

CLOCK

MODEL 4C671

RCA Victor "Prompter" Clock-Radio. Automatic convenience plus smart style! Has "Sleep Switch;" appliance outlet; phono-jack. AM radio with "Golden Throat" tone. "Telechron" clock. Two color combinations. Model 4C671.

ONLY

RCA Victor (Sportsman)



**PORTABLE** 

PAC" case ... powerful performance on batteries. A.C. or D.C. "Golden Throat" tone. Handsome-ly styled in 2-tone grey & 2-tone light green.

ONLY

MODEL 6BX8

RCA VICTOR



**PORTABLE RADIO** 

The "delux" personal portable radio. New un-breakable "IMPAC" case, lightweight. Small as a book . . . sleek 2-tone fin-

SPECIAL

VICTOR STRATO



It's great going 'roundthe-world with this RCA Victor 7-band portable radio . . . operates on AC, DC, or batteries! Hear standard pro-grams plus exciting short-wave!

WORLD

NO DOWN PAYMENT

60

ON THE LATEST AUTOMATIC DEFROSTING Westinghouse GIANT 12.5 Cu. Ft.



**FAMILY SIZE** Refrigerator

NO DOWN PAYMENT with trade

Compare this with refrigerators costing \$150 to \$180 more ... this is real value! Ample space for even the largest of families. New push button defrosting defrosts automaticlly at the push of a button . . . so fast frozen foods stay firmly frozen.

> REGULAR \$399.95

NOW

ONLY ....

YOU CAN BE SURE ... IF IT'S Westinghouse

# Less than ever before in RCA VICTOR history!

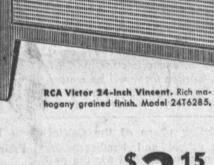
Bigger-than-life 24-inch RCA VICTOR TV

New "4-Plus" Picture Quality (1) 100% automatic gain control; (2) "Sync" stabilizer that kills interference jitters; (3) 7% extra brightness;(4) 33% extra contrast.

**New Balanced Fidelity Sound** Re-creates in your home the entire range of sound sent out by TV networks. You hear the "highs" . . . the "lows" . . . that mean rich, realistic sound.

New "High-Side" Tuning Perfect way to tune a consolettel High-so you can dial standing up. Near the front channel as you diall

NO DOWN



ONLY PER WEEK

See the Big Change in TV by RCA Victor

RCA VICTOR

\*U.S. Patent Issued, No. 2,324,309

Bonus bottle space

• 70 lb. frozen storage capacity

• Egg and bottle shelves in drawer

LIMITED QUANTITY subject to change

Orthophonic



"VICTROLA" PHONOGRAPH

ONLY .... \$13495

### "Panoramic Speaker System"

Three speakers perfectly co-ordinated to re-create all the high, mid-range and low tones of realistic sound. Speakers are scientifically angled to flood your room with music more thrilling than you may have ever known.

> BANK TERMS YOUR CHOICE OF 2 LOCAL BANKS

# OPEN

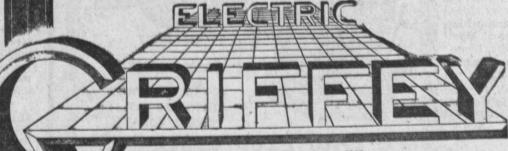
8 A.M. till 9 P.M. DAILY 8 A.M. till 6 P.M. SATURDAY NOW SUNDAY 10 A.M. till 6 PM.

> PHONE FRontier 2-2616 FRontier 4-2616

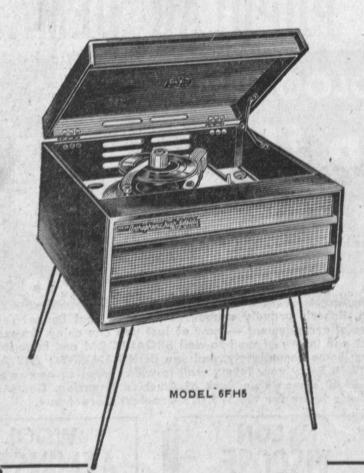
## YOURSELF

We Carry the Largest Stock of Electrical Wiring & Supplies In the South Bay Area

-ALSO-ELECTRICAL CONTRACTING IF DESIRED



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TRADE INS

For your old record player