

# Here at Home

By Maude Miller

Tuesday of this week Benjamin Franklin had a birthday. His two hundred fiftieth one, to be exact. What a man this was! Printer, publisher, businessman. Writer, scientist, economist, philosopher, humorist, Politician, statesman, democrat, revolutionist. A notable quotable of the first order... "Early to bed, early to rise, makes a man healthy, wealthy and wise." "Little strokes fell great oaks." "An egg today is better than a hen tomorrow." "He does not possess wealth, it possesses him." "Where there is marriage without love there will soon be love without marriage."

After what would have been for other men a lifetime of achievement, (including receiving the Copely Gold Medal of the London Royal Society for achievement in pure science) at seventy he helped Jefferson draft the Declaration of Independence, and then served as our marvelously skillful ambassador to France. In 1790, age 84, a month before his death, Franklin, long-time abolitionist, wrote a memorable attack on slavery. Seems he had some old-fashioned ideas about the "brotherhood of man." A real "father of our country"... and not a bad example for "us children."

### Woman Side

We did it! Ella and I survived Market Week in Los Angeles! Don't quite know how... Believe me, Ladies, shopping hundreds of manufacturers for just the right things for YOU... 'taint easy. Know what impressed us most? The numbers of business men, though busy and harassed, who asked Ella, "How's your Mother? How's Mrs. Levy? Please give our regards." Especially heartwarming, the manufacturer of the "Preview" line. (Incidentally one of the "hottest" of the sportswear stuff) who said, "You can't buy for money the kind of confidence Mrs. Levy gave me. She bought my line before I made a single garment... and ever since, I get a bang now out of selling the second generation."

Early Spring Song: Turn left as you enter the Store, stop short at the circular rack of marvelously fresh "separates" just bought and just arrived. 'Nuff said!

### Man Side

Been talking so much re women's sweaters, we forget sometimes what a handsome collection there is on the Man Side. Best buys for best wear... the V neck, long-sleeve pull-over ones in 100% lamb's wool. Especially handsome... go-with-everything melon color, or rich black! Sam (himself) Levy shopped the men's Market Week at the Biltmore Hotel. Couldn't let Ella have all the fun! More about his selection next week... but you can bet there'll be more McGregors, our favorite men's sportswear line!

### Our Side

Talking about "Brotherhood" as we did above... comes a reminder from Mr. L... "A famous author said, 'Until you have become really, in actual fact, a brother to every one, Brotherhood will not come to pass.' Let's stop crying over the 'delinquent' kids! Let's do something! That something is helping (and contributing) in the "Y" campaign!"

So when you're in the Store... tell Sam you'll help... right here at home Which Store? The one at 1311 Sartori SAM LEVY DEPARTMENT STORE. Naturally!

## NACA Hears Management Discussion

The Long Beach chapter of the National Association of Cost Accountants held its monthly dinner meeting Wednesday, January 18 at the Lafayette Hotel, Long Beach. The meeting was presided over by Fred W. Mill, chapter president and division controller and assistant secretary of the National Supply Company, Torrance.

"Are Accounting and Costs Keeping Up With Management?" was the topic for the principal speaker of the evening, Fred V. Gardner, management consultant, Milwaukee, Wis.

## On Heart Drive

A special committee of 132 physicians has been appointed to spearhead the 1956 Heart Fund Campaign among members of the medical profession. Alex A. Roger, M.D., President of the Los Angeles County Heart Association, announced today.

Among the Physicians Campaign committee members is Dr. Joseph Nebolon of Lomita.

## Jaycees to Sponsor Mrs. America Contest

Phil Lisman, president of the Torrance Junior Chamber of Commerce, today announced that his group has decided to sponsor the drive to select a suitable candidate for the Mrs. America contest, who will also be given the title of Mrs. Torrance.

Lisman was very emphatic in pointing out that the Mrs. America contest was not a bathing beauty contest, but a test of homemaking abilities.

Although personality and personal appearance will be considered in the judging, the Major emphasis will be given to important housekeeping talents.

Application blanks will soon be available at the Torrance Chamber of Commerce, Gas company office, local supermarkets, gas appliance dealers, and De Soto dealers.

Torrance homemakers married and 21 years old or over, are eligible to enter the Eighteenth Annual Competition for the national title and more than \$15,000 in prizes as well as a share of the \$10,000 in prizes to be awarded to California contestants.

Lisman stated that the Junior Chamber appreciated the chance to glorify the American Homemaker and added that he

was exceptionally pleased that Torrance had been selected as the location of the division finals March 21, in the Torrance civic auditorium, which will be co-sponsored by the city of Torrance Recreation department.

The Eighteenth Annual Mrs. America contest is a public service program and is being conducted nationally under the auspices of the American Gas Association and Mrs. America, Incorporated.

## DOUGLAS SKYRAY PRAISED

"Excellent performance and handling characteristics" were reported for the Navy Douglas F4D Skyray by Lt. J. A. Nelson, F4D project officer for the Navy Bureau of Aeronautics office at the Douglas El Segundo division, after he checked out in the delta-winged jet interceptor last week.

Commander Nelson paid high praise for the Douglas-jet following his initial flight from Los Angeles International Airport, where the Skyray had been readied by Douglas crews under the direction of W. H. Gage, F4D Field and Flight Operations.

His initial check out flight in the airplane was uneventful, Commander Nelson reported, describing the F4D as a "fine airplane, easy to handle."

In addition to Commander Nelson, Douglas El Segundo Bureau of Aeronautics office flying officers also checked out in the Skyray including Lt. Col. G. P. Milton, Engineering division officer, Lt. Col. W. E. Kurtz, AD-5/6 project officer, and Lt. J. A. Carmack, Jr., flight test and operations officer.

F4D Skyrays are in production exclusively at the Torrance facility of the El Segundo division.



ABSORBING HOLLYWOOD atmosphere are foreign students now attending colleges in Southern California, two of them from El Camino college. Pictured above on a recent tour of Universal Studios are Ted Sahakian of Lebanon, Paul Cotroff, Greece; Miss Katie Conolly, a Red Cross field representative; Actor Robert

Stark; Rafael Gil, Columbia, and Elie Khoury, Lebanon. Cotroff and Khoury are El Camino students and members of the college's International student group. The studio tour was a part of American Red Cross International Student week activities.

## Torrance Should Go After Industry, Realtor Advises

Stressing the fact that industry pays the largest share of the tax revenues in any community, H. R. Hudson, prominent industrial realtor of Los Angeles encouraged Torrance to invite its share of industry into the community.

Hudson, speaking at the monthly Chamber of Commerce breakfast, warned that Torrance has fallen behind in its position of industrial leadership which it once held.

He pointed out the importance of selling industrial firms on the merits of Torrance, especially since one-third of its six square miles of industrial land is still available for industrial development.

Hudson also indicated that the competition for attracting new firms is keener now than it

ever was before and that 50 communities in this area are now making a strong bid for industry.

"A community receives five times as much revenue from its industrial development as from its residential development," he pointed out.

Within the next 25 years, the population of Los Angeles county is expected to total 13,750,000 people, Hudson said.

It now stands at 5,500,000. That means that 750,000 new jobs will be needed—30,000 new jobs a year.

To provide these jobs, 400 new plants will be needed yearly.

Torrance, Hudson said, should see to it that it gets a fair share of these industries.

**YOU CAN'T** have a horse that will run fast, but won't eat grass.—Chinese Proverb.

## Heart Fund Chairmen Appointed

Dr. J. H. Hull, local chairman of this year's Heart fund drive, today announced organization chairmen for the Torrance area.

Accepting chairmanships were the following: Sam Levy, advance gifts assisted by Jack Da bbs; Mrs. B. T. Whitney, women's division; Mrs. Ella Schwartz, business, and Mrs. C. E. Even, headquarters for volunteer workers.

Heart Sunday chairman will be Fire Chief J. J. Benner; Kenneth M. Miller, professional division; Warren W. Hamilton, public employees; Paul Lorange and K. D. Figgins will assist Mrs. Schwartz in the business division, while Nick Draie will assist Hamilton with public employees.

The Heart fund campaign will extend from February 1-29. Heart Sunday will be February 26.

**AN ANGRY** man opens his mouth and shuts his eyes.—Cato.



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## Pacific Hills Group Elects New Board

Officers of the Pacific Hills Homeowners association will be elected February 13. The new board of directors was chosen last week.

Board members include Elvin F.P. Schoonover, Gerald Alford, Don Fillman, J. B. John, Lytle Johnson, Harriett Miles, E. J. Robinson, Joe Read, Orlean Myrmo, Joan Helms, Stanley Carter, Ralph Palmer, and Mrs. J. P. Jones.

## Building Loan

The second PTA meeting of Carl Steele school was held recently.

High spot of the meeting was an informative talk given by Dr. J. H. Hull, superintendent of Torrance Unified School district, about the short term loan proposal regarding the building of more schools in the Torrance area.

## Chief Warns Of Hazards With Heaters

The traditional cold-morning practice of dressing by an open fire can be dangerous, Fire Chief J. Jay Benner warned today, if flame is not completely enclosed or well guarded.

Users of unvented open-flame space heaters in Torrance were particularly warned that these heaters are a definite fire hazard if not properly used.

Never stand in front of open-flame heaters when dressing," he cautioned, "and locate these heaters out of the foot traffic patterns of the room and away from combustible materials, such as drapes and chairs."

These precautions will reduce the hazards of using unvented open-flame space heaters, the Chief explained. But the best long-term solution, he said, is to replace them with vented heating equipment that has the burner completely enclosed to eliminate the fire hazard.

Every year fires result from careless use of open-flame type heating equipment, the Chief explained. And, every year people are burned, usually women and children, when their clothes accidentally catch fire from open-flame heaters.

Other safeguards suggested by Chief Benner for users of open flame heaters include the use of metal connectors for attaching the heaters to the gas piping. "Flexible cloth-covered rubber hoses deteriorate and are the cause of fires," he said.

Also, he suggested that the gas company or a competent service agency be called periodically to check the heater to be certain it is in proper working order.

## Local Steel Plant Adds 40 Workers

To meet an upswing in orders for structural steel, the 36-22 inch mill operation of the Torrance works of United States Steel's Columbia-Geneva Steel Division will be increased from 12 to 15 turns a week effective this week. It was announced today by C. C. Morgan, general superintendent.

Because of the new 15-turn schedule, approximately 40 men have been hired in various departments affected by the increased operation, bringing the total plant employment to 1000.

M-M-M... DELICIOUS JAYS!!!

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(Above Sam Levy's Dept. Store) **PHONE FA. 8-0250**  
NO APPOINTMENT NECESSARY — HOURS: Daily 10-7: All Day Saturday

## Narbonne Hi Completion Postponed

Narbonne high school, first scheduled for completion by September, will not be ready until December 20 owing to the recent sand and gravel strike, school officials announced.

The new high school is expected to open in February, 1957, instead of in September, 1956 as originally contemplated.

A mid-term move, however, is conceivable (in December). When the new school is completed, the old school at Walnut st. will be converted into a junior high school. The new school is located on a 37-acre site at Western ave. and Lomita Blvd.

A MAN is educated when he has unflinching faith and courage.—Joseph Newton.

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FRI. - SAT. - SUN.  
JOHN WAYNE In **"The Greatest of All Westerns"**  
**"Red River"**  
— also —  
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If you have a 1921 Silver Dollar be sure and keep it handy... and if you don't, scout around until you do get one, because a 1921 silver dollar can win you a prize worth over a thousand silver dollars... watch for our spectacular Grand Opening announcement of Oscar Maples No. 2... Soon!

1921