



Von's 49th Anniversary Celebration



Celebrating 49 years of Service to Greater Los Angeles

1906-1955

For 49 Years, VON'S have been serving Los Angeles housewives with top quality food at the lowest possible prices. We pledge to you, our customers, to continue this policy. To celebrate our 49th Birthday, we are offering special low prices in all sections of the store.

ALL PURPOSE SHORTENING 3-LB. CAN **69^c**

CHICKEN OF THE SEA CHUNK STYLE 2 NO. 1/2 CANS **49^c**

TUNA

49th - Birthday Meat Specials

U.S. CHOICE GRADED BEEF **67^c** lb.

U.S. CHOICE THICK CUTS **63^c** lb.

U.S. CHOICE TENDER AND JUICY **67^c** lb.

MORRELL'S PRIDE GRADE "A" 1-LB. PKG. **57^c** FRESHLY GROUND **25^c** 1-3-LB. **49^c**

LEAN BONELESS **49^c** BROADBILL FILLETS OF **49^c**

BEEF STEW **49^c** SWORDFISH

Rupert Brand Fresh Frozen Seafoods

FILLET OF SOLE **49^c**

FILLET OF HADDOCK 1-LB. PKG.

FILLET OF NORTHERN PIKE

FILLET OF CATFISH

MORRELL'S YORKSHIRE 1-LB. PKG. **49^c**

SUGAR CURED

SMALL SIZE **49^c**

1-3-LB. **49^c**

VON'S "TABLE-KING" **49^c**

OVEN READY—10-14-LB.

FOREMOST NEW FORMULA **15^c**

14 1/2-OZ. CAN

Canned Milk

PACIFIC THIN FLAKE **25^c**

1-LB. PKG.

Soda Crackers

NORTH AMERICAN **29^c**

3 5 1/2-OZ. CANS

Steak Sauce (WITH MUSHROOMS)

WONDERICE LONG-GRAIN **39^c**

1-LB. PKG. **20^c** 2-LB. PKG.

Rice

PATIO White Napkins 2 80-CT. PKGS. **27^c**

TRADER VIC'S Salad Dressing 8-OZ. JAR **29^c**

(18-OZ. JAR 53c)

CHALLENGE GRADE AA Butter FIRST 1-LB. QUALITY CTN. **68^c**

MY-T-FINE INSTANT Pudding 3 REG. PKGS. **28^c**

PETER PIPER WHOLE Sweet Pickles PT. BOT. **31^c**

BAKER BOY Confection Roll EACH **49^c**

Milan's Products

FRENCH DRESSING 8-OZ. BOT. **25^c**

12-OZ. BOT. **43^c**

CAESAR SALAD DRESSING 8-OZ. BOT. **35^c**

Roquefort Cheese Dressing 8-oz. 49c

Buccaneer Salad Dressing 8-oz. 31c

De Sisco Salad Dressing 8-oz. 27c

Thousand Island Dressing 8-oz. 29c

Prices Effective Thurs., Fri., Sat., Sun., Oct. 6-7-8-9

TOM SAWYER PEANUT BUTTER 18-OZ. JAR **49^c**

SWANSDOWN ANGEL FOOD CAKE MIX 17-OZ. PKG. **49^c**

FLUFFO OR SPRY SHORTENING 3-LB. CAN **69^c**

HEINZ FINE FOODS

PORK & BEANS 16-OZ. CAN **19^c**

57 SAUCE 8-OZ. BOTTLE **31^c**

TOMATO SOUP 3 CANS **34^c**

GIDER VINEGAR PT. 16c QT. **28^c**

SPAGHETTI WITH CHEESE 15 1/2-OZ. CAN **15^c**

BABY CEREAL 7-OZ. PKG. **16^c**

OATMEAL FOR BABIES 7-OZ. PKG. **16^c**

BETTY CROCKER CEREAL "For a Heartier Breakfast"

CHEERIOS (10 1/2-OZ. PKG. 21c) 7-OZ. PKG. **15^c**

WHEATIES (12-OZ. PKG. 21c) 8-OZ. PKG. **15^c**

KIX 10 1/2-OZ. PKG. **21^c**

TRIX 8 1/2-OZ. PKG. **21^c**

Van de Kamp's Doughnut SPECIALS Oct. 6, 7, 8

Jelly DOUGHNUTS 3 for **20^c** (Reg. 3 for 23c)

Plain, Sugar Assorted DOUGHNUTS 6 for **19^c** (Reg. 6 for 25c)

Crumb, Chocolate, Orange, Coconut DOUGHNUTS 6 for **25^c** (Reg. 6 for 30c)

CRULLERS 6 for **25^c** (Reg. 6 for 30c)

(In Van de Kamp Self-Service Stores, package of 4... 17c (Reg. 4 for 20c))

2-Layer Chocolate PECAN CAKE .89^c ea. (Reg. 99c ea.) 45c half

GOLDEN RIPE—LAKE COUNTY BARTLETT **2 LBS. 25^c**

PEARS

FRESH FROM CAPE COD—RED RIPE 1-LB. PKG. **19^c**

CRANBERRIES

CRISP JUICY—FOR SALADS OR SAUCE 2 LBS. **19^c**

PIPPIN APPLES

GENUINE KEY WEST RED VELVET 2 LBS. **19^c**

RED YAMS

SNOWWHITE BUTTON 5-OZ. PKG. **19^c**

MUSHROOMS

49th Birthday Specials Fresh From Von's Own Kitchen

WINDSOR WISCONSIN AMERICAN **LOAF CHEESE**

SLICED **49^c** lb.

POTATO SALAD VON'S OWN KITCHEN FRESH PINT CTN. **29^c**

COOKED SALAMI GALLO'S FROM SAN FRANCISCO **59^c**

CHOPPED HAM 100% TRUAM SLICED **79^c**

COTTAGE CHEESE JERSEYMAID Creamed or Farmer Style PT. CTN. **18^c**

FREE AT VON'S

1/2-PRICE GENERAL ADMISSION TICKETS TO THE WESTERN CONFERENCE JUNIOR COLLEGE FOOTBALL GAME

EL CAMINO COLLEGE vs. EAST L. A. JUNIOR COLLEGE AT AST L. A. STADIUM

FRIDAY, OCT. 7 at 8:00 P.M.

GO TO VON'S MARKET AT 1260 W. REDONDO BEACH BL., GARDENA, AND GET YOUR TICKETS—

GO TO VON'S MARKET AT 1260 W. REDONDO BEACH BLVD. Regular General Admission Is \$1.00 — At The Game, You Pay Only 50c With The Free Half Price Ticket From Von's

SAVE 50^c

VON'S

1260 W. REDONDO BEACH BLVD., GARDENA

