What's In A Name?

By Maude Miller

with a name.

fine stores. Torrance, come tion. side of the hill.

last Tuesday when a friend of have received their first shots, ours reported she almost faint however. ed from sheer surprise. Seems she was driving to Los Angeles past the airplane plants where the street, just to add to the confusion, narrows to one lane due to road work. Feeling like a jockey trying to get close to the rail, she was rocked when a man in the next lane stopped his car and let her go ahead of shortly, the health officer him. Says it was the only nice stated. thing that happened on her 45 minute drive to the big city. After battling traffic and smog Coordinating (ugh!) she'd had it! Couldn't even remember what she had started out to buy!

And here we have jewelry stores, shoe stores, home appli-ance stores, toy stores, department stores . . and our store with a name. The one we mean Council will hold its next meet-division chairmen, Mrs. Row. senting him with a large Miscarries the name of a man . . . ing October 6 at 7:30 p.m. at ell will direct door-to-door soli-Sam Levy.

"Oh sure," you say, "Sam Fern ave., room 10, Levy's Department Store. We

that most of you know Sam ice, will speak on the functions Rowell says that she hopes to day night approved the employ-Levy personally. Because Sam of coordinating councils. Levy came to Torrance 37 years Individuals as well as represolicitation this year.

with his wife and daughter in tions are invited to attend, ac a Community Chest campaign, a borse and buggy! He built cording to Lester Foster, acting Mrs. Rowell has worked with range from \$3,895 to \$5,130, demore than a store . . . He helped president. build a city . . . population to- The Council was active in the Scouts, both Community Chest perience. day 65,000 (our special census civic center campaign, establagencies. She is a den mother is on . . . don't fail to get lishing of a youth coordinating for Cub Scout Pack 240, and ell's husband is employed by yor nose counted).

So Sam Levy's Department Store isn't just another name for purposes of identification only. When you hear it or ee it you get a kind of mental "tie-in" . . . with as warm, friendly, funny and helpful a human being as you'll ever be lucky enough to meet. The store has a special kind of tradition . . . Sam's love for his fellow man. In this fast moving atomic age of ours it's a good tradition to hang on to. Mr. L, is feeling much better these days, by the way, and says "Thanks" to all of you who sent good wishes through daughter Ella.

And Ella says, "There are just 86 days until Christmas!" What a thought . . . with Daylight Savings Time barely behind us! (And which way did you turn your clock?)

But she ought to know, because believe it or not, gift boxes, bags and wrappings are not only ordered, but are already piling into the store. Sam Levy's Department Store, we want you to know, will this year, and forever more, have its own distinctive and attractive packaging. You'll not only be proud of what you buy, for once you'll enjoy carrying it! Kind of makes us nostalgic though for the good old days when they sometimes pressed butcher paper into service as wrappings!

We got us a preview of some of the New York and California fashions bought at the big Pacific Coast Showing of National Manufacturers a few weeks ago. Those elegant cocktail dresses! Gentlemen, they're to drool! As Bennett Cerf of What's My Line TV fame says, "These dresses are built like a good fence. They protect the property but do not obstruct the view."

More about that buying expedition and its spectacular results next week. But right now our ... Fall Fashion Notes.

WOMAN SIDE

Better than ever, and best buy ever, are the mix 'em or match Jerseys, 'em separates . sweaters, skirts and wide belts in luscious colors . . . avocado, coral, camel, pilgrim gray, purple, and of course, white and black. Stunning from morning through dinner. Stop at the counter and really

glamorize.

MAN SIDE Has your wife looked at you lately? Well . . . catch her eye, friend, and hold it . . . with a fabulous all wool sport coat and slacks. (Show her you can mix 'em or match 'em too!)

OUR SIDE

Fall is an exciting time for clothes buying . . . Rich colors and interesting textures in Winter, Holiday, and Cruise wear for You and the Small Fry And it's all right here at home . . . at 1311 Sartori, Sam Levy's Department Store. (Advertisement)

Plans Made For Second Polio Shot

The polio immunization program will probably be resumed again sometime during October, Dr. Benjamin A. Kogan, local health officer, stated Friday. The program, intended for first and second graders, was interrupted shortly before sum-

mer vacation. No new youngsters will be accepted for the program, Dr. There's a store in our town Kogan stated, but children who have signed consents and are True enough, all stores have eligible for their second shots names, and our town has some will be eligible for the vaccina-

to think of it, is a great town Only 1625 children received for shopping . . . even though their second shots in the Torsome people are still fooled by rance Health District which in-"greener pastures" on the other cludes six other cities. A total of 6762 children have not vet Real appreciation came to us received their second shots. All

ond shots will be able to obtain president, welcomes Clarence Clark. Other them, Dr. Kogan said.

Resumption of the program will depend upon arrival of the Residential vaccine. A definite schedule by schools has not yet been prepared but should be ready

Council To

Torrance Coordinating Assisted by six residential the Greenwood school, 1314 citation on behalf of 168 Red

of the Los Angeles County De- hood workers made 92.70% of And I'll wage my small wages partment of Community Serv- the residential goal and Mrs.

, population 1200 . . sentatives of various organiza-

lishing of a youth coordinating for Cub Scout Pack 240, and council, and the passage of a is transportation chairman for rabies law.

for Cub Scout Pack 240, and ell's husband is employed by Hughes Aircraft. They have 4 the birth of a son, Robert Glenn, weighing 8 pounds and 4 ounces.



SIX NEW MEMBERS were added to the Lions Children who have trans- club this week. Moft Farrell, president (1), welferred here from other districts comes Al Hinz, while Warren Hamilton, past newcomers are (back row, I-r) Leonard Mills, Assistant Police Chief Percy Bennett, Frank Pagac, and Assistant City Attorney Stanley Remelmeyer.—Press Photo.

Chairman **Appointed**

Appointment of Mrs. Edwin O. Rowell, 3028 Dalemead, as him for three weeks. Torrance residential chairman nounced this week by Phillip time after October 1. Lisman, Torrance city chairman for the appeal.

Feather causes in November. Julius Klein, representative Last year Torrance neighbor-Serving for the first time on schools.

Gately Home From Hospital Rome Gately of 117 E. 216th

st., Torrance, is now home recuperating from a case of exhaustion which hospitalized

Gately, a letter carrier for for the 1955-56 Community the Torrance Post Office, ex-Chest campaign, was an pects to return to work some

cheered his up recently be pre- Venta Inn.

top 100 percent in residential ment of 15 new elementary were: Mrs. Lee Bruno, chair-solicitation this year. school teachers for local man, Gladys Bostick, Ethel

the Boy Scouts and the Girl pending on education and ex-

IBFW Plans Next Meeting

The next meeting of 'the Business and Professional Women's club will be a business meeting at the city hall on Oc-

tober 3. The last meeting of the club Clerks and letter carriers was a dinner meeting at La

The speaker for the evening was Dr. Herbert L. Herschensohn, medical director of Douglas Aircraft. His subject was OK New Teachers "Doctor Don't Be a Do-It-Yourself. The theme for the meeting was health and safety.

Hostesses for the evening Dorothie Kirkpatrick Daily, Salaries for the new teachers Herma Tillim, and Bess Tufts Seven of the members attended a district workshop at Norwalk last week.

New Civic Association Forms Here

TE-48501 THEATRE TE-48501

SEPT. 28-29-30, OCT. 1

ATAINCIS JOINS THE

SUN.-MON.-TUES Oct. 2-3-4

PETER THOMPSON - REA ITURBIDE

Richard WIDMARK

A PRIZE of GOLD

when residents of Victoria start a membership drive. Knolls, Pacific Hills, Old Weston and New Weston tracts met at Hillside School.

The meeting was highlighted ardous intersection of Pacific with the presence of Council- Coast Highway and Crenshaw man Willys G. Blount who gave a talk on the importance of civic organizations.

Tom Abrams was elected Chairman and will serve as president of the association. The first projects of the com

mittee are to incorporate the

Local Man Addresses Conference

Joseph K. Slap, 3914 Wes 176th st., Torrance has returned from Philadelphia where he was a featured speaker at the annual meeting of the Association for Computing Machinery at the University of Pennsylvania.

Slap, who is employed by Northrop Aircraft, Inc., as a group engineer for computing and numerical analysis, presented a comparison of analog and high speed digital computing for a specific aeronautical design problem.

> The house where love turned to ashes! The House where laughter turned to tears



ACCENT: THEATRE OF TORRANCE

"THE ROSE TATTOO"

By Tennessee Williams Opening Tomorrow Night at 8:30 at the Torrance Civic Auditorium

Playing Saturday, Oct. 1; Friday, Oct. 7; Saturday, Oct. 8; Thursday, Oct. 13, and Friday Oct. 14 - Call FA. 8-7625 for tickets -

The Torrance Hills Civic as- Association under the laws of blvd. The Torrance Hills Civic sociation was recently formed the State of California and to association is a non-profit, nonpolitical organization dedicated to the health, welfare and safe-Other business taken up was the problem of the traffic light ty of all its residents, Abrams

now being installed at the haz- stated. Mr. and Mrs. D. A. Lederhos, Pennsylvania, announce the of a son, Donald Duane, weighpounds and 5 ounces.

Telephone FAirfax 8-6375

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