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The lightest, most convenient full size Hoover sver made. Fully guaranteed. Attachments slightly extra. Regularly \$89.95

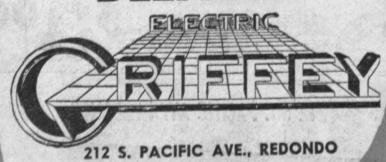
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July 27, 1955

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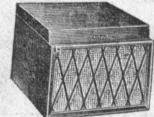
Because of your constantly increasing support, we are now able to buy in quantities never before possible. To pass these savings obtained on to you is only as it should be. However, our efficient and well equipped service department stands ready to back up your purchases in the same manner it has since its establishment over twenty five years ago.

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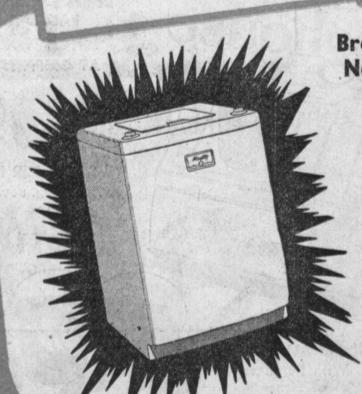
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