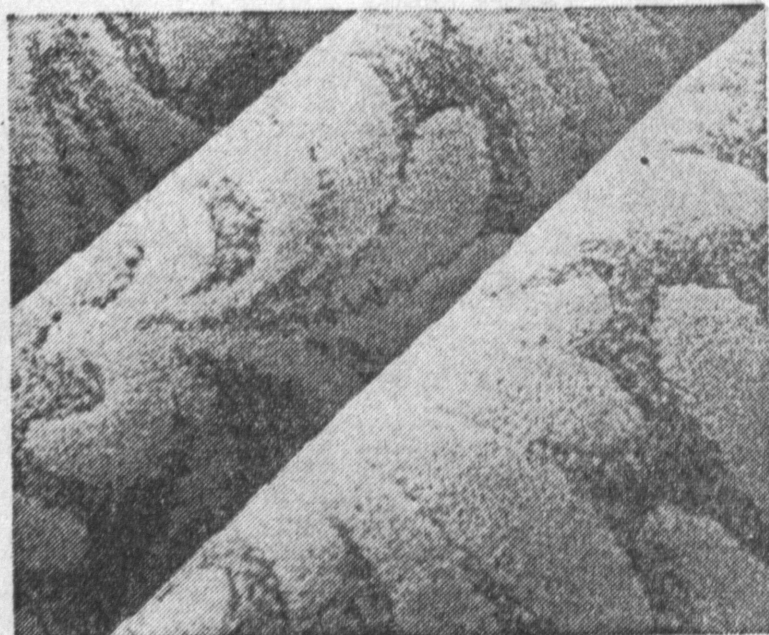
Lovely, All-Wool tone-on-tone and Floral Axminster in Beige, Grey, Green, Tan in Duotone Patterns. 12' widths.

\$595
Sq. Yd. Completely Installed

**ALL WOOL-HI-LOW
WOOL TWEED
WILTON BROADLOOM
FREE!**

- BROADLOOM INSTALLATION
- WAFFLE PADDING
- LABOR
- SEWING
- CHROME STRIPS

695
Sq. Yd.



12-Ft. Widths

This Is "Luxury" Nylon and Viscose Just Received - A New Shipment of This Wonderful Value!

ALL PERFECT ROLLS
**COMPLETELY INSTALLED
Wall to Wall
IN YOUR HOME**

It's new! It's Terrific! This wonderful Viscose and Nylon Broadloom. At a saving to you of over \$6 a Square Yard. Just imagine—installed completely in your home—including Viscose Nylon Broadloom—Padding—Labor—for a price far below the cost of the Carpet alone.

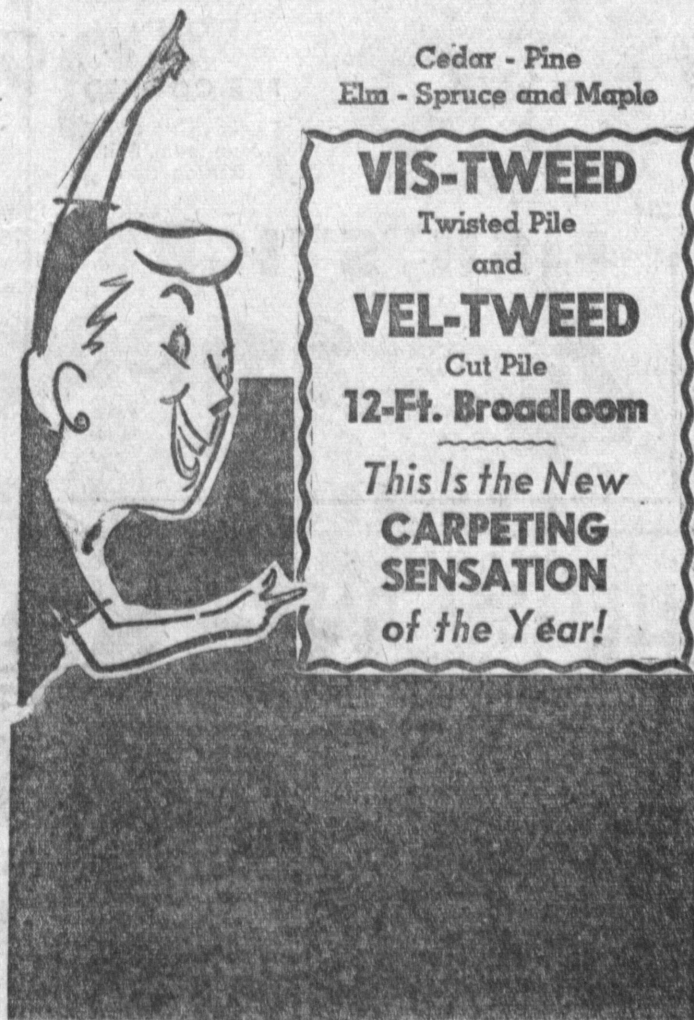
- FULL ROLLS
- ALL PERFECT
- LATEX RUBBER ON BACKING
- 8 DECORATOR COLORS
- 12 FT. WIDTHS

YES, ONLY

695
Sq. Yd.

and Completely Installed
While This Shipment Lasts

**NO MONEY DOWN
UP TO
3 Years to Pay**
On Approved Credit



Cedar - Pine
Elm - Spruce and Maple

VIS-TWEED
Twisted Pile
and
VEL-TWEED
Cut Pile
12-Ft. Broadloom

This is the New
**CARPETING
SENSATION
of the Year!**

**VALUES
For Every Pocketbook
DURING
THIS FEBRUARY
CLEARANCE SALE!**

**Royalty BROADLOOM
NYLON VISCOSE**

An extra high pile, all twisted, deep pile Luxury Broadloom—about 3/4 inch thick. In many lovely colors. A wonderful Nylon and Viscose yarn.

\$988

Reg. \$10.95 - Only

Sq. Yd. Now Completely Installed

**100% Dupont All
NYLON BROADLOOM**

Stock Dyed Yarns. Latex on heavy Jute Backing. 5 lovely Decorator Colors. First Time 100% Dupont Nylon Carpeting intelligently Priced Only

\$988

Regular \$12.95
Carpet Only

Sq. Yd. Now Completely Installed

NO MONEY DOWN up to 3 Years to Pay on approved Credit

FREE ESTIMATE

For YOUR LINOLEUM OR TILE INSTALLATIONS

Phone HEmlock 2-8989
NEvada 6-6331

Collect No Obligation

"Do-It-Yourself" Items

**FREE
Estimates**

We will gladly install any of these items for you. Call HEmlock 2-8989

- ARMSTRONG'S INLAID LINO-LEUM, Reg. 14c, 9"x9", Each8c
- ARMSTRONG CORK TILE, 1/2"x9"x9", Each.....19c
- RUBBER TILS. All colors of the rainbow. 9"x9". Each.....15c
- RUBBER TILE, odd lots, 9"x9", each10c
- SATUSPLY NAUGATOP., Reg. 89c, as low as.....sq. ft. 29c

- ENAMEL LINO. RUGS. Special Sizes 9'x12'ea. \$3.95
- HEAVYWEIGHT RUG BORDER LINO., Wood tones. 24" wide lin. yd.29c
- VINYL PLASTIC LINO. Reg. \$1.69. 6" and 9" wide, sq. yd. 88c
- ASPHALT TILE, 9"x9". 5 lovely marbled colors, as low as per tile 5c

- HEAVY PLASTIC COUNTER TOP. Mother-of-pearl, linen pattern. Large roll ends only sq. ft. 10c

- STANDARD GAUGE INLAID LINOLEUM. Large roll ends, enough of one color to do a full roomsq. yd. 99c

- Hundreds of others items at close out prices! Save! Save!

**FOR STORE-TO-DOOR SERVICE
CALL COLLECT**

NOW

HEmlock 2-8989
NEvada 6-6331



Choose from the World's Largest Selection—right in your own Home! We will bring it to your home without obligation at any time, Days, Evenings. Call for appointment. We do no door to door soliciting.

Dealers, Apt. House Owners Welcome



THOUSANDS OF SATISFIED CUSTOMERS

★ YOU ALWAYS SAVE MORE... of AMERICAN FLOOR! ★

AMERICAN FLOOR

2160 AMERICAN AVE. LONG BEACH

OPEN EVES. TILL P P.M. — SUNDAYS 10 A.M. TO 6 P.M.



Largest Floor Covering Store in the West

ALL ROADS LEAD TO AMERICAN FLOOR COVERING STORES
THIS SALE WILL CONTINUE ALL NEXT WEEK