



"You mean I only get 4% commission"



"Cancelled???"



"It'll cost HOW MUCH to fix the transmission?"



"Wee-ll, we might shave that about 10 per cent"



"We'd better call a conference on that"



"We won't make a dime . . . but because you're such a good customer"

WE HAVE THE LARGEST
SELECTION OF QUALITY T.V.
IN THE SOUTHWEST AREA!

OPEN
EVERY
NIGHT

CLIP AND MAIL TO T.V. STUDIO • CLIP AND MAIL TO T.V. STUDIO



G.E. AND T.V. STUDIO ANNOUNCE THE POPULAR "SMART BABYTALK" CONTEST

What do you think I'm saying?
Put words in my mouth!

WRITE HERE:

to WIN...

- Beautiful Richelieu Pearl Necklace, Bracelet and Earring Ensemble—Value \$15.00—Sets given away each week!



HERE ARE THE SIMPLE RULES

1. Write in the space next to my picture the words you think I'm saying. Example: "You can't fire me . . . I quit!" or " . . . and they told me my hat was exclusive!"
2. Take or send my picture with your words to the General Electric Television store named below. No obligation. No salesman will call.
3. This week's contest closes one week from today.
4. Entries will be judged by impartial local committee. All entries become the property of the dealer. Decision of the judges is final.



TV "SMART BABYTALK"
CONTEST OF THE WEEK

- A Luxurious Mink-Like Marmot Fur Seale — Value \$150.00 — for the Lucky Grand Prize Winner.

YOUR NAME.....

YOUR ADDRESS.....

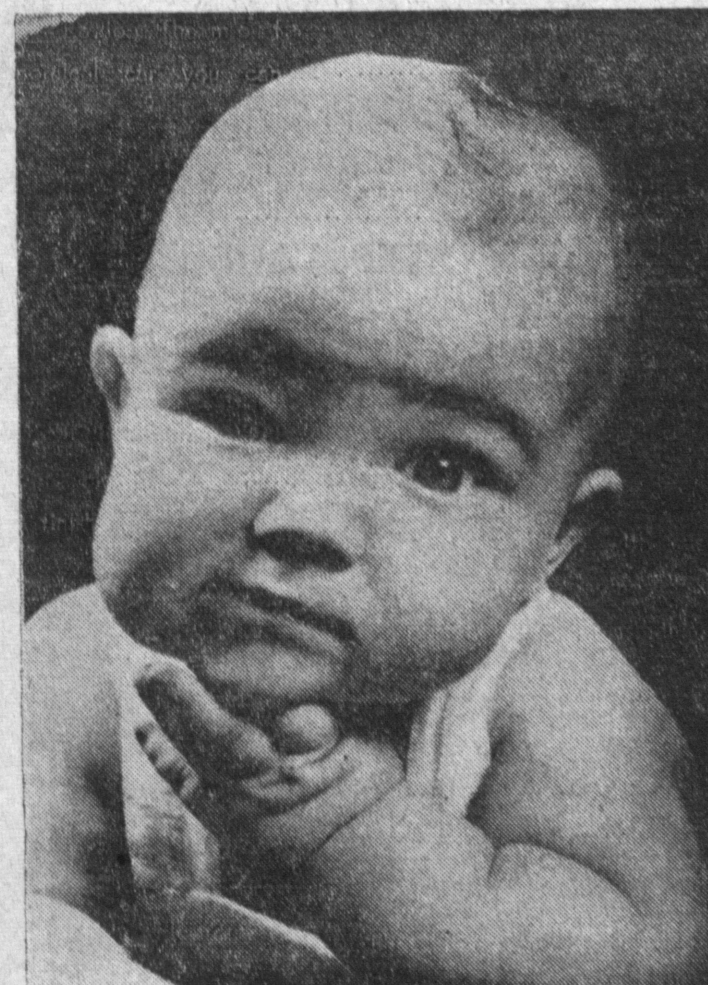
3 WEEKLY CONTESTS

- A WINNER EACH WEEK
- PLUS A GRAND PRIZE WINNER
- WINNER'S NAME AND ADDRESS WILL APPEAR IN NEXT WEEK'S AD . . . WATCH FOR IT . . . JOIN THE FUN

CLIP AND MAIL TO T.V. STUDIO • CLIP AND MAIL TO T.V. STUDIO



"I got the contract . . . don't ask me how"



"You really got a problem there, boy"

3 HIGHLY SKILLED T.V.
TECHNICIANS ON CALL
DAY or NIGHT FA. 8-6856

T.V. STUDIO

2223 TORRANCE
BLVD.
FA. 8-3371