duties with the safety council. cludes all of General Petro-

he company reduced this to records, Koffman said.

The winners are as follows: Pettit.

teresting show of this contest of a straight course, and trick With ten points, Joyce Lewis,

## General Petroleum Given Safety Award

ord that is unparalleled on the Pacific Coast, president dent frequency rate of 10.79 per won seven additional awards as home port of Long Beach. General Petroleum corporation has set a safety rec- 1947 the company had an acci-Robert L. Minckler was told yesterday by Max A. Koff- million hours worked. For 1954, every department turned in The Rochester was one of the riding gave scores. The least David Mosher, Randy Parker, CLEANLINESS IS, indeed man, vice-president of the Industrial Conference of the to win the "Award of Honor." consistently improved safety three ships of Cruiser Division points designated the winners. Mike Sims, Roger Harris, Bruce next to Godliness.—John Weight and Conference of the town the "Award of Honor." consistently improved safety three ships of Cruiser Division points designated the winners. National Safety Council, who

presented the petroleum com- were vice-president Arthur Donpany the Council's "Award of nelly, the company's industrial

The simple ceremony took relations head; John McKenzie, place in Minckler's office as the in charge of the safety departsafety group rewarded General ment; Al Noyes of the Los An-Petroleum for establishing the geles chapter of the National best record in the oil industry Safety Council; and Koffman, and one of the best records in who is vice-president of the any industry. In attendance Southwestern Portland Cement

## Roger's Liquor Store

Sunbeam

DEMONSTRATION

Customer's letter describes thrill

of telephone conference call

make this thrilling experience possible."-Mrs. Clara B. Wilcox We certainly appreciate letters like this, for they tell us we've succeeded again in making the telephone still more useful to you.

And that's the most important part of our job. Pacific Telephone works to make your telephone a bigger value every day.

FREE PANCAKES!

For the finest selection of Liquor Store is open for the packaged goods in town try convenience of its customers Roger's Liquor Store at 1443 daily and Sunday. The owners Marcelina avenue, phone FA. will serve you courteously and 8-0491. You will find here on their shelves the finest domes- promptly. A visit or a call to tic and imported wines, whis- this firm will assure you of the kies, bonds, straights, sour best service on packaged goods mashes and liqueurs—all well in town. As they have a comknown brands of the highest plete party service, they will quality. Many famous beers, assist you in selecting the best both local and eastern, as well refreshments for your guests as soft drinks, mixes and pre- for dinner and for cocktails. pared drinks such as Martinis These are but a few of the and Manhattans are to be found many reasons why we wish to

ALL DAY

SATURDAY AUG. 27th See the Sparkling Sunbeam Frypan Saturday at Bonn's

"Dear Sirs: Recently my brother arranged a con-

ference telephone call

with me and our two sis-

iters. We each live in different parts of the coun-

try. The operator let me

know about it at noon

and said we would all be

able to talk to each other at the same time. That

night, right on time, it was carried out perfectly.

It was as though everyone was right in my kitchen, tit was so clear. I do want

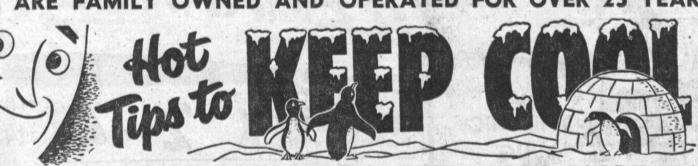
to thank all who helped

recommend them to our readers Centrally located, Roger's in this business review. Adv.

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sortment of Cold Cuts, packaged Right Here in our Cool Clean Delicatessen Department to insure its freshness for your enjoyment.

"SO. ARLINGTON AVE. BECOMES

NARBONNE AVE. AT HINCKLEY'S"

**BEVERAGES** 

Don't forget, Hinckley's feature the largest as-

BOLOGNA

BY THE PIECE

FANCY BABY BEEF U. S. Graded Choice & Good

GROUND FRESH DAILY

Fancy Baby Beef-U. S. Graded Choice & Good

SMOKED CAN

cnic Hams is

FANCY BABY BEEF

Beef Lbs. Ground

FANCY BABY BEEF U. S. Graded Choice and Good

BEEF HEARTS

FANCY BABY BEEF U. S. Graded Choice and Good

ROUND BONE ROAST

PRODUCE

Large Clean White Rose Take life easy with extension phones

Can't you picture the convenience of always having a telephone within easy reach? You could relax on the patio or porch, for instance, without having to move to answer a call. And with telephones in the living room, kitchen, and any other room you use a lot, your telephone arrangement for easy living is complete. You save, time and countless steps. Cost: Less than a nickel a day for each additional phone. And remember,

MRS. CLARA B. WILCOX

too-if you're planning to build or remodel-that it's easy and inexpensive to include built-in telephone wiring and outlets in your plans. They'll make your home even more modern and livable. For free advice on built-in wiring, or more facts about extensions, call your telephone business office.

> CONGRATULATIONS CITY OF TORRANCE

The recent ground-breaking and start of construction of the new Civic Center is a very noteworthy event in the history of

It's beauty and fine modern facilities will long stand as a monument to the many organizations and individuals who have spurred the mammouth project over the past many months. We offer our congratulations to those who, in their demands

for the very best for Torrance, have made the Civic Center pos-We at Pacific Telephone also like to feel that we will have done our part in making the long time dream a reality.

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LECTION. \*\*\*\*\*



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to Taxable Items WE GIVE

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