Editor, Torrance Press. LOS ANGELES BASIN:

FROM FACTORY

It arises from the activities incinerators. TO ALL CITIZENS IN THE of each of us-5,000,000 people

and their more than 15,000 in smog and each of us can fight steps:

gency action is expected.

1. Share your automobile air. Each evening the local press, with your neighbors or co-work. 3. Do not burn refuse until the steps outlined above. radio, and television will be ers, (four persons per car will favorable conditions are fore. Until effective controls.) given forecasts of smog condi- reduce automobile exhaust pol. cast, (SMOG GREEN). One of two conditions lution by 75 per cent!) -or use 4 Business, industry, and mu- haust and until collections for informed

ency action is expected.

SMOG RED: Heavy smog DRIVER.

DRIVER.

their motor vehicles to a minimum, to limit their air-pollutpollutants BEFORE they can LOS ANGELES COUNTY AIR

cast, every civic-minded resi- can be kept off our highways Each of us helps to make dent is asked to take these four each day means one less pound ing operation in every way pos- become acute.

SMOG GREEN: No emer available. DON'T BE A LONE quested to reduce the use of steps stated above will def-

of pollution in our overcrowded sible, and to encourage their To become effective, these employes to participate fully in emergency measures must be Until effective controls are more permanent remedies are

developed for automobile ex. available, you will be promptly public transportation when nicipal organizations are re-refuse can be established, the LOS ANGELES COUNTY

POLLUTION CONTROL DISTRICT.

Smith Griswold, Air Pollution Control Officer. CITY OF LOS ANGELES, Norris Poulson, Mayor. AIR POLLUTION

FOUNDATION, L. B. Hitchcock, President and Managing Director

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they'll love to slick up in the newest

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